

Press release

7 September 2020

New dates of 10 – 13 October for Messe Frankfurt's Guangzhou Light + Building fairs

Georgina Dunford
Tel: +852 2238 9941
georgina.dunford@hongkong.messefrankfurt.com
www.light.messefrankfurt.com.cn
www.messefrankfurt.com.hk

Due to a more favourable date becoming available at the fairs' venue, the organiser of Guangzhou International Lighting Exhibition (GILE) and Guangzhou Electrical Building Technology (GEBT) has announced the two shows will now take place from 10 – 13 October. An expected 2,000-plus exhibitors will take part in the two fairs spanning 19 halls at the China Import and Export Fair Complex.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd explained: "As some of the most influential exhibitions in the industry, we are committed to providing the best conditions for industry peers to facilitate face-to-face, in-depth communication. As such, with a new time slot becoming available at the fairground which will allow more people to attend, we made the decision to move the fairs to this later date. As China continues its rebound from the pandemic, and its economic and exhibition business recovery gains momentum, we are confident about the shows' success with these new dates."

GILE celebrates 25 years of supporting the industry

The industry is facing a new digital era, as people's living styles become smarter and more sustainable. The 'smart city' concept, 5G and AIoT are all elements that are driving the lighting industry forward with new concepts of light, new business models and technologies, as well as new challenges. The opportunities presented by these changes are encouraging the industry to further explore the additional value added by lighting, and to continue the technological and design innovation.

Commenting on the development of GILE, Ms Wong, said: "Consumers' changing lifestyles in 2020 and the fair's 25th anniversary give special meaning to this year's event. Apart from providing a platform for trade and communication for the lighting industry, we hope GILE can also contribute a sense of positivity to motivate businesses to innovate, upgrade and transform. At the same time, we also want to encourage industry peers to consider the essence of lighting quality and craftsmanship in their production. In our 25th year, GILE will continue to serve the industry as a key networking platform, and move forward together with lighting businesses."

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Brand-name exhibitors will showcase the latest technologies and creative designs

From traditional lighting to LED lighting, from single-function lighting products to integrated digital lighting services with the help of IoT, from standalone to the formation of an ecosystem to IoT lighting solutions management – the lighting industry has undergone consistent evolution due to the breakthrough efforts of innovative businesses. GILE 2020 will gather the entire lighting industry supply chain to showcase an array of R&D achievements under one roof:

- **Lighting applications, lighting control systems:** Blueview, BWF Profiles, Hpwinner, Kinglight, LEDVANCE Lighting Co. Ltd, Luxtronik, OML, Shuncom, Unilumin, Wellmax, Angubao, Dilux, Fluence and Yajiang.
- **LED chips, packages, modules and light engines:** HongliZhihui, Nationstar, PEC and Ledstar.
- **LED drivers, driver ICs and controllers:** AIHUA, Euchips, Inventronics, Letaron, Ltech, Mean Well, Moso, Topaz, Vossloh-Schwabe, LLT, Chuanglian, Techon and Power-Micro.
- **LED components and packing materials:** Baiyun Chemical, Grirem, KMT, Shin-Etsu and TongYiFang.
- **LED inspections, testing and manufacturing equipment:** Everfine, Inventfine, Labsphere and Han's Yueming.

GILE and GEBT's synergy effect provides new opportunities for project-based buyers

This year GEBT features a range of electrical engineering, intelligent building, smart home and smart hotel brands including HDL, KNX, Tuya, Lewin, Kuaizhu, Citron, Leaguer, Lamming, T-Line, GRA Lot, Langzun, Shizhen, Ayla, T-Touching, Vensi, x2intelli, Binthen, Lonon, Zhihui Yun, Jingxun, Baijian, Asia Bright, LinpTech, Intretech, Chang Xing, Bymiot, Genius, Misilin, Wallhero, Vlion, Multi IR, Xinya · Vpon, Li De, De Ke, Kanway, Turning-Right, Dream-G Space, Lao Cun Zhang and Le Chao.

The synergy effects of the two fairs held concurrently will especially benefit project-based buyers. With this one-stop sourcing platform for lighting products and smart construction and home solutions, trade buyers are able to understand and explore opportunities for the integration of smart home and lighting products. Furthermore, the fairs provide collaboration opportunities for lighting exhibitors and smart home solution providers to establish strategic partnerships and provide more integrated solutions for the construction sector.

Assessing the industry's development, Ms Wong continued: "Thanks to constant advancements and technological developments, smart lighting has transformed static lighting systems into dynamic human-centric approaches, giving a new and vibrant vitality to light. The integration of lighting has also become much wider. From indoor lighting for bedrooms to outdoor lighting for aesthetic amenities, from educational lights protecting children's vision to disinfecting UV LEDs – this fusion of various industries has created a complementary lighting ecosystem for a new era, which the fairs will continue to support and foster."

Guangzhou International Lighting
Exhibition
Guangzhou Electrical Building
Technology
Guangzhou, 10 – 13 October 2020

Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology are part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event, the next edition of which will take place from 13 – 18 March 2022 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including the Shanghai International Lighting Fair, Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, and other events in Argentina, India, Russia, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit www.brand.light-building.com. For more information regarding the lighting shows in China, please visit www.light.messefrankfurt.com.cn or email light@china.messefrankfurt.com. To find out more about the building shows in China, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With about 2,600 employees at 29 locations, the company generates annual sales of around €736 million. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

Guangzhou International Lighting
Exhibition
Guangzhou Electrical Building
Technology
Guangzhou, 10 – 13 October 2020