

22nd

**guangzhou electrical
building technology**

广州国际建筑电气技术展览会

9 – 12.6.2025

China Import and Export Fair
Complex, Guangzhou, China
中国进出口商品交易会展馆

**After show
report**

Explore the latest trends
in home automation,
low-carbon building, and
power distribution



messe frankfurt



光亚 · Guang ya

Show facts

The 22nd Guangzhou Electrical Building Technology (GEBT) took place from 9 - 12 June 2025, held concurrently with the Guangzhou International Lighting Exhibition (GILE). This year's GEBT focused on the core themes of "low-carbon intelligent building", "home automation" and "smart power distribution", comprehensively displaying cutting-edge technologies and innovative solutions.

The edition introduced the KNX zone, the Matter zone, and the low-carbon intelligent building and energy management. These areas showcased cutting-edge products and solutions across sectors such as low-carbon intelligent building, electrical engineering, home automation, smart power distribution, smart hotel, and smart audio-visual systems.

Next edition

Date: 9 - 12 June 2025

Venue: China Import and Export Fair Complex, Guangzhou, China

I am delighted to see the vibrant atmosphere at GEBT, with enthusiastic exchanges between exhibitors and visitors, as well as insightful discussions among industry leaders and professionals. These meaningful interactions demonstrate the industry's collaborative spirit and drive to push boundaries, explore new opportunities and lead innovation in building technology. Looking ahead to next year, GEBT will continue to serve as a leading platform for home automation and intelligent building solutions, supporting companies in their international growth and fostering global cooperation, while guiding the industry towards a more sustainable future.

Ms Lucia Wong

General Manager of Messe Frankfurt (HK) Ltd



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Key figures from GEBT and GILE 2025:

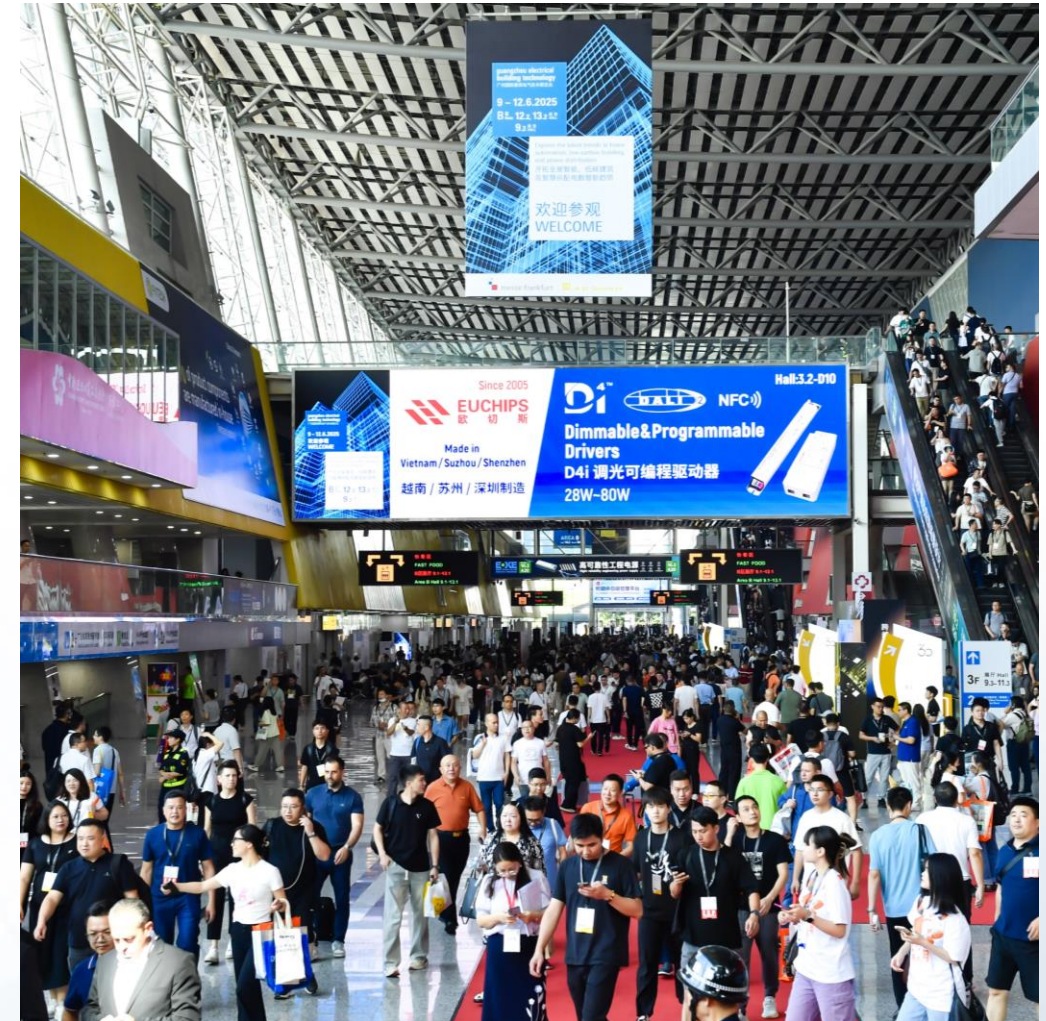
Visitors: **211,173** from 151 countries and regions

Top 20 countries /regions

1. China	11. Singapore
2. India	12. Italy
3. South Korea	13. Iran
4. Russia	14. Australia
5. Hong Kong, China	15. Indonesia
6. Malaysia	16. Japan
7. Thailand	17. Saudi Arabia
8. Taiwan, China	18. Spain
9. Vietnam	19. United Arab Emirates
10. Türkiye	20. United States

