

Press release

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Guangzhou Electrical Building Technology on track to open on 9 June 2021

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The dates for the 2021 edition of Guangzhou Electrical Building Technology (GEBT) have been confirmed, with the fair set to take place from 9 – 12 June. GEBT will be held alongside Guangzhou International Lighting Exhibition (GILE) once again at the China Import and Export Fair Complex. Together, the two shows featured 2,158 exhibitors in 2020, and attracted over 140,000 visitors.

GEBT is a well-regarded platform for the electrical engineering, intelligent building and smart home markets, and will once more feature well-known companies in the industry. This year, a series of themes will be presented in the fair, including electrical engineering, smart homes, audio visual and home entertainment, intelligent buildings, hotel engineering and more. Hundreds of brands and a series of new products will be on display for a wide range of industry sectors.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd, commenting on the current situation surrounding the fair, said: “The impressive result for China of achieving a positive GDP growth rate in 2020, as well as further signs of a continued rebound in 2021, shows there is momentum in the domestic market at present. The feedback from participants at the 2020 edition last October also confirmed that the industry is optimistic about the coming year, so we look forward to once again providing a platform that will promote the development of the industry and provide access to greater business opportunities.”

Well-known brands will feature at the fair to continue a new chapter in the industry

GEBT will continue to provide direction for and boost the development of the electrical engineering and intelligent building industry – an industry that holds much potential in the coming years. China’s latest 14th Five-Year Plan which runs from 2021 – 2025, includes support for many ‘intelligent’ fields in the building sector such as green buildings, hotel engineering, system integration, protocols, AIoT, internet, cloud platforms, big data and more.

This potential has once again attracted many well-known companies to showcase a series of new technologies and products at the fair. These include Kuaizhu, konke, GVS, Tuya, CITRON, HUCN, Weimiao, TRT, Ayla, inSona, Jilai, TEIBAR, SAIL, Asia Bright, GDKES, Vensi, TNV, Homeland, Racpro, LONON, ACEMATIC, ARW, Eastsoft, JK, Eric, Baiying, Yufeng, Beichang, MASDUN, YODAAR, Noocens, Gunshi,

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ezhome, Yosemite, LME, OCY, HOMESSEN, LINENG, Linptech, Jelon, KOPOU, Intretech Smart Home, Lechao, iebelong, Advante, BaiJian, XYD, DUOMEI, Eide, Fn-Link, Baotai, Nidone, Lide, CRM, letour, VersLink and MXCHIP.

In addition to the latest technologies and solutions on offer from exhibitors, the fair's fringe programme will feature leading industry experts, scholars, building standards agencies and others to discuss the development trends and prospects of various aspects. Dozens of events including forums, business matchmaking, new product releases and more will offer the industry cutting-edge information and the latest trends to seek a common development for the future.

Guangzhou Electrical Building Technology is part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will be held from 13 – 18 March 2022 in Frankfurt, Germany.

Messe Frankfurt also offers a series of other light and building technology events worldwide, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, and other events in Argentina, India, Russia, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To find out more about GEGBT, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

Background information on Messe Frankfurt

Messe Frankfurt is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Messe Frankfurt Group employs around 2,500* people in a total of 30 subsidiaries. The company generated annual sales of approximately €250* million in 2020 after having recorded sales of €738 million the previous year. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2020

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Guangzhou, 9 – 12 June 2021