

Press release

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Guangzhou Electrical Building Technology opens on 9 June with strong participation from over 220 leading brands

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The 2018 edition of Guangzhou Electrical Building Technology will take place in Guangzhou from 9 – 12 June, placing a special focus on electrical engineering, intelligent buildings and smart homes. Held together with the debut Guangzhou Public Security Technology fair, the two shows will host over 220 renowned companies. Together with Guangzhou International Lighting Exhibition, the three fairs will utilise 210,000sqm of exhibition space.

Sharing her expectations of the show, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (Shanghai) Co Ltd, said: “With each edition, the [Guangzhou Electrical Building Technology fair](#) has grown with the industry while offering unparalleled business opportunities to the sector. We are grateful for the trust and support placed in us and we look forward to fostering a platform that can assist the industry to grow and prosper.”

The “13th Five-Year Plan” issued by the Chinese government aims to promote the domestic high-tech sectors. In line with this, “Internet +”, IoT, cloud platforms and big data have now become important elements within numerous industries, reshaping the country towards an intelligent technology era. To facilitate the demand of such growing sourcing needs, Guangzhou Electrical Building Technology (GEBT) has assembled a comprehensive range of product exhibits to unveil the latest technology and achievements the sector has to offer.

Innovation is the prerequisite for product development, while companies and their product developers are continually looking for platforms to exhibit new ideas and inventions. GEBT has gathered more than 220 reputable exhibitors from around the world. Some key brands at the fair include: Taichuan, Z-Argus, Intellifusion, HDL, KNX, Zigbee, Eastsoft, AIBIC, Fantem, Mantun, Home World Light Environment, Backaudio, Wintom, Rishun, Hope, Lion Shield, ARW, Homelan, Menred, Nedfon, Simpusun, Tender, Jinfu, Yihuiyun, Yodar, Interfuhler, TCI GmbH, ZK-Link, South Technology, Holishi and Tuya. At the same time, the concurrent Guangzhou Public Security Technology fair (GPST) will also welcome exhibitors including Huawei, Hikvision, Dahua, Anjubao, PCI and SenseTime.

A wide ranging conference programme encourages further dialogue in the building technology and smart home sector

In addition to a compelling range of product exhibits, GEBT organises a [conference programme](#) to facilitate high-level technical discussions across a variety of industry-related topics. Expert speakers from around the world have been assembled to deliver a series of talks and inspire

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new thinking and business concepts. A total of 10 presentations will be delivered during the conference, some of the key topics include:

9 June

- **Presentation:** 2018 Smart Society and Intelligent Building Innovation Development Forum
Organiser: Engineering Intelligent Design Branch of China Exploration and Design Association
- **Presentation:** China Smart Home Industry Alliance Forum 2018 – Smart Home Scenarios Fulfillment and Service Innovation
Organiser: China Smart Home Industry Alliance (CSHIA)

10 June

- **Presentation:** Intelligent and Green Hotel Development Summit 2018
Organiser: Greater China Hotel Engineer Association
- **Presentation:** Wireless, Boundaryless - Zigbee Enable Smart
Organiser: Zigbee Alliance

11 June

- **Presentation:** Z-Wave, Build a Smart Home Ecosystem
Organiser: Z-Wave International Certification Centre (China), IDG, Guangdong Internet of Things and Internet & Industry Alliance
- **Presentation:** Smart Home + AI Application Summit 2018
Organiser: QJ.Smartech

For detailed information on forum topics, schedules and venues, please visit [the fair's official website](#).

Guangzhou Electrical Building Technology is held concurrently with Guangzhou Public Security Technology and Guangzhou International Lighting Exhibition. Guangzhou Electrical Building Technology and Guangzhou International Lighting Exhibition are headed by the biennial Light + Building event in Frankfurt, Germany (8 - 13 March 2020).

Messe Frankfurt also offers a series of other [Light + Building technology events worldwide](#), including the Shanghai Intelligent Building Technology (SIBT), Shanghai Smart Home Technology (SSHT) and the Shanghai International Lighting Fair (SILF). Additionally, light and building fairs are also hosted in Argentina, India, Russia, Thailand and the UAE.

Guangzhou Electrical Building
Technology
Guangzhou, 9 – 12 June 2018

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To find out more about GEGBT, please visit www.building.messefrankfurt.com.cn or email

building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With more than 2,500* employees at some 30 locations, the company generates annual sales of around €661* million. Thanks to its far-reaching ties with the relevant sectors and to its international sales network, the Group looks after the business interests of its customers effectively. A comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

* preliminary numbers 2017

For more information, please visit our website at:

www.messefrankfurt.com | www.congressfrankfurt.de | www.festhalle.de