Exhibitors: **3,188** from 20 countries and regions

Scale: **250,000** sqm



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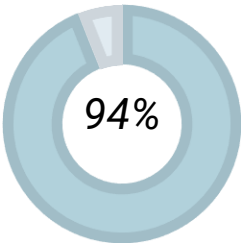
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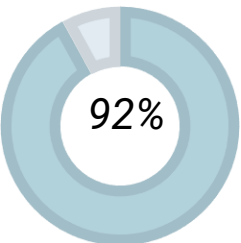
Show data | Visitor analysis

Overall assessment/visit of the next GEBT:

Overall assessment

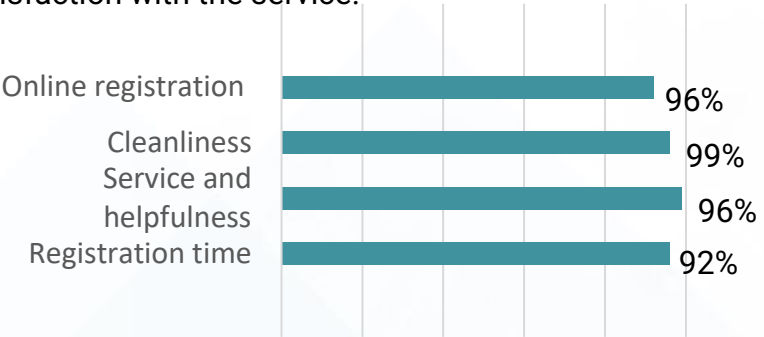


Visit of the next GEBT

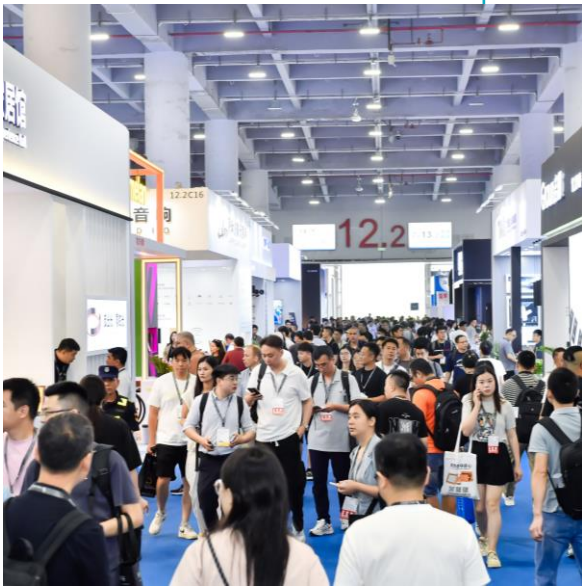


*173 interviews took place, 141 of them with trade visitors

Satisfaction with the service:



Visitor satisfaction is much higher than 2024. Most visitors plan to visit the next Guangzhou Electrical. Besides, most visitors were able to gain information about innovations (87%) and make contacts with new suppliers (80%).



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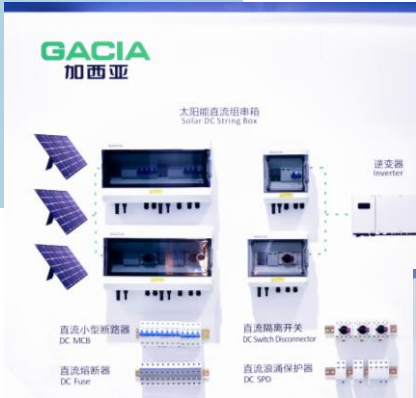
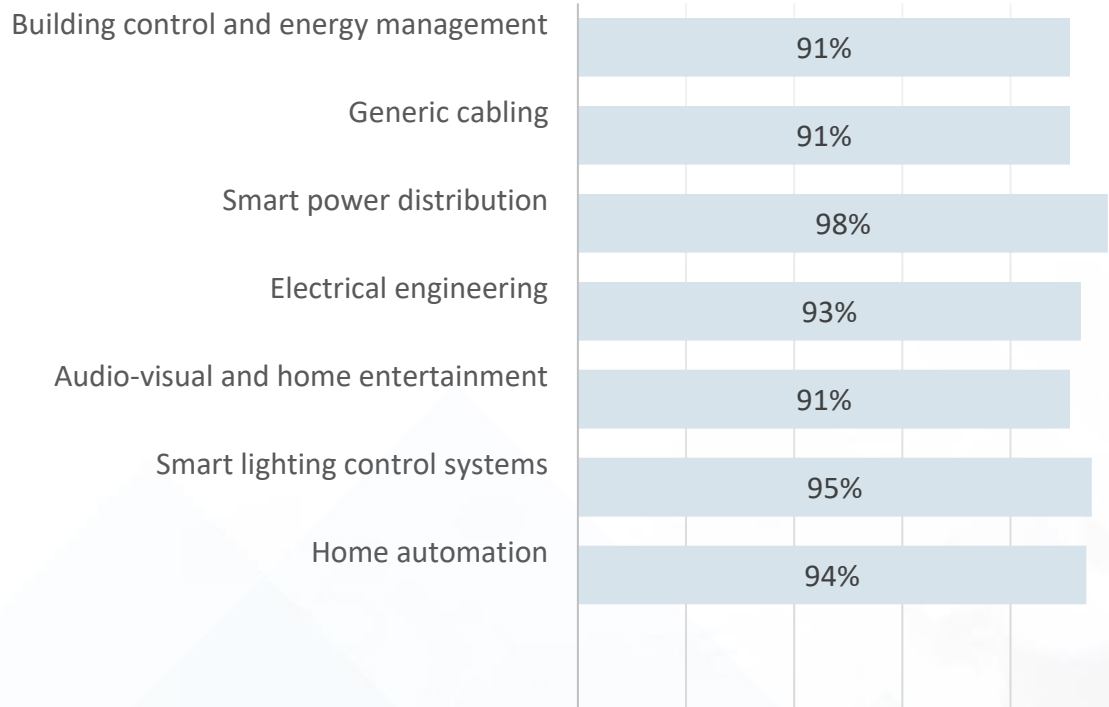
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Satisfaction of the product range in GEBT 2025:



