

## guangzhou electrical building technology

### GEBT 2024 to explore the advancement of smart spaces, fostering the green development of the building industry

**Guangzhou, 22 April 2024. China's building industry is accelerating its transformation towards green and smart development. The rapid advancement of technologies such as 5G communications, artificial intelligence and the Internet of Things (IoT) is leading to a wider expansion of smart spaces. Delving into the potential of smart spaces, the 21st Guangzhou Electrical Building Technology (GEBT) aims to find out how the connection between people and spaces can be enhanced through technology, data, and equipment. It also strives to improve the experience of residents and building users, and create a more energy-efficient, low-carbon, and comfortable environment. GEBT and Guangzhou International Lighting Exhibition (GILE) will be held concurrently from 9 – 12 June 2024, at the China Import and Export Fair Complex in Guangzhou, in areas A and B across 26 halls, covering a historic high of 260,000 sqm of exhibition space in total.**

The Chinese government recently reposted the blueprint for promoting energy efficiency and low carbon emissions in the building sector<sup>1</sup>. Alongside this, the government has identified several initiatives for the industry, such as enhancing the level of energy efficiency and carbon reduction in new buildings, promoting the renovation and upgrade of existing urban buildings, and accelerating the development and promotion of advanced technologies. This announcement will contribute to the promotion of smart spaces that can improve building operational efficiency, and the advancement of related technologies. In line with the country's green policies, smart spaces designed for both residential and commercial use will continue to help drive sustainable development while meeting the individual needs of residents and users.

Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd, said: "Smart spaces cover a wide range of applications, including smart homes, audio-visual spaces, smart buildings, hotels, and commercial areas. As one of the key exhibitions in the home automation and intelligent building market, GEBT is committed to establishing an efficient business exchange platform for all participants, and to explore smart, digital, and data-driven products and technologies with industry experts. Together, we aim to build smarter spaces and explore the unlimited opportunities they present."

#### **Expanding exhibition area welcomes leading brands from different industries**

The 21<sup>st</sup> edition will take place in halls 9.2, 12.2 and 13.2 in area B of the fairground,

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<sup>1</sup> "The General Office of the State Council recently reposted the blueprint for promoting energy efficiency and low carbon emissions in the construction sector, which was issued by the National Development and Reform Commission and the Ministry of Housing and Urban-Rural Development", March 2024, The General Office of the State Council of China, <https://qr.messefrankfurt.com/a178d> (Retrieved: April 2024)

which will include three product zones. Located at hall 9.2, the “**Smart Lighting and AIoT Solutions**” zone will display a series of smart lighting control systems. In hall 12.2, the “**Home Automation and Audio Visual**” zone will cover a range of technologies from home renovation to audio-visual entertainment, showcasing home audio-visual and entertainment systems, home automation systems integration, intelligent hardware products, intelligent shading and electric curtains, home security and building intercoms, and more.

In addition, the “**Home Automation and Green Building**” zone in hall 13.2 will focus on the application of smart spaces and smart development, highlighting the digitalisation of hotels, integration of home automation systems, public address and conference systems, building energy efficiency, and energy management. The strong line-up at this year’s exhibitors includes:

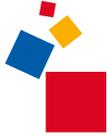
- **International and domestic industry standards organisations:** KNX, CSA, and PLC
- **Home automation and intelligent building:** HDL, GVS, Tuya, Intretech, Léwin, Noocens, BroadLink, Linptech, JINDA, Kanontec, UWIZE, Youeasy, Dadoutek, Baotai Electronic, Jin Peng, Homelan, Twelve Hours, G.R.A, Duomei, Platonic, Xinniu, TNV, Gacia, Yiteng, Kenwell, Mowa, L’MERI, Lovov, OYeah, Huatech, Haiyunlai, Allterco, Chengmao, Weidmüller, Yuanhe, Mingpin, Inliwose, AooGee, Acematic, Yunhao, Maisi, Gongzhen, Congxun Intelligent Technology, X–Signal Integrated, Xingchengtai, Kengic, Luobang, Pinpu, Bopu, Kelani, Lianhetafu, Coolkit, Songri, See-time, Bodeng, Longyang, Jialu, Moresense-tech, Guangtai, Ground-Space, Sidrepower, A’Live, Ramono, AIDimming, Shengxiang, Hongyang, Matech, Heguang, Mailian ZhiJia, Ruixiang Mindstec, Lewin, Beile, Langzun, Hopot, Kefei, and Evolt
- **Smart hotels:** Vastwise, Pujie, A-star, Laffey, and Kopou
- **Smart solutions:** Tuya, MXCHIP, Airtouch, Kiwi Instruments, Creatrol, BDStar, and Zhongxing Beidou
- **Smart lighting solutions:** inSona, LTECH, Eastsoft, and Leaguer
- **Smart audio-visual:** ROE, Beichang, JYaudio, UnitLink, DIVAN, HOPE, Partyhouse, Panshen, AMN, Denho, Baolongxing, COMTEVISION, ZSMSCR, Peavey, New Zeyu, E-High Technology, MYMEI, Sali-audio, cn wise, Xiangmeijia, Kangle, Cinemaster, AnHeng and Mani
- **Commercial displays:** ROE, ZSMSCR, and Kangti
- **Acoustic products:** Soundbox and Acoustics
- **Smart solar shades:** Wistar, Bofu, and BINTHEN

Guangzhou International Lighting Exhibition and Guangzhou Electrical Building Technology are part of Messe Frankfurt’s Light + Building Technology fairs headed by the biennial Light + Building event. The next edition will be held from 8 – 13 March 2026 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Parking China. The company’s lighting and building technology trade fairs also cover the markets in Argentina, India, Türkiye, the UAE and the USA.

For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>. For more information regarding the building shows in China, please visit [www.building.cn.messefrankfurt.com](http://www.building.cn.messefrankfurt.com) or email [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com).

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### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,300\* people at its headquarters in Frankfurt am Main and in 28\* subsidiaries, it organises events around the world. Group sales in financial year 2023 were more than € 600\* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: [www.messefrankfurt.com/sustainability](http://www.messefrankfurt.com/sustainability)

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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\* Preliminary figures for 2023