

22nd

guangzhou electrical
building technology

广州国际建筑电气技术展览会

9 – 12.6.2025

China Import and Export Fair
Complex, Guangzhou, China
中国进出口商品交易会展馆

展后报告

开拓全屋智能、低碳建筑
及智慧供配电数智新趋势



messe frankfurt



光亚 · Guang ya

第22届广州国际建筑电气技术展览会（GEBT）于2025年6月9至12日在广州中国进出口商品交易会展馆与广州国际照明展览会（GILE）同期举行。本届GEBT围绕“低碳智慧建筑”、“全屋智能”与“智慧供配电”，集中展示建筑节能降碳领域的前沿技术、智能化解决方案及实践成果。

本届展会多维视角解锁低碳智慧场景，设立多个主题联合展区，包括KNX展区、Matter展区，以及首次亮相的低碳智慧建筑及能源管理展区。内容全面涵盖低碳智慧建筑、电工电气、全屋智能、智慧供配电、智慧酒店、智能影音等领域的高端产品及解决方案。

下届展会

日期: 2026年 6 月 9 至 12日
地址: 中国进出口商品交易会展馆, 中国广州

我很高兴看到今年GEBT展会现场气氛高涨，参展商及观众之间交流热烈，行业领袖和专家积极分享前沿技术与发展趋势。展会充分体现了行业同仁携手共进的协作精神，不断突破技术边界、探索发展新机遇，引领建筑电气行业的创新格局。展望未来，展会将继续致力为展商搭建优质的全屋智能及智能建筑商贸交流平台，赋能企业扩大海外市场布局，深化国际合作。同时，推动行业迈向更加稳健和可持续的发展新阶段。

胡忠顺先生
广州光亚法兰克福展览有限公司总经理





影片播放

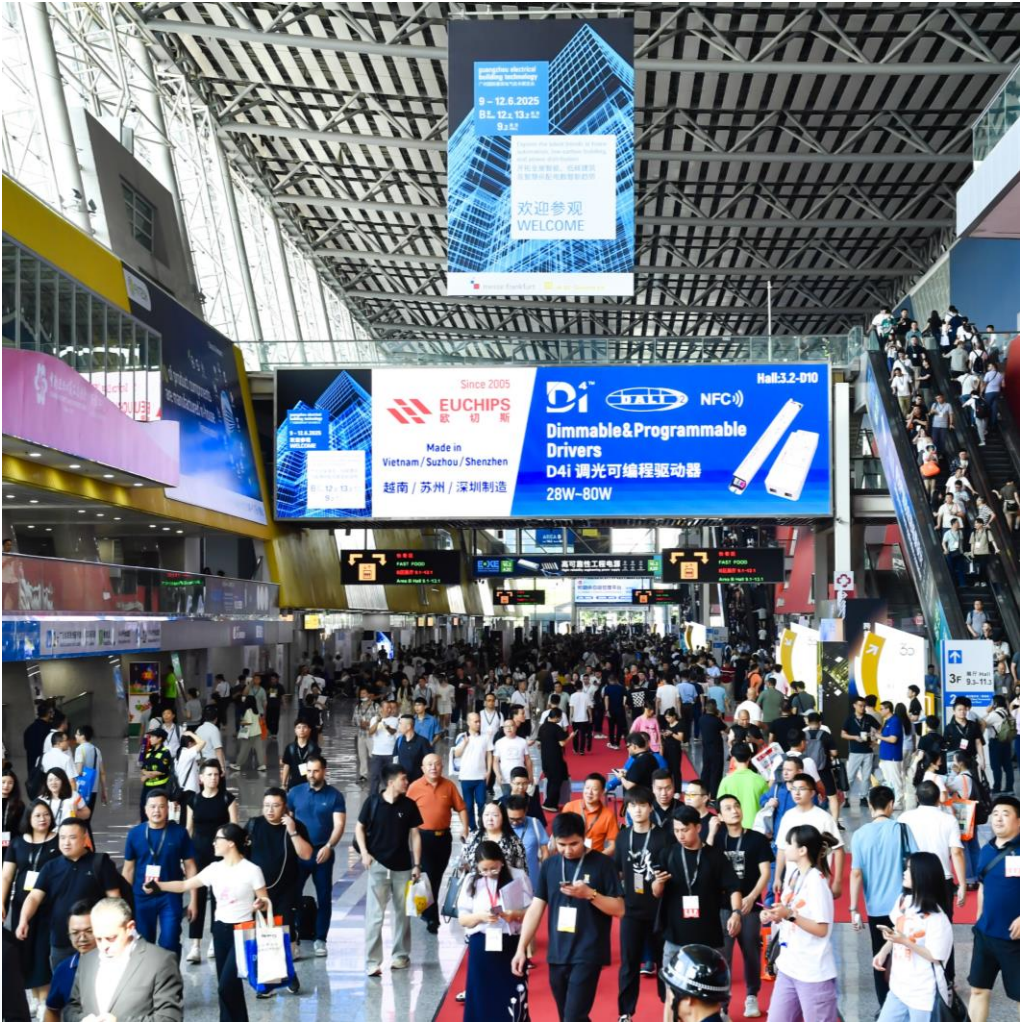
2025年GEBT 及GILE 主要数据:

专业观众: **211,173** 来自151个国家及地区

首20个国家/地区	
1. 中国	11. 新加坡
2. 印度	12. 意大利
3. 南韩	13. 伊朗
4. 俄罗斯	14. 澳洲
5. 中国香港	15. 印尼
6. 马来西亚	16. 日本
7. 泰国	17. 沙特阿拉伯
8. 中国台湾	18. 西班牙
9. 越南	19. 阿联酋
10. 土耳其	20. 美国