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Overall assessment/exhibit of the next GEBT:

Benefits of the participation in this trade fair

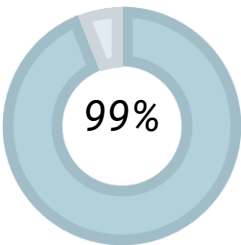
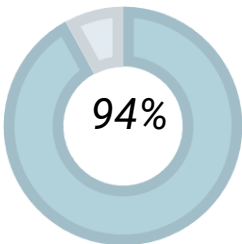
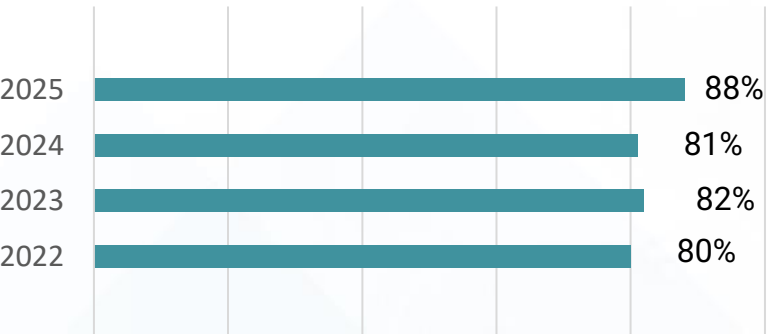


Exhibit of the next GEBT



*Collection and data analysis of 266 interviews

Did your company invite customers to visit this trade fair?



The proportion of exhibitors who want to participate again has also increased, compared to 2024. Almost 90% of the exhibitors would also recommend participation in GEBT to other companies. The proportion of exhibitors who have invited visitors is at its highest level in 2025.



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Highlights | Thematic zones

GEBT 2025 was held across Halls 9.2, 12.2, and 13.2 in Zone B, featuring multiple themed zones.

Hall 9.2: From AIoT ecosystems to Internet of Everything

This hall showcased the extensive applications of AIoT across various scenarios, from everyday home environments to commercial spaces. It focused on the integration of smart lighting and health ecosystems, intelligent building, and home and commercial applications.

Hall 12.2: From smart audio-visual entertainment to home automation control systems

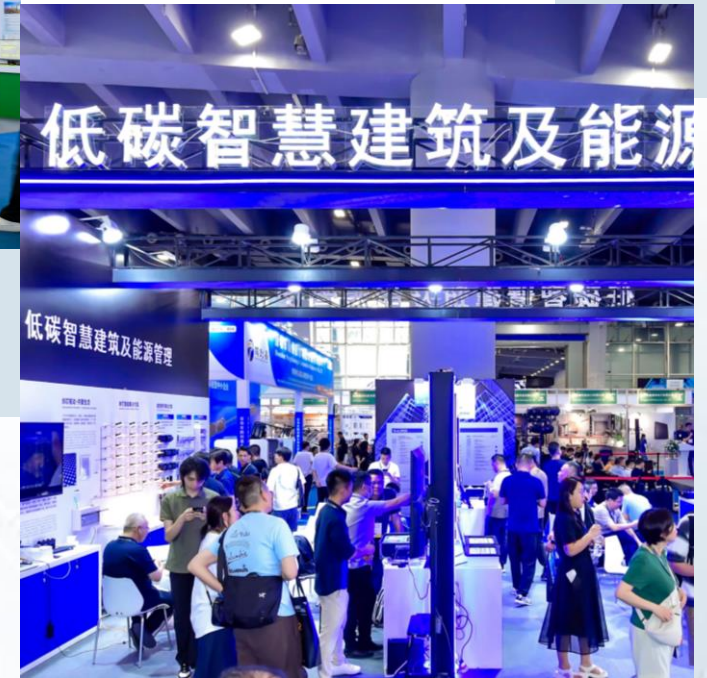
Focusing on home automation technology and solutions, this hall displayed systems for home entertainment, security, and smart appliances.

Hall 13.2: From distributed smart energy to low-carbon intelligent building

This hall highlighted next-generation low-carbon energy technologies and smart power distribution systems, featuring products related to energy storage, intelligent building, and home automation, all aimed at supporting smart energy management and fostering a low-carbon lifestyle.

