

Press release

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## GEBT 2022 to open next week, with smart technology forums to connect diverse industries

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**Guangzhou Electrical Building Technology 2022 will run from 3 – 6 August, welcoming back leading brands from the smart building, audio-visual and electrical engineering industries. Held concurrently with Guangzhou International Lighting Exhibition (GILE), the two fairs are expected to welcome 1,288 exhibitors across 110,000 sqm of exhibition space. Running with the theme “The integration of the smart technology ecosystem”, the Smart Technology Ecosystem Conference will tie together a series of forums set to take place during the course of the show.**

On the opening of the show, Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Co Ltd commented: “We look forward to welcoming the industry back to GEBT as we explore the integration of the smart technology ecosystem. Cities and communities of the future will become increasingly digitalised and interconnected through the use of smart technologies. These bring with them wide-ranging applications from public infrastructure, home comfort and government services to recreation, leisure, culture and much more.”

She continued: “In particular, the increasing adoption of 5G and AIoT is leading to increased standards of living wherever these technologies are being implemented, and many firms are taking note of that. The Smart Technology Ecosystem Conference on Wednesday will therefore serve as a key platform for encouraging discussion and sharing ideas and expertise between different industries, to make this future a reality. There will also be forums covering a range of diverse topics within smart buildings, audio-visual technologies, smart living and more, which we’re very excited to see unfold.”

### **Product zones to converge four areas of smart technology**

In the spirit of connecting different industries, a wide array of products and services will be on display at the fair, with four main product zones highlighting different building technology areas. The newly added “Home automation zone” will highlight smart lighting and shading systems and products, as well as smart security, smart access control systems, independent switches, panels, gateways, home appliances, furnishing, security and more. Other zones include the “Intelligent building and smart community zone”, “Hotel engineering and building conservation zone” and the “Audio-visual integration zone”.

Messe Frankfurt (HK) Ltd  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong

### **Leading brands unite to integrate the smart technology ecosystem**

Key players from across a variety of industries will gather next week, to showcase their innovative products and services. Highlighted exhibitors include: KNX, GVS, SDLEA, Homeland, Tuya, Lifesmart, REACH, Kai Chen, iPlusHome, xlink, Beiyue, On-Bright, TNV, Intretech, Xiaoyan, Konke, Beichang, Yicheng Yizhi, Joyrill, Uwiseze, Haiying, Greencure, Hua Teng, Merrytek, Intengine, Barep, Ai Jia, Wei Qi, Tenia, Keldeli, Younssemi, Kenwell, Lei Zhong Shan, Si En, Bai Ren, Jieyongtong, Yi Ge, Langtu, Uten, Umer, Plato, Unitech, Xin Ping, Xin Lan Tian, Teng Li, Songmeng, Meil Gdele, Coastrewoodtech, XPower, Pin Pai, Feng Sheng and more.

### **Concurrent forums and seminars to stimulate cross-industry discussion**

Under the theme “The integration of the smart technology ecosystem”, the GEBT 2022 fringe events will explore the furthest limits of innovation from across the building and electrical engineering technology sectors. Experts from industry and academia will participate in a range of forums and seminars, covering the latest trends within audio-visual and home theatre customisation, smart living, smart buildings, smart hotels and more. Highlights include:

#### **Smart Technology Ecosystem Conference 2022**

3 August (13:40 – 17:00)

Linking back to the theme of the exhibition, this conference will focus on intelligent building technology, the applications of 5G and the rise of “smart communities”. Representatives from Huawei, Jinmao, Aqara, Yeelight, China Mobile Smart Home Operation Center and others will gather to talk about the future of the smart technology ecosystem.

#### **Smart Hotel and Green Building Development Summit 2022**

3 August (14:00 – 17:10)

This summit aims to provide a platform for construction planning, equipment procurement, environmental protection and energy saving in hotels, residential properties, commercial complexes, universities, hospitals and more.