参展商: **3,188** 来自20个国家及地区

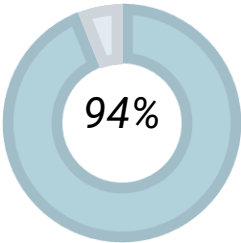
展示面积: **250,000** 平方米



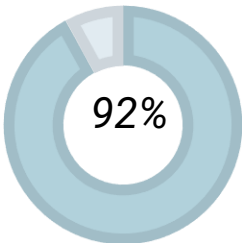
展会数据 | 观众分析

GEBT的整体评估/参观下届GEBT的意愿程度

整体评估

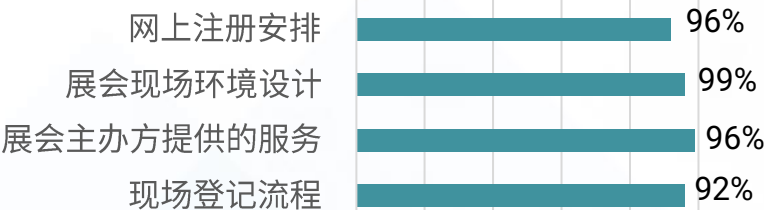


参观下届GEBT的意愿程度

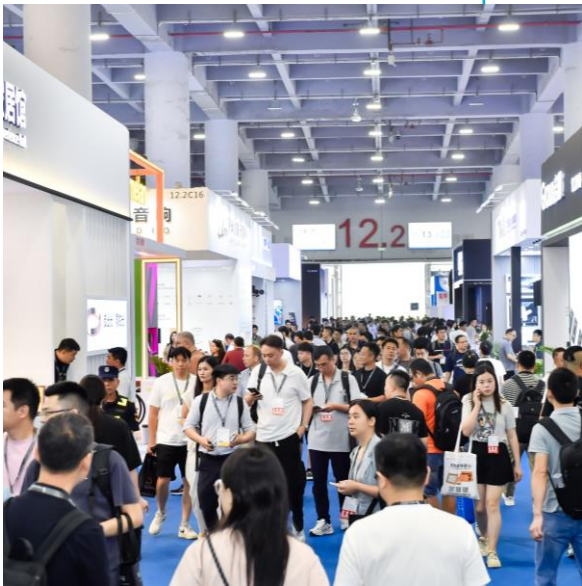


*对173位的现场观众进行的问卷调查

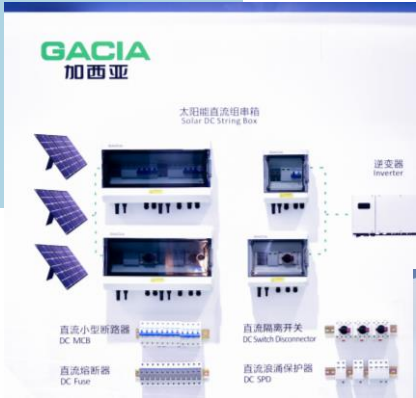
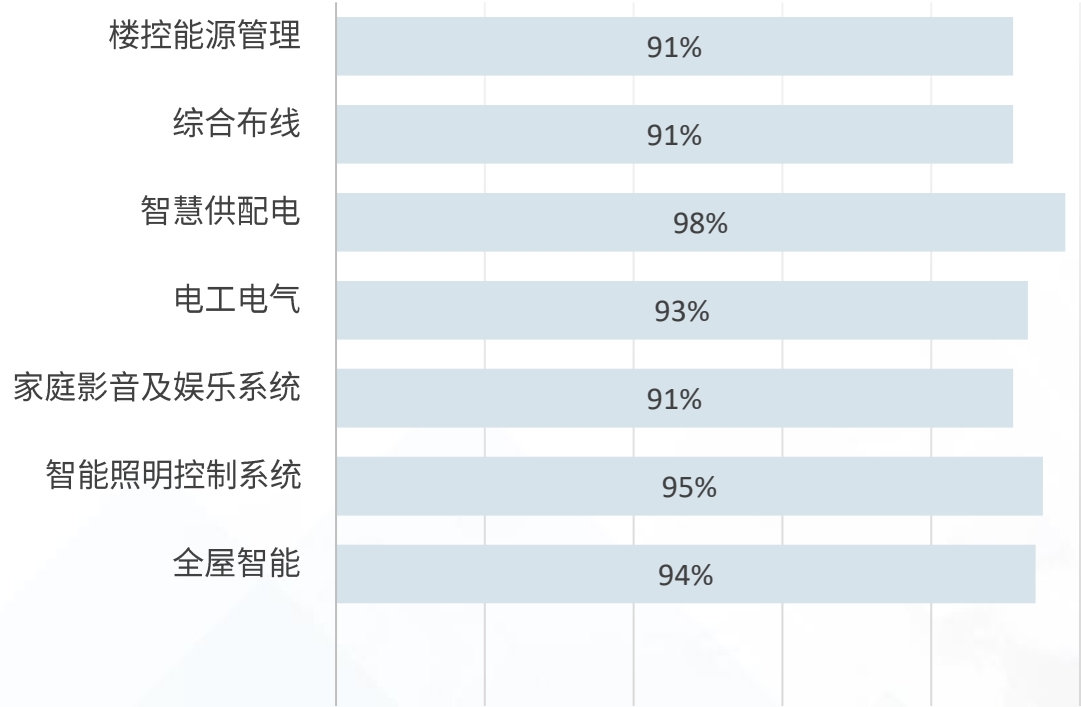
受访观众对服务的满意度：