Thematic exhibition zones:

The KNX zone (Schneider Electric, Siemens, ABB, Legrand, Hager and more) , the Matter zone (Zemismart, THIRDREALITY, Wdmiot, Haojia, Ju Energy, Uascent and more), as well as the “Low-carbon Intelligent Building and Energy Management” zone (Techsel, Sicoo, Gzisea, MISLIN and more)



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Highlights | Exhibitors

Electrical engineering: AiDimming, Lonon, Futina, New Bulls, Homelan, Yunkong, Lianzhong Injection, Jing'an, BULO, Chuangfu, New Blue Sky, Zhongpu, Pengchuangxin, Longyang, Jasmart and Daming Raphael

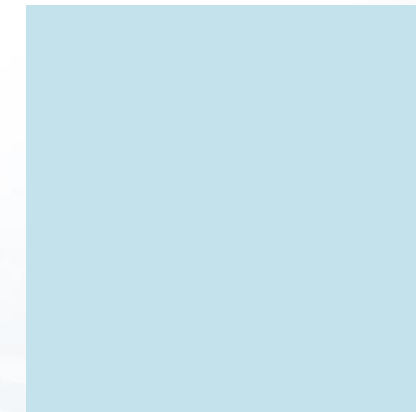
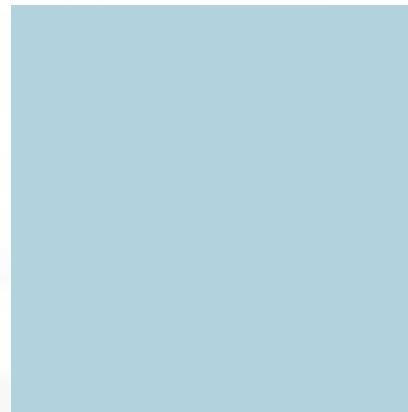
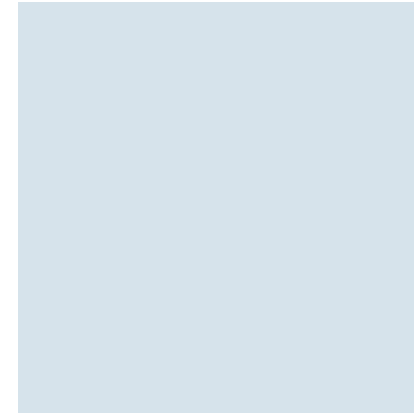
Home automation and smart lighting control systems: HDL, Eastsoft, Moorgen, Heguang, Intreplus, Gamder, GVS, Baotai, Leaguer, inSona, UWIZE, GIKON, Hope, Jing Rui, JIWU, Jiameixin, Tianlang Zhitong, Gransibei, Lampow, X-focus, Coso, Shengxiang, Duomei, Binthen, Morelinks, Zhi Huang, Xiaoyuzhineng, Evolome, LESDN, VIPLOptoelectronic, Small Frog, Xingruyu, Dieran, Genius, Agilelight, Chengmao, Geya, Yilaijinlian, EBELONG, Evolt, YHOPE, Creatrol and Autorail

Smart power distribution: Geya, Yilaijinlian, Shunde Lighting and Electric Association, Wanduo, Kenwell, DEMI, Gacia and Matech

Smart hotel systems and products: Jirang, IOVOV, Orientronic, Bipu, TOX, Youhu, Heguang, MXCHIP, Haiji, Daming Raphael and Congxun

Smart audio and home entertainment systems: Partyhouse, Happy House, New Zeyu, Soundbox, Cinemaster, Ego Sound, Wise, Yihe, POWRT, AMN, HAOYIN, Zhanyi, AISPEAKER, TKsound, Jianzhu, Juzheng, Tianlai, Golden Sound and Laveini Audio, Future TV

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Product categories

Low-carbon intelligent building and smart power distribution



- Building automation systems and products
- Building equipment monitoring and energy saving systems and products
- Public broadcasting and conference systems and products
- Smart security and smart parking systems and products
- Integrated cabling systems and products
- Electrical engineering products
- Smart power distribution system equipment and products
- New energy and energy storage technology
- Bidirectional charging station
- Renewable energy supply and distribution systems
- PEDF (photovoltaic, energy storage, direct current, flexibility) supply and distribution systems
- Hybrid power supply systems
- Source, grid, load and storage power supply systems
- Electrical fire protection systems
- Busbar and cabling systems

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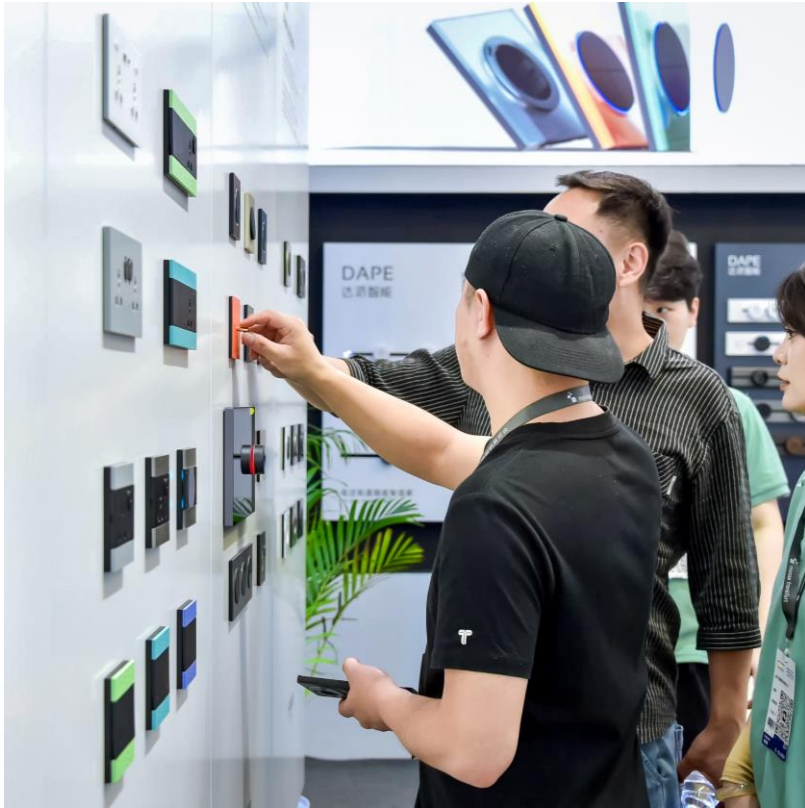
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Product categories

