

Press release

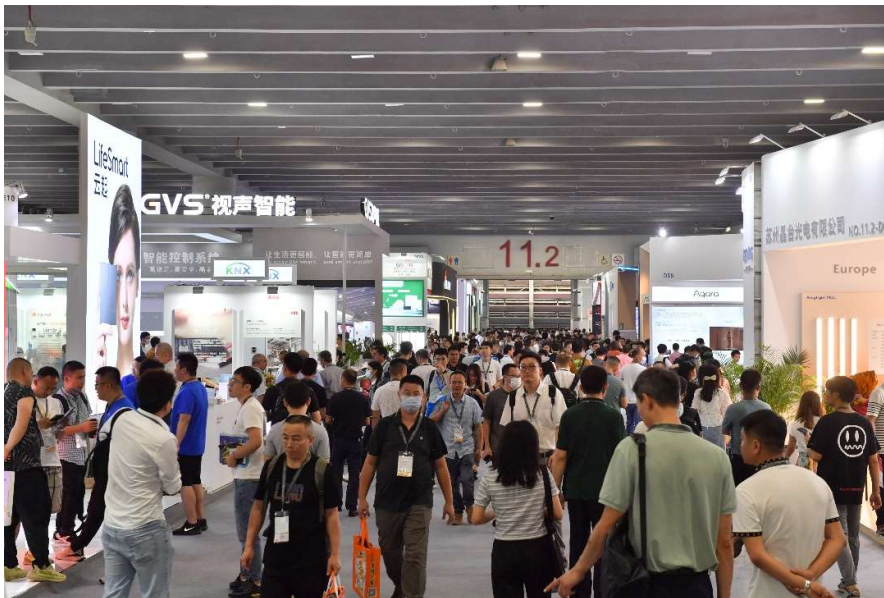
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GEBT 2023 concludes with great success creating new business opportunities

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GEBT23_FR_EN

The 20th edition of Guangzhou Electrical Building Technology (GEBT) closed on 12 June 2023 at the China Import and Export Fair Complex. Alongside the concurrent Guangzhou International Lighting Exhibition (GILE), the fairs hosted 3,318 exhibitors from 18 countries and regions, while visitors rose by 62% to 207,681. GEBT continues to provide a comprehensive platform for all participants to explore and promote the green development of the building industry.



Guangzhou Electrical Building Technology 2023

Key figures from GEBT and GILE 2023:

- Visitors: 207,681 from 140 countries and regions
- Exhibitors: 3,318 from 18 countries and regions
- Scale: 220,000 sqm

Ms Lucia Wong, General Manager of Messe Frankfurt (HK) Ltd said: “During the four-day fair, we saw exhibitors and visitors engaging passionately in communication regarding the development of the industry, reducing carbon emissions and more of the latest trends. Many have high hopes for the building sector’s prospects. GEBT will continue to support all industry players towards a greener future.”

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road
Wanchai, Hong Kong

Industry leaders showcase cutting-edge products

This year's GEBT embraced green and low-carbon development, covering products, technologies and solutions from four key sectors, namely home automation, intelligent building, smart audio & visual and smart energy saving technologies. Participants gave high praise towards the scale and organisation of the fair, and expressed a keen desire to return to Guangzhou next summer.

Exhibitors' comments

"GEBT has always been an important platform for us to promote our company's vision and products. This is our fourth time exhibiting, and this year has had the best visitor flow so far. Many overseas buyers returned to China, and we were able to connect with some potential clients from India, Hungary, Thailand and more. They were all very interested in our home automation solutions. I believe the entire intelligent building industry will continue to develop, and I am confident that we can promote our products to the world through GEBT."

Mr Robert Yang, Manager of Business Development, ZF Electronics (Zhuhai) Co Ltd

"This is our first time exhibiting at GEBT, and we've brought products in the fields of intelligent industrial internet and smart power distribution systems. We received very positive feedback from visitors, especially many foreign buyers with sourcing targets who expressed a strong interest in smart products. GEBT also displayed a full range of green products and solutions, which is the future direction of the industry."

Mr Sufu Peng, Chairman MAXGE Electric Technology Co Ltd (Zhejiang, China)

Buyers' comments

"I'm travelling to China to see new products for the Chinese lighting and building market as well as to see how these industries have changed over the last few years. My company has attended GEBT for many years, but for me personally it is my first time visiting and my first time attending an exhibition. I'm very impressed by the amount of participants here, and it has set a high bar for other trade events I am attending in the future."