观众满意度远高于2024年。大多数观众计划一定会参加下一届GEBT。此外，大部分观众认为展会有助于其了解新产品与新开发成果（87%），且有利于寻找新的商业合作伙伴（80%）。



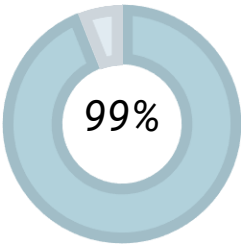
受访观众对2025年广州国际建筑电气技术展览会的产品范围的满意度:



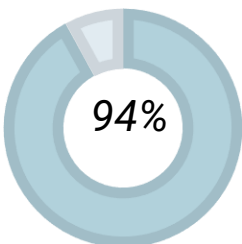
展会数据 | 展商分析

GEBT的整体评估/参加下届GEBT的意愿程度

参展后对收获的满意程度

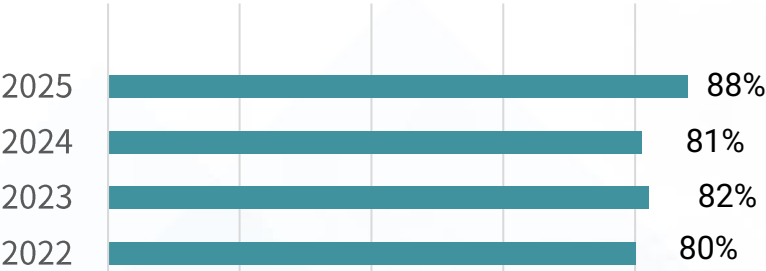


参加下届 GEBT的意愿程度



*266个参展商的收集和数据分析

贵公司有邀请客户参观展会?



参展商希望再次参与GEBT的比例与2024年相比也有所增加。近90%的参展商也会向其他公司推荐参加GEBT。邀请观众的参展商比例在2025年达到了最高水平。



展会亮点 | 主题联合展区

9.2号馆：从AIoT生态系统到万物互联

展馆聚焦智能光健康生态及智能建筑、家居与商业应用，全面展示光与健康、技术与场景的深度融合，开创物联网世界的崭新体验，呈现万物互联的无限可能。

12.2号馆：从智能影音娱乐系统到全屋智能控制系统

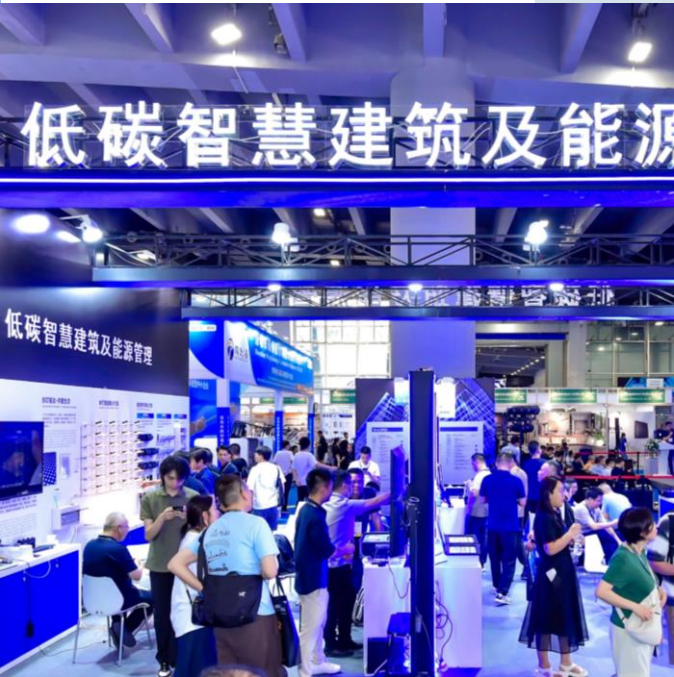
此展馆集中展示智能遮阳及电动窗帘、家庭安防及楼宇对讲、家居布线系统、智能照明控制系统和智能家电及智能硬件产品等，为观众带来沉浸式的家居生活体验，打破空间界限，实践新时代家庭生活的全领域智能化。

13.2号馆：从分布式智慧能源到低碳智慧建筑

展馆聚焦展示新一代低碳能源技术与智慧供配电系统，展品内容覆盖储能及新能源、低碳智慧建筑、智慧供配电及全屋智能等领域，支持智能能源管理模式，共同构建低碳智慧生活。

主题联合展区

KNX 展区（施耐德、西门子、ABB、罗格朗、海格电气等会员）、Matter展区（智美互联、树实、威德姆、好家、炬能量、集贤等）、低碳智慧建筑及能源管理展区（正泰泰杰赛、视科、海林自控、米思林等）