Home automation products



- Smart lighting control systems
- Home automation systems and products
- Home ventilation and cooling systems
- Smart audio and home entertainment systems
- Smart security and building intercom
- Smart sun-shading and smart curtain
- Home appliance and smart hardware products
- Cloud platform technologies and solutions
- Home cabling systems
- Network and wireless control systems
- Home energy management systems
- Smart health and medical systems
- Smart community management systems and products
- Smart hotel systems and products

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9.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

13:30 – 18:00  “绿色智造，链通全球”
中国建筑电气与全屋智能出海新机遇与新路径
New Opportunities for China's Building Electrics and Home Automation Abroad


B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

10:30 – 12:30  2025 ETS6 培训工作坊
ETS6 Workshop 2025

13:30 – 17:20  2025“KNX家居和楼宇控制技术研讨会” ——
打造KNX智能空间，共享KNX智慧生活
Forum of 2025 KNX Smart Home and Building Control Technology –
Create KNX Smart Space Share KNX Smart Life

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B


10:30 – 12:30 从流量到销量：短视频营销重构B端增长新动能
From Traffic to Sales: Short Video Marketing Reshaping New Growth Drivers for B2B

13:30 – 17:00  2025 广州低碳智慧建筑创新技术论坛
Guangzhou Low-Carbon Intelligent Building Innovation
Technology Forum 2025


10.6.2025

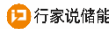
A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

9:00 – 13:30  2025 AI技术与智慧建筑供配电论坛·技术应用 未来展望
AI Technology and Smart Power Distribution for Intelligent Building Conference 2025
– Technology Applications and Future Outlook


14:00 – 16:40  CSHIA创业营·华南高峰论坛 抢占智能商业空间新赛道专场
CSHIA Startup Camp · South China Summit Forum
Seizing the Opportunities of Smart Commercial Spaces

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

9:30 – 12:30  2025 中国（广州）智能集成商大会
The China (Guangzhou) Integrators' Conference 2025

13:30 – 17:10  2025 全球用户侧储能产业价值峰会暨应用示范展
Global User-Side Energy Storage Industry Value Summit and Application
Demonstration Exhibition 2025

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

10:00 – 12:30  2025 低碳建筑技术应用与零碳酒店论坛
Low-Carbon Building Technology Applications and Zero-Carbon
Hotel Forum 2025

14:00 – 16:20  “电力载波·智联楼宇” ——推动低碳自控系统的高效互联革命
“PLC · Intelligent Building” – Driving the Efficient Interconnection Revolution of
Low-Carbon Automatic Control Systems

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11.6.2025

A 区 5-6 会议室 | Meeting Room 5 – 6, Area A

- 9:30 – 11:40


中国成员组

智家产业全链条，借力 Matter 开拓全球市场星辰大海
Global Connectivity, Global Market Access
- 14:00 – 17:10


中国建筑节能协会
光储直柔专业委员会

光储直柔驱动建筑照明与微电网融合新趋势
New Trends in the Integration of Building Lighting and Microgrids Powered by PEDF

B 区 13.2 馆内 A 论坛区 | Seminar Zone A in Hall 13.2, Area B

- 10:00 – 12:00


OffiSmart 办公时代

OffiSmart 智慧办公与空间管理高峰论坛—新质生产力驱动下的办公生态革新
OffiSmart Smart Office and Space Management Summit – Office Innovation Driven by New Productivity
- 14:00 – 16:30



AI 引领未来 智慧场馆的创新实践与前瞻探索研讨会
AI Leads the Future: Seminar on Innovative Practices in Smart Venues

B 区 13.2 馆内 B 论坛区 | Seminar Zone B in Hall 13.2, Area B

- 10:00 – 12:30



2025 智能家 吐槽大会
Home Industry Sharing 2025
- 13:30 – 17:30


智哪儿

家居行业 DeepSeek× 创新大会
DeepSeek Innovation Conference for Home Industry



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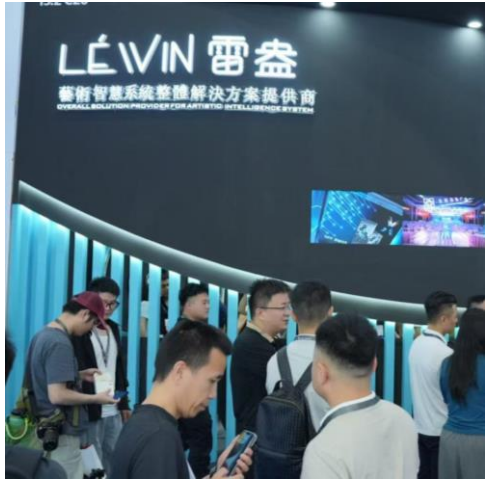
Themed events

This year's GEBT offered **17 professional forums and workshops**, where industry experts and representatives from leading companies engaged in in-depth discussions on key topics, fostering interactive exchanges and staying closely aligned with market trends.