Mr Andrea Falsarella, Lighting Production Manager, Teleco Automation S.r.l. (Italy)

"GEBT is a long-established exhibition with two decades of history, which attracts many leading local and international exhibitors. Not only have I been able to learn about the overall state of the intelligent building market and exchange technological expertise with different exhibitors, but I've also met some potential partners within the IoT sector. For every edition I never leave the fair empty-handed and so I will definitely come back next year."

Mr Enbo Zhang, Guangzhou Branch General Manager, Shenzhen Das International Co Ltd

Guangzhou Electrical Building
Technology
Guangzhou, 9 – 12 June, 2023

50 presentations to promote cross-industry cooperation

Meanwhile, GEBT in collaboration with domestic and international partner organisations, invited a number of experts and scholars to deliver

around 50 speeches on trending topics. Highlights included: “Heading to 2060 Carbon Neutrality Goal, A Future Empowered by Green Building Innovation in GBA”, “China (Guangzhou) Intelligent Integrators’ Conference 2023”, “Forum of 2023 KNX Home and Building Control Technology – The Development and Future of KNX Energy Efficiency and Management”, “Matter Makes Things Shine”, “Application of Digital Intelligence in GBA Hotel Industry Seminar 2023” and “The Future of Carbon Conversion in Smart Space”.

Speakers’ comments

“I just shared KNX’s progress in standardising home and building automation over the past 30 years. It is amazing that the conference room was filled by attentive audiences. GEBC is an important platform for KNX to promote our standards in the Chinese market. That’s why we have been cooperating with the fair for the last ten years, and we are committed to attending in future.”

Mr Casto Canavate, Marketing Manager, KNX Association (Belgium)

“I just shared the new version of the Matter standard in this forum, Matter Makes Things Shine, which included information about the industry’s interest in Matter and its level of support. I believe that to fully understand a technology, you need to first grasp its basic concepts and then see it applied in real-life situations. The fair provided a great opportunity for the audience to experience this, and the forum plus exhibition format helped to give them a more comprehensive introduction.”

Ms Laura Shang, China Regional Representative, Connectivity Standards Alliance

Audiences’ comments

“The speakers at the China (Guangzhou) Intelligent Integrators’ Conference 2023 are all industry leaders, bringing an analysis of the current state of the industry, but also introduces us hope that future market trends will produce more detailed and interconnected products. For example, products in fields such as lighting, curtains, audio and others will be interacted with each other. I think this forum is worth joining, and I hope the fair will organise more training sessions on related integration technologies in the future. If I have the time next year, I will definitely return to attend the forum.”

Mr Zhaohui Wang, Sales Manager, Vantson Productions & Solutions (Tianjin, China)

“I hope to meet more potential business partners through ‘The Future of Carbon Conversion in Smart Space’ conference. Many of the speakers are from leading companies in the field of intelligent interconnection, and they offer a lot of practical information. In fact, I attend GEBC every year, and both the exhibitor line-up and forum arrangements are very professionally organised. This year had a great atmosphere overall, with many international visitors.”

Mr Penghui Wu, Management, Guangzhou Dolphin Smart Home Technology Ltd

Guangzhou Electrical Building
Technology
Guangzhou, 9 – 12 June, 2023

The next editions of Guangzhou Electrical Building Technology and Guangzhou International Lighting Exhibition will be held from 9 – 12 June 2024. Both shows are part of Messe Frankfurt's Light + Building Technology fairs headed by the biennial [Light + Building](#) event. The next edition will be held from 3 – 8 March 2024 in Frankfurt, Germany.

Messe Frankfurt organises several trade fairs for the light and building technology sectors in Asia, including Shanghai Intelligent Building Technology, Shanghai Smart Home Technology and Parking China. The company's lighting and building technology trade fairs also cover the markets in Argentina, India, Thailand and the UAE.

For more information on Light + Building shows worldwide, please visit <http://www.brand.light-building.com>. For more information regarding the lighting shows in China, please visit <http://www.light.messefrankfurt.com.cn> or email light@china.messefrankfurt.com.

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Background information on Messe Frankfurt

The Messe Frankfurt Group is one of the world's leading trade fair, congress and event organisers with their own exhibition grounds. With a workforce of some 2,200* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2022 were around €450 million*. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services. Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity. For more information, please visit our website at: www.messefrankfurt.com/sustainability. With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent). For more information, please visit our website at: www.messefrankfurt.com

* Preliminary figures for 2022