展会亮点 | 部分重点展商

电工电气：艾迪明、朗能、福田电器、新牛、红禾朗、云控、联众注塑、境安、贝勒、创富、新蓝天、中普、鹏创鑫、龙洋、灵象、大明拉斐

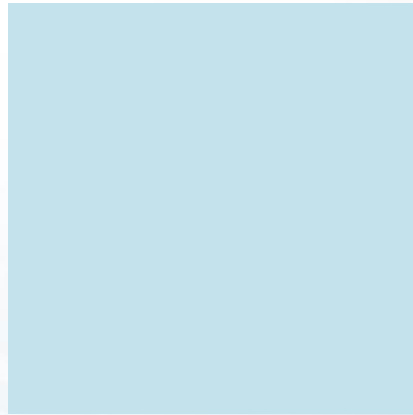
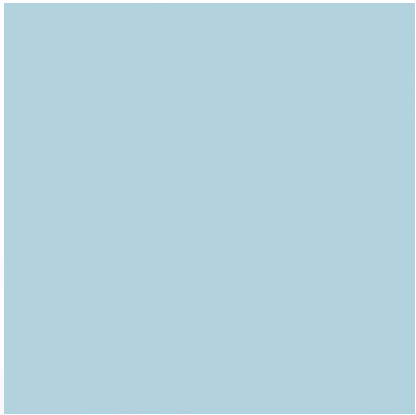
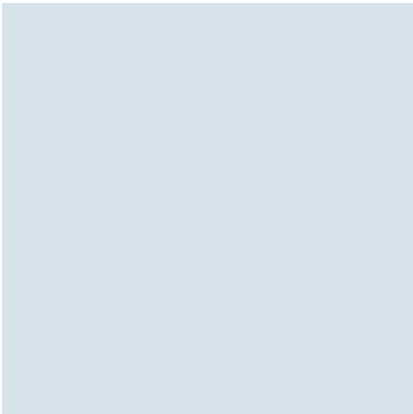
全屋智能及智能照明控制系统：河东、东软载波，摩根，合广测控、盈点、家的、视声、宝太、力合微、英索纳、优智者、吉控、向往、璟睿、吉物、嘉美鑫、天朗智通、格兰斯贝、蓝宝利、聚点互动、创硕、盛想、多美、丙申、迈联智家、智皇科技、小余智能、易庐、雷施顿、超想光电、小蛙智能、星如雨、地安、京希、爱捷、成茂、格亚、意来金联、易百珑、依沃特、圆合、造作、奥特威

智慧供配电：格亚、意来金联、佛山市顺德区照明电工协会、万多、勤为、得米、加西亚、玛德克

酒店智能化：吉朗、洛弗、东霖、壁谱、托士、优狐、合广、庆科、海际、大明拉菲、聪讯

家庭影音及娱乐系统：派对屋、哈比豪斯、声博士、尊堡、英爵、华尔思、一禾、蜗牛、宝特、阿米纳、昊音、展翼、声必可、泰声、鉴筑、巨正、天籁悠扬、金嗓音、酷洛斯、未来电视、元响音响

[2025年参展商名单](#)



展会资料

展会花絮

展会数据

展会亮点

展品类别

主题活动

展会评价

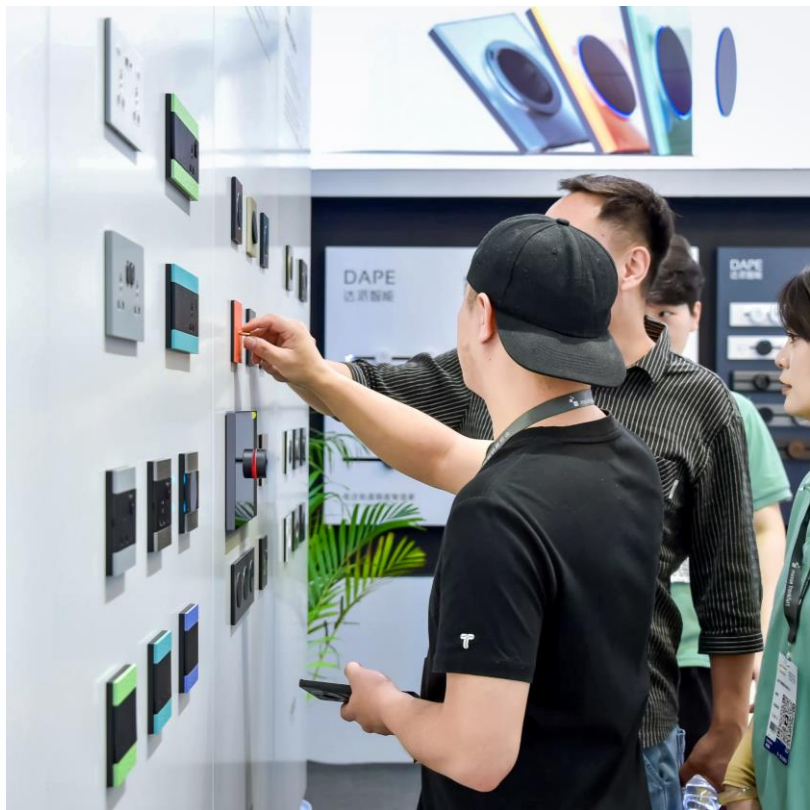
宣传推广

低碳智慧建筑及智慧供配电



- 楼宇自控系统及产品
- 建筑设备监控及能源管理系统及产品
- 公共广播和音视频会议系统及产品
- 安防门禁及停车库（场）系统及产品
- 综合布线系统及产品
- 电工电气产品
- 智慧供配电系统设备及产品
- 新能源及储能技术
- 双向充电桩
- 可再生能源供配电系统
- 光储直柔供配电系统
- 多电源互补共济系统
- 源网荷储的主动配电系统
- 电气消防系统
- 母线及线缆系统
- 电能质量系统

全屋智能



- 智能照明控制系统
- 全屋智能系统及产品
- 家用暖通和新风系统
- 家庭影音及娱乐系统
- 家庭安防及楼宇对讲
- 智能遮阳及电动窗帘
- 智能家电及智能硬件产品
- 云平台技术及解决方案
- 家居布线系统
- 网络及无线控制系统
- 家庭能源管理系统
- 家庭健康和医疗系统
- 智慧社区管理系统及产品
- 酒店智能化系统及产品

主题活动 | 论坛活动概览

9.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

13:30 – 18:00  “绿色智造，链通全球”
中国建筑电气与全屋智能出海新机遇与新路径
New Opportunities for China's Building Electrics and Home Automation Abroad