Notably, the **OffiSmart forum** made its debut in Guangzhou, promoting cross-industry collaboration. Under the theme "Office innovation driven by new productivity", the forum gathered industry leaders and innovators in intelligent technology, green building, and space design. Participants discussed trends in intelligent, low-carbon, and human-centric office spaces, with a focus on AI-driven office systems, sustainable design, and healthy office environments. The event aimed to foster collaboration and innovation across industries, and accelerate the adoption of advanced technologies.

As well as the New Opportunities for China's Building Electrics and Home Automation Abroad forum, aimed to foster international exchange focused on certification, channel development, and brand localisation in building electrical and home automation technologies. It helped to establish an overseas expansion alliance for Chinese enterprises expand global markets and promote green technology.





We showcased a range of voice-controlled smart control panels with customisable features. Our target buyers mainly come from high-end real estate and five-star hotels. The buyers were a perfect match for us, and we saw a significant increase in overseas clients compared to previous years, leading to swift negotiations for further cooperation. We are highly satisfied with the outcomes of GEBT and we look forward to meeting more global partners to foster long-term collaboration.

Dr Freeman Wang, China Executive President, Shanghai Léwin Intelligent Technology Co Ltd

We have been participating in GEBT for over a decade. This year, in addition to our core solutions in home automation, smart lighting, and smart hotel, we have also introduced smart health and elderly care solutions, which have generated numerous new business opportunities and orders. Compared to previous editions, the proportion of overseas visitors at this exhibition have significantly increased, particularly from Southeast Asia and the Middle East.

Mr Zhihua Zhong, General Manager of Domestic Sales Department, HDL Automation



Comments | Visitors

We are a company based in Jakarta, Indonesia, specialising in customised systems and solutions. I attended this exhibition to stay updated on the latest advancements in home automation and smart lighting technologies and to explore potential collaboration opportunities. GEPT attracted a large number of overseas buyers, which clearly has demonstrated its influence both locally and internationally. As a first-time visitor to the show, I truly felt the value of the event with its sheer scale as well as the quality of the products.

Mr Miebi Sikoki, Technical Director, Digital Nativ (Indonesia)



As an architect and designer from Malaysia working on facades and interiors. China's bold innovation always inspires me, and attending this fair provided an invaluable opportunity to explore cutting-edge technologies in the industry. I have already identified several products that caught my interest and am actively discussing with suppliers. I truly appreciate the exhibition's strong influence on the international industry exchange and cooperation, and I look forward to attending again.

Mr Tuck Leong, Principal, Tuckaa Studio (Malaysia)



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Comments | Guest speakers



“As a strategic consulting firm for SMEs expanding overseas, I emphasised the importance of reshaping entrepreneurs’ capabilities for global expansion. Expanding overseas is not just about relocating factories; it is about leveraging public resources to address organisational gaps and evolve into a multinational enterprise. This seminar served as a crucial platform for experts to share insights and foster industry exchange. With home automation emerging as a high-growth sector, we will continue to support SMEs in seizing these opportunities.”

Mr Jide Yan, Founder, Sanyan Consulting

I presented an immersive audio solution at the OffiSmart Summit that utilises spatial audio technology, moving beyond traditional handheld and desktop microphones. This enhancement improves meeting participation experiences and enables smarter management and user interactions. The face-to-face discussions were a direct way to showcase the latest innovations in professional audio. The participation was excellent. I observed that the audience was highly engaged and attentive, which clearly indicated that this session was inspiring and impactful for them.

Mr Yongkui Zhang, Business Development Manager, Shure



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Visitor promotion | Delegations

Establishing an international platform for showcasing innovations in electrical engineering and intelligent technologies

In addition to strong representation from local delegations across China, the fair proudly welcomed international delegations from Europe, the Middle East, Africa, South America, and Southeast Asia. Notable participants included KNX User Club members, along with engineers, planners, and designers from Malaysia; architects and designers from Indonesia; industry buyers from Vietnam; and traders from Cambodia. Their active participation fostered meaningful connections and promoted the exchange of knowledge across global markets, further enhancing the fair's international influence.

The number of international visitors saw a **substantial increase** compared to the previous year, highlighting the fair's growing global appeal and influence.

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Visitor promotion | Overseas supporting media

Additionally, GEBT collaborates with renowned overseas industry media from Australia, India, Ireland, Malaysia, Pakistan, Spain, Switzerland, Thailand, the Middle East, the UK and the US. This event has invited a number of overseas media and key opinion consumers (KOC) to experience the charm of innovation and technology up close, providing comprehensive support to exhibitors in exploring new opportunities in building technology and home automation.

In 2025, GEBT strengthens its global presence with the addition of 23 influential media partners — a powerful leap forward in industry collaboration!



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Visitor promotion | Media collaboration

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Guangzhou Electrical Building Technology (GEBT)

guangzhou electrical building technology

9 – 12.6.2025

China Import and Export Fair Complex, Guangzhou, China

Explore the latest trends in home automation, low-carbon building, and power distribution

Mon, 9th – Thu, 12th

Physical event

Guangzhou, China

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China Import and Export Fair Complex, Guangzhou, China

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Guangzhou Electrical Building Technology

The 22nd edition of Guangzhou Electrical Building Technology (GEBT) will take place from 9 – 12 June 2025 at the China Import and Export Fair Complex in Guangzhou. It will showcase cutting-edge technologies and innovative products in low-carbon intelligent building and smart power distribution, home automation and smart hotel systems and products. As a premier business platform for the industry, the 2025 edition will collaborate with leading companies and professionals to explore innovative technology applications for sustainable development, promoting green and low-carbon transformation while fostering a harmonious relationship between mankind and nature.

