

Press release

13 June 2022

Guangzhou Electrical Building Technology returns on 3 – 6 August 2022

Karena Wong
Tel: +852 2230 9217
karena.wong@hongkong.messefrankfurt.com
www.messefrankfurt.com.hk
www.building.messefrankfurt.com.cn

GEBT22_PR3_EN

The Guangzhou Electrical Building Technology (GEBT), originally scheduled for this month, will now take place from 3 – 6 August 2022 at the China Import and Export Fair Complex in Guangzhou, China. This year’s theme, “The integration of the smart ecosystem”, will highlight key growth areas in the market, with leading brands spotlighting the latest technologies and products. Concurrently held with the Guangzhou International Lighting Exhibition (GILE), both fairs offer further opportunities for creating broader business collaboration.

Ms Lucia Wong, Deputy General Manager of Messe Frankfurt (HK) Ltd, said: “I would like to thank everyone for their continuous support of GEBT, including all our partners, exhibitors, visitors and supporting media. As the organiser, we are working to ensure all the final preparations for a smooth trade fair experience are in place. We look forward to meeting different stakeholders from smart building, electrical engineering and home automation industry in August to explore the integration of the smart ecosystem.”

This year, GEBT will keep pace with the latest trends of green buildings, smart community, intelligent building and other related hot topics to create business opportunities for all participants. Cutting-edge products and technologies displayed across the show floor include the likes of power supply and distribution, electrical engineering, smart building and home automation. Visitors will be able to find products relating to smart audio-visual and customised home theatre, smart hotel, smart real estate, smart elderly care, smart-health crossover building and more.

Furthermore, leading players from various industries will gather at the show’s concurrent events to share insights around trending topics. Here, forum participants can gain a deeper understanding of the industry’s ecosystem; by exploring technological integration they can nurture more cross-industry collaboration.

To protect the health and safety of all stakeholders at the fair, a number of onsite measures will include: real-name authentication at registration, onsite temperature checks, frequent sterilisation of public areas, and distancing measures for event audiences, amongst others.

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Guangzhou Electrical Building Technology is part of Messe Frankfurt's Light + Building Technology fair portfolio headed by the biennial [Light + Building](#) event in Frankfurt, Germany. The next edition will be held from 2 – 6 October 2022.

Messe Frankfurt organises a number of trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology, Parking China, Thailand Building Fair and Thailand Lighting Fair. The company's lighting and building technology trade fairs also cover the markets in Argentina, India and the UAE.

For more information on Light + Building shows worldwide, please visit www.light-building.com/brand. To find out more about the building shows in China, please visit www.building.messefrankfurt.com.cn or email building@china.messefrankfurt.com.

-End-

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. The Group employs approximately 2,300* people at its headquarters in Frankfurt am Main and in 30 subsidiaries around the world. In 2021, the company had to contend with the challenges posed by the pandemic for the second consecutive year. Annual sales will be approximately €140* million after having been as high as €736 million in 2019 before the pandemic. Even in difficult times caused by the coronavirus pandemic, we are globally networked with our industry sectors. We have close ties with our industry sectors and serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of the Group's key USPs is its closely knit global sales network, which extends throughout the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are expanding our digital expertise with new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Headquartered in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

For more information, please visit our website at: www.messefrankfurt.com

* preliminary figures 2021