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

10:30 – 12:30  2025 ETS6 培训工作坊
ETS6 Workshop 2025

13:30 – 17:20  2025“KNX家居和楼宇控制技术研讨会” ——
打造KNX智能空间，共享KNX智慧生活
Forum of 2025 KNX Smart Home and Building Control Technology –
Create KNX Smart Space Share KNX Smart Life

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

10:30 – 12:30 从流量到销量：短视频营销重构B端增长新动能
From Traffic to Sales: Short Video Marketing Reshaping New Growth Drivers for B2B

13:30 – 17:00  2025 广州低碳智慧建筑创新技术论坛
Guangzhou Low-Carbon Intelligent Building Innovation
Technology Forum 2025

10.6.2025

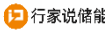
A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

9:00 – 13:30  2025 AI技术与智慧建筑供配电论坛·技术应用 未来展望
AI Technology and Smart Power Distribution for Intelligent Building Conference 2025
– Technology Applications and Future Outlook

14:00 – 16:40  CSHIA创业营·华南高峰论坛 抢占智能商业空间新赛道专场
CSHIA Startup Camp · South China Summit Forum
Seizing the Opportunities of Smart Commercial Spaces

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

9:30 – 12:30  2025 中国（广州）智能集成商大会
The China (Guangzhou) Integrators' Conference 2025

13:30 – 17:10  2025 全球用户侧储能产业价值峰会暨应用示范展
Global User-Side Energy Storage Industry Value Summit and Application
Demonstration Exhibition 2025

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

10:00 – 12:30  2025 低碳建筑技术应用与零碳酒店论坛
Low-Carbon Building Technology Applications and Zero-Carbon
Hotel Forum 2025

14:00 – 16:20  “电力载波·智联楼宇” ——推动低碳自控系统的高效互联革命
“PLC · Intelligent Building” – Driving the Efficient Interconnection Revolution of
Low-Carbon Automatic Control Systems

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展会花絮

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宣传推广

主题活动 | 论坛活动概览

11.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

- 9:30 – 11:40


中国成员组

智家产业全链条，借力 Matter 开拓全球市场星辰大海
Global Connectivity, Global Market Access
- 14:00 – 17:10


中国建筑节能协会
光储直柔专业委员会

光储直柔驱动建筑照明与微电网融合新趋势
New Trends in the Integration of Building Lighting and Microgrids Powered by PEDF

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

- 10:00 – 12:00


OffiSmart 办公时代

OffiSmart 智慧办公与空间管理高峰论坛—新质生产力驱动下的办公生态革新
OffiSmart Smart Office and Space Management Summit – Office Innovation Driven by New Productivity
- 14:00 – 16:30



AI 引领未来 智慧场馆的创新实践与前瞻探索研讨会
AI Leads the Future: Seminar on Innovative Practices in Smart Venues

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

- 10:00 – 12:30



2025 智能家 吐槽大会
Home Industry Sharing 2025
- 13:30 – 17:30


智哪儿

家居行业 DeepSeek× 创新大会
DeepSeek Innovation Conference for Home Industry



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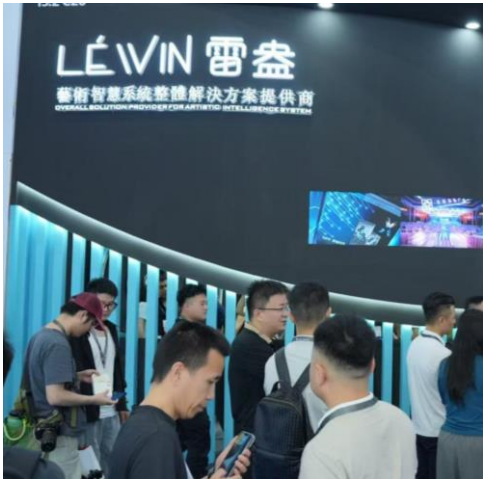
主题活动

本届GEBT 成功举行了17场专业论坛及工作坊，众多专家及领先企业代表深入探讨行业热点议题，促进互动交流，紧贴行业市场发展趋势。精彩内容包括：低碳智慧建筑技术、智能化集成、人工智能技术应用、智慧空间、光储直柔等前沿领域，为行业未来的发展提供了宝贵的思路和推动力。

此外，今年OffiSmart智慧办公论坛首次落户广州，构建跨界融合的全产业链平台，有效激发行业发展新动能。论坛以“新质生产力驱动下的办公生态革新”为主题，汇聚智能科技、绿色建筑、空间设计等领域的行业领袖与创新先锋，深度探讨办公空间智能化、低碳化与人性化的未来趋势。

由大智汇产业出海服务平台主办的“绿色智造，链通全球”中国建筑电气与智能家居出海新机遇与新路径论坛亦首次登陆广州，旨在搭建国际交流桥梁，针对建筑电气与全屋智能技术认证、渠道建设、品牌本土化等难题提供解决方案；同时借此成立行业出海联盟，助力中国企业打通全球市场，实现绿色技术出海。





今年，我们展出了一系列语音智慧中控屏，包含更多定制功能。公司的目标客群主要来自高端房地产、五星级酒店等领域。这次到访我们展台的买家与我们品牌的定位非常契合，且海外客户比往年来得更多，双方很快进入洽谈合作的流程。我们对本次参展成果非常满意，期待着明年展会结识更多全世界的合作伙伴，推动长期合作关系，共赢发展。

上海雷盛云智能技术有限公司，
中国区执行总裁，王俊锋博士

河东参与GEBT已超过十年。今年，除了全屋智能、智能照明和智慧酒店传统三大类解决方案外，我们还加入了智慧康养板块，为我们带来了许多新商机和订单。与往届相比，本届展会的海外客户比例显着提升，主要是来自东南亚和中东的海外客户。