Visit event website

Free

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Architecture Magazine - Vietnam Association of Architects (VAA)

GILE & GEBT 2025

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9-12/06/2025

Quảng Châu, Trung Quốc

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June 6 at 6:00 PM

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guangzhou electrical building technology

9 – 12.6.2025

China Import and Export Fair Complex, Guangzhou, China

Explore the latest trends in home automation, low-carbon building, and power distribution

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EXHIBITION VIETNAM 2025

Star-ford Show

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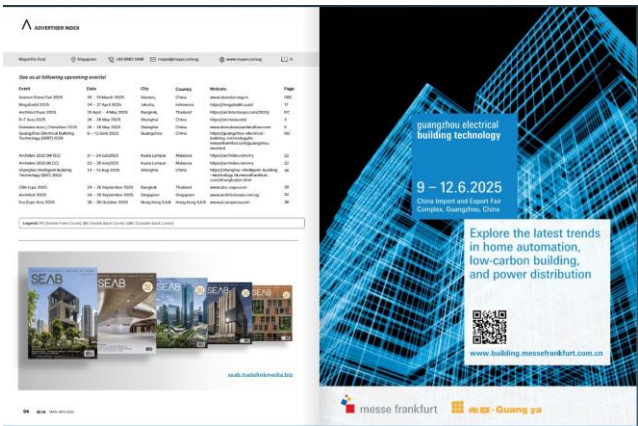
Visitor promotion

Visitor promotion | Media collaboration

binaTECH



Southeast Asia Building



The Volt Post



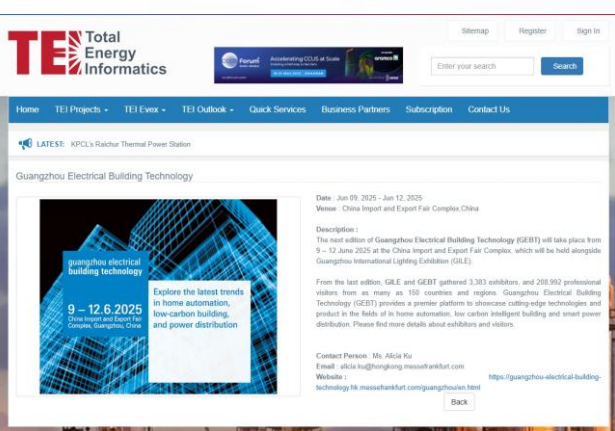
Asia Pacific Infrastructure



Highways Today



Total Energy Informatics



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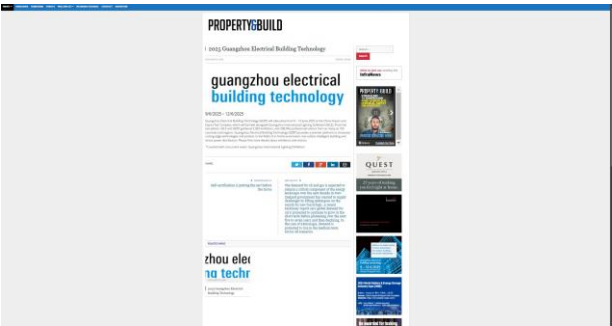
Themed events