#### **PLC Home Automation Industry Forum**

4 August (10:00 – 11:45)

The content of this forum will cover the interconnection of PLC technologies and the applications of PLC within home automation. It will analyse the future development of PLC chips, modules, solutions, systems and other related products, bringing new opportunities to the building industry as a whole.

#### **GEBT 2022 Smart Lighting, Audio-Visual and Acoustics Integration Forum**

4 August (10:00 – 12:30)

Companies within the audio-visual, smart lighting and AIoT cloud platform sectors will examine smart audio-visual technology trends, including how this technology can be better applied to homes. Representatives include Yosemite, House Lux, Partyhouse, Soundbox, Zene, Jingrui, YMIOO and more.

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### **KNX Ecosystem Development Seminar 2022**

4 August (13:30 – 16:00)

KNX will introduce its best practices for the building industry with topics including “KNX ecosystem”, “KNX technology in modern homes”, “KNX system applications development”, “Compatibility with the KNX system”, as well as success stories.

### **Guangzhou "Intelligent Building Operating System" Seminar 2022**

4 August (13:50 – 16:00)

This seminar will invite experts and representatives from industry, academia and research institutes to engage in in-depth discussions on topics covering the design of intelligent building operating systems and AIoT technology.

### **Guangzhou Wi-Fi Technology and Smart Application Seminar 2022**

4 August (14:00 – 17:00)

Sponsored by the Wi-Fi Alliance, representatives of Wi-Fi chip, module and product manufacturers, along with experts from testing and certification institutions will be invited to speak on different topics. In particular, discourse will focus on how the implementation of Wi-Fi applications will help more companies take advantage of the Internet of Things.

### **The 2nd Future of Smart and Healthy Lighting Design Forum 2022**

5 August (11:00 – 13:00)

Innovative lighting designs making use of smart technology are becoming increasingly important for the industry. The forum will explore the future development of smart and healthy lighting design and the business opportunities brought with it.

### **China (Guangzhou) Intelligent Integrator's Conference 2022**

5 August (13:40 – 17:30)

Organised by Qianjia Smartech, leading integrators from the construction, tooling, and home improvement fields will delve into smart city planning and construction, the innovative designs of smart buildings and the commercial use of AI. Speakers include representatives of Gloryview Tech, Baxtrand, Dashi Intelligent, GVS, PCITECH, Nimber, Beijing Tian Hai Bei Fang, Konke and Huawei. The conference will also announce the winners of the "Top 50 Chinese System Integrator Brands in 2022" awards.

### **“Intelligent Audio-Visual” Home Automation Industry Convergence Forum 2022**

5 August (14:00 – 16:30)

Lighting, intelligent home control systems and home entertainment audio-visual systems were originally unrelated technology areas. However, there has been much cross-industry cooperation in recent years. Representatives from the home entertainment sector will be invited to share the current industry dynamic, the new challenges in 2022 as well as future trends.

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[Building](#) event in Frankfurt, Germany. The next edition will be held from 2 – 6 October 2022.

Messe Frankfurt organises a number of trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Parking China, Thailand Building Fair and Thailand Lighting Fair. The company's lighting and building technology trade fairs also cover the markets in Argentina, India and the UAE.

For more information on Light + Building shows worldwide, please visit [www.light-building.com/brand](http://www.light-building.com/brand). To find out more about the building shows in China, please visit [www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn) or email [building@china.messefrankfurt.com](mailto:building@china.messefrankfurt.com).

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#### **Background information on Messe Frankfurt**

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200 people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. As in the previous year, annual sales for 2021 were significantly lower owing to the COVID-19 pandemic: approximately €154 million compared with Group sales as high as €736 million in pre-pandemic 2019. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. Sustainable business practices are a central pillar of our corporate strategy and strike a healthy balance between ecological and economic interests, social responsibility and diversity. Another of Messe Frankfurt's strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: [www.messefrankfurt.com](http://www.messefrankfurt.com)