广州河东科技有限公司，
国内销售部总经理，钟志华先生



展会评价 | 观众

我们在印尼雅加达专门提供客制化建筑电气系统及解决方案。我参加这次展会是为了了解全屋智能和智能照明控制系统的最新进展，并寻找潜在合作机会。作为首次参观GEBT，我真切地感受到了展会的价值——无论是它的规模还是产品质量，都让我印象深刻。

Digital Nativ,
技术总监, Miebi Sikoki先生 (印尼)



作为一位来自马来西亚的建筑师兼设计师，专注于外墙和室内设计领域。中国市场给我的印象是大胆创新，这次参加展会，为我提供了极具价值的机会，深入洞察行业最前沿的趋势与技术。我已经物色到几款理想的产品，正与供应商积极商讨合作细节。我深刻体会到展会在推动国际行业交流与合作方面的重要影响力，我期待再次参加。

Tuckaa Studio ,
创始人, Tuck Leong先生 (马来西亚)





作为中小企出海的战略咨询机构，我分享了重塑企业家出海能力系统的重要性。企业出海不仅是指物理层面把工厂搬到海外，更多的是需要借助公共力量弥补组织能力上的短板，发展成为一间跨国公司。本次研讨会提供了一个重要的平台，各路智库专家前来分享宝贵知识，促进业内交流。全屋智能作为未来的高成长领域，我们将会继续助力中小企把握这一机遇。

叁言咨询，创始人，严吉德先生

我在OffiSmart智慧办公论坛介绍了空间音频技术的沉浸式识音方案，打破传统的桌面麦克风手持麦克风的限制，提高了会议的参与体验，实现更智能化的管理和用户体验。与现场观众面对面交流，不仅是一种更直接的技术碰撞，也让更多人了解到专业音频行业中的最新的产品和解决方案。我认为本次的研讨效果理想，在台上观察了听众的反应时，发现观众投入感、专注度高，充分显示出此次分享对观众具有启发意义。

舒尔，市场拓展经理，张永奎先生



海内外观众齐聚，共襄建筑电气与智能化盛会

展会凭借其精彩主题与丰富展示内容，成功吸引了海内外业内人士亲临现场参观，邀请到来自欧美、中东、非洲、南美、东南亚等多个国家及地区的国际买家，以及海外观众团，包括KNX 海外观众团、马来西亚工程规划及设计观众团、印尼建筑设计观众团、爱尔兰企业商务交流团、越南建筑管理媒体交流团、柬埔寨商贸合作交流团等，为参展企业会打造更多的市场合作与发展空间。

与2024年相比，国际采购商及观众数量大幅增加，突显了展会日益增长的全球吸引力和影响力。



宣传推广 | 海外媒体合作

本届展会与众多海外知名行业媒体合作，联网覆盖爱尔兰、澳洲、巴基斯坦、马来西亚、美国、瑞士、泰国、西班牙、印度、英国及中东等国家，亦邀请多个海外媒体及关键意见消费者（KOC）到临现场，零距离感受创新科技的魅力，全方位助力展商推广业务，拓展建筑电气与全屋智能领域新机遇。展会进一步深化中国企业与全球市场的交流与合作，为行业国际化发展注入新能量。

今年，GEBT新增23个有影响力的海外媒体合作伙伴，加强了其全球影响力——作为行业合作的重要进展！



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Guangzhou Electrical Building Technology (GEBT)

guangzhou electrical building technology

9 – 12.6.2025

China Import and Export Fair Complex, Guangzhou, China

Explore the latest trends in home automation, low-carbon building, and power distribution

Mon, 9th – Thu, 12th

Physical event

Guangzhou, China

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Guangzhou Electrical Building Technology

The 22nd edition of Guangzhou Electrical Building Technology (GEBT) will take place from 9 – 12 June 2025 at the China Import and Export Fair Complex in Guangzhou. It will showcase cutting-edge technologies and innovative products in low-carbon intelligent building and smart power distribution, home automation and smart hotel systems and products. As a premier business platform for the industry, the 2025 edition will collaborate with leading companies and professionals to explore innovative technology applications for sustainable development, promoting green and low-carbon transformation while fostering a harmonious relationship between mankind and nature.

Visit event website

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June 6 at 6:00 PM

The Guangzhou Electrical Building Technology (GEBT) will take place concurrently with the GILE from 9 – 12 June 2025 at the China Import and Export Fair Complex in Guan... See more

guangzhou electrical building technology

9 – 12.6.2025

China Import and Export Fair Complex, Guangzhou, China

Explore the latest trends in home automation, low-carbon building, and power distribution

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Architecture Magazine - Vietnam Association of Architects (VAA)

GILE & GEBT 2025

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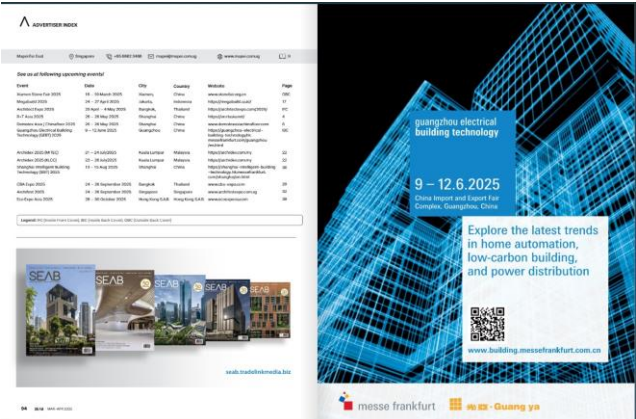
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The Volt Post