Comments

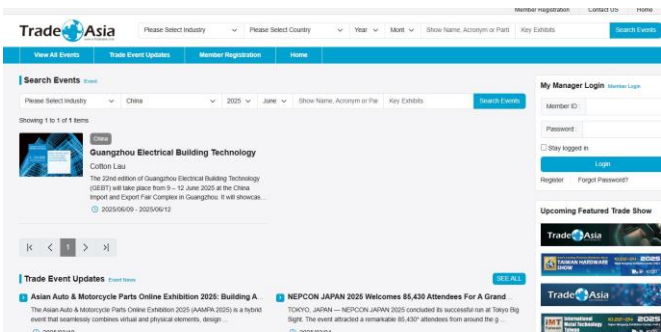
Visitor
promotion

Visitor promotion | Media collaboration

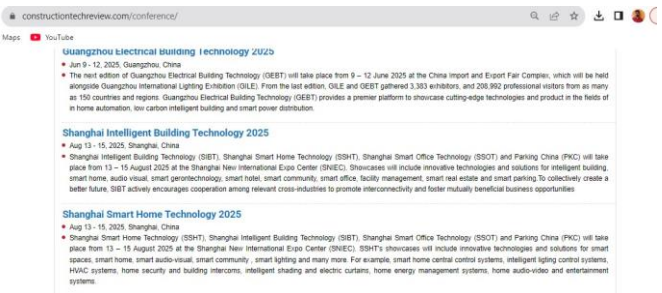
Property & Build



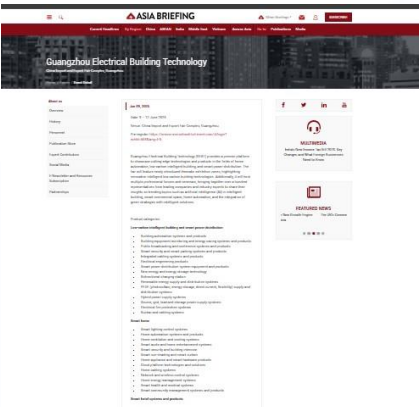
TradeAsia



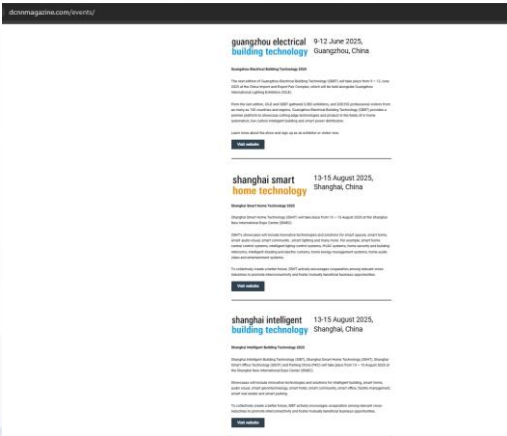
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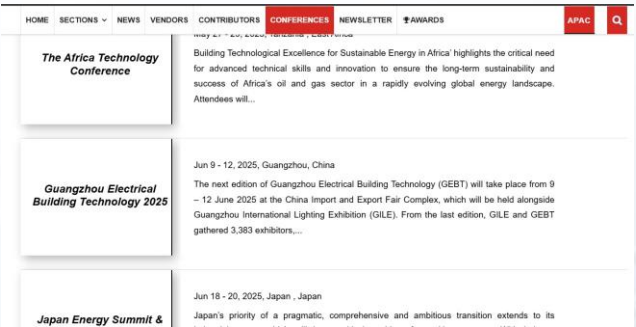
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Energy Tech Review

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Hydrogen Economy Forum

May 13 - 14, 2025, Kuching, Sarawak

The Asia Pacific region, home to some of the world's largest and fastest-growing economies, is at the forefront of reducing carbon footprints and transitioning to a low-carbon future. With several countries setting ambitious targets for green hydrogen deployment, supported by favorable policies and incentives, the region is poised to lead the global transition to sustainable energy.

Guangzhou Electrical Building Technology 2025

Jun 9 - 12, 2025, Guangzhou, China

The next edition of Guangzhou Electrical Building Technology (GEBT) will take place from 9 - 12 June 2025 at the China Import and Export Fair Complex, which will be held alongside Guangzhou International Lighting Exhibition (GILE). From the last edition, GILE and GEBT gathered 3,383 exhibitors, and 208,992 professional visitors from as many as 150 countries and regions. Guangzhou Electrical Building Technology (GEBT) provides a premier platform to showcase cutting-edge technologies and product in the fields of in home automation, low carbon intelligent building and smart power distribution.

APBC

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Guangzhou Electrical Building Technology 2025 promotes smart development to drive low-carbon transformation

Published: 2025-04-10 17:23

Guangzhou, 26 March 2025. In recent years, China has actively promoted technologies that integrate various energy sources and storage solutions to improve energy efficiency and achieve carbon neutrality. The 22nd edition of Guangzhou Electrical Building Technology (GEBT) will be held from 9 - 12 June 2025 at the China Import and Export Fair Complex in Guangzhou, aiming to promote green and low-carbon advancements in intelligent building. Concurrently held with Guangzhou International Lighting Exhibition (GILE), the fair will showcase products and technologies related to smart power distribution, smart lighting, home automation, as well as smart hotel systems and low-carbon intelligent building.

In the middle of 2024, the Chinese government issued a series of policies to encourage the application of intelligent technologies to drive the green and low-carbon transformation of various industries. This includes developing low-energy buildings, advancing new power supply systems, and promoting sustainable practices. The National Development and Reform Commission of China, together with other departments, introduced a guideline to support the widespread application of green building technologies in the building and smart energy facility sectors, aiming to create a healthier living environment.

Mr. Lu Jun (Yang, General Manager of Hubei Provincial (HPI) Ltd., said: "The rapid advancement in the applications of 5G communications, artificial intelligence (AI), the Internet of Things (IoT), and the metaverse are driving innovation across the industry. As a leading communication platform for the industry, GEBT will highlight new opportunities in low-carbon intelligent building and smart power distribution to facilitate the smart-industry ecosystem. The 2025 edition will feature dedicated zones to showcase cutting-edge energy-saving and low-carbon building technologies to explore a more sustainable future."

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2025 Solar PV & Energy Storage World Expo

European EV Industry Chain Conference 2025 (EeVIC)

guangzhou electrical building technology 9 - 12.6.2025

SOLAR EXPO 2025

INDIA GREEN NETWORKS SUMMIT 2025

Utilities Tech Outlook

Utilities Tech Outlook

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Upcoming Partner Conferences

Guangzhou Electrical Building Technology

Jun 9 - 12, 2025, Guangzhou City, China

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Japan Energy Summit & Exhibition

Jun 18 - 20, 2025, Japan, Tokyo

By fostering collaboration within the energy system and across governments and sectors, championing advanced climate technologies, and prioritizing robust energy security, Japan secures its position as an architect of the global transition to the new multifaceted energy system.

Shanghai Intelligent Building Technology (SIbT) & Shanghai Smart Home Technology

Aug 13 - 15, 2025, Shanghai, China

Shanghai Smart Home Technology (SIbT), Shanghai Intelligent Building Technology (SIbT), Shanghai Smart Office Technology (SSOT) and Parking China (PKC) will take place from 13 - 15 August 2025 at the Shanghai New International Expo Center (SNIEC). SIbT's showcases will include innovative technologies and solutions for smart spaces, smart home, smart audio-visual, smart community, smart lighting and many more. For example, smart home central control systems, intelligent lighting control systems, HVAC systems, home security and building intercoms, intelligent shading and electric curtains, home energy management systems, home audio-video and entertainment systems.

Past Partner Conferences