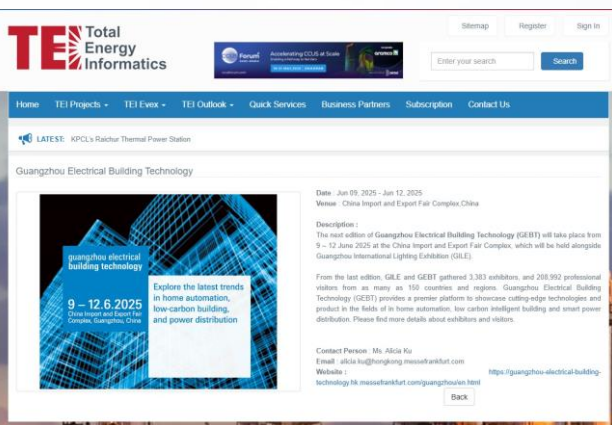
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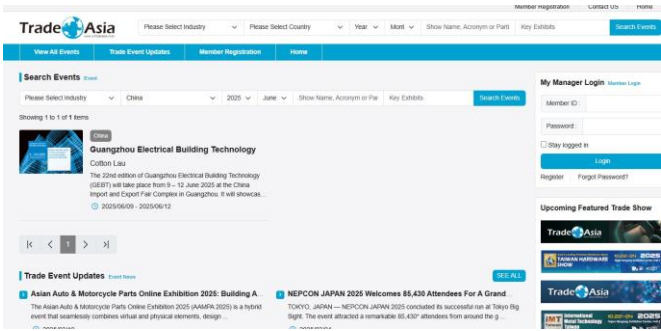
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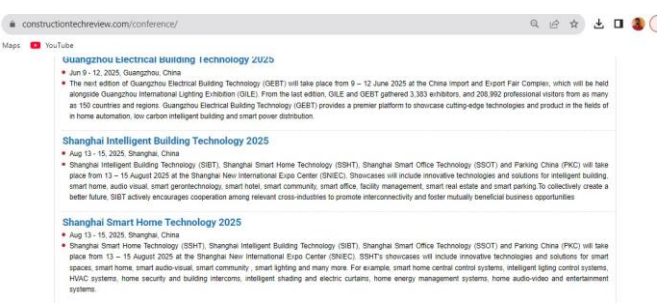
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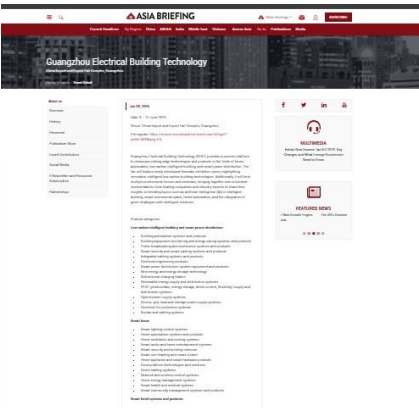
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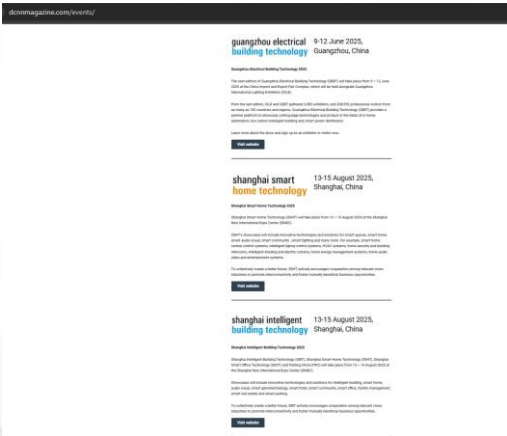
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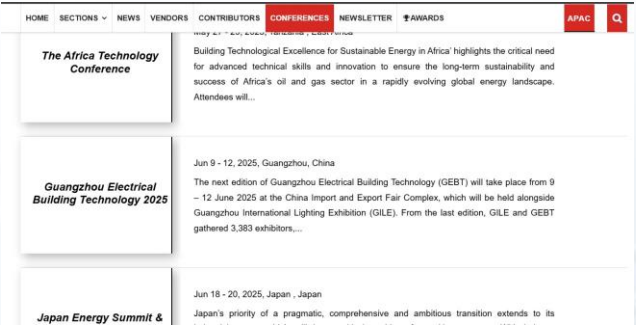
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Energy Tech Review

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Hydrogen Economy Forum

>May 13 - 14, 2025, Kuching, Sarawak

>The Asia Pacific region, home to some of the world's largest and fastest-growing economies, is at the forefront of reducing carbon footprints and transitioning to a low-carbon future. With several countries setting ambitious targets for green hydrogen deployment, supported by favorable policies and incentives, the region is poised to lead the global transition to sustainable energy.

Guangzhou Electrical Building Technology 2025

>Jun 9 - 12, 2025, Guangzhou, China

>The next edition of Guangzhou Electrical Building Technology (GEBT) will take place from 9 - 12 June 2025 at the China Import and Export Fair Complex, which will be held alongside Guangzhou International Lighting Exhibition (GILE). From the last edition, GILE and GEBT gathered 3,383 exhibitors, and 208,992 professional visitors from as many as 150 countries and regions. Guangzhou Electrical Building Technology (GEBT) provides a premier platform to showcase cutting-edge technologies and product in the fields of in home automation, low carbon intelligent building and smart power distribution.

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Guangzhou Electrical Building Technology 2025 promotes smart development to drive low-carbon transformation

published: 2025-04-10 17:20

Guangzhou, 20 March 2025. In recent years, China has actively promoted technologies that integrate various energy sources and storage solutions to improve energy efficiency and achieve carbon neutrality. The 22nd edition of Guangzhou Electrical Building Technology (GEBT) will be held from 9 - 12 June 2025 at the China Import and Export Fair Complex in Guangzhou, aiming to promote green and low-carbon advancements in intelligent building. Concurrently held with Guangzhou International Lighting Exhibition (GILE), the fair will showcase products and technologies related to smart power distribution, smart lighting, home automation, as well as smart hotel systems and low-carbon intelligent building.

In the middle of 2024, the Chinese government issued a series of opinions to encourage the application of intelligent technologies to drive the green and low-carbon transformation of various industries. This includes developing low-energy buildings, advancing new power supply systems, and promoting sustainable facilities. The National Development and Reform Commission of China, together with other departments, introduced a guideline to support the widespread application of green building technologies in the building and clean energy fields, aiming to create a healthier living environment.

Mr. Lu Jun (Vice General Manager of Huawei Product) (PL) said, "The rapid advancement in the applications of 5G communications, artificial intelligence (AI), the Internet of Things (IoT), and the metaverse are driving innovation across the industry. As a leading communication platform for the industry, GEBT will highlight new opportunities in low-carbon intelligent building and smart power distribution to facilitate the smart-industry ecosystem. This 2025 edition will feature dedicated zones to showcase cutting-edge energy-saving and low-carbon building technologies to explore a more sustainable future."

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Guangzhou Electrical Building Technology

• Jun 9 - 12, 2025, Guangzhou City, China

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Japan Energy Summit & Exhibition

• Jun 18 - 20, 2025, Japan, Tokyo

• By fostering collaboration within the energy system and across governments and sectors, championing advanced climate technologies, and prioritizing robust energy security, Japan secures its position as an architect of the global transition to the new multifaceted energy system.

Shanghai Intelligent Building Technology (SIbT) & Shanghai Smart Home Technology

• Aug 13 - 15, 2025, Shanghai, China

• Shanghai Smart Home Technology (SSHT), Shanghai Intelligent Building Technology (SIbT), Shanghai Smart Office Technology (SSOT) and Parking China (PKC) will take place from 13 - 15 August 2025 at the Shanghai New International Expo Center (SNIEC). SIbT's showcases will include innovative technologies and solutions for smart spaces, smart home, smart audio-visual, smart community, smart lighting and many more. For example, smart home central control systems, intelligent lighting control systems, HVAC systems, home security and building intercoms, intelligent shading and electric curtains, home energy management systems, home audio-video and entertainment systems.

Past Partner Conferences

Guangzhou Electrical Building Technology

• Jun 9 - 12, 2025, Guangzhou City, China

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Mid-east information

Event page

Guangzhou Electrical Building Technology 2025 - 9-12 June, 2025 - China Import and Export Fair Complex

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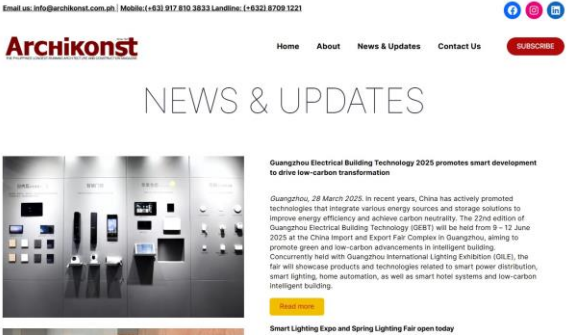
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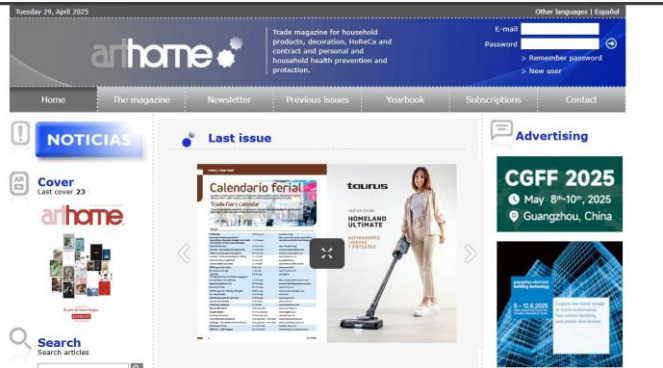
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展会期间的浏览量:

	抖音 (中国内地)	Instagram (国际)	总
发布的帖子数量	68	21	89
观看人数	159,356	63,452	222,808
点赞帖子数量	1,514	2,196	3,710
评论帖子数量	94	-	94
收藏帖子数量	198	-	198
分享帖子数量	31	621	652

	总
电子邮件发送数量	104,448

2025年广州国际建筑电气技术展览会圆满收官，开创行业发展新格局

第22届广州国际建筑电气技术展览会（GEBT）于2025年6月12日在中国进出口商品交易会展馆圆满落幕。展览会与广州国际照明展览会（GILE）同期举行，两展覆盖A及B区的25个展馆，共汇聚了来自20个国家及地区的3,188家参展商，並吸引了来自151个国家及地区的211,173名海内外专业观众齐聚现场交流互动、探讨合作商机。

今年GEBT展会现场气氛高涨，参展商及观众之间交流热烈，行业领袖和专家积极分享前沿技术与发展趋势。展会充分体现了行业同仁携手共进的协作精神，不断突破技术边界、探索发展新机遇，引领建筑电气行业的创新格局。展望未来，展会将继续致力为展商搭建优质的全屋智能及智能建筑商贸交流平台，赋能企业扩大海外市场布局，深化国际合作。同时，推动行业迈向更加稳健和可持续的发展新阶段。

下届广州国际建筑电气技术展览会（GEBT）于2026年6月9至12日举行。

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明年广州再见
See you next year!
9 – 12.6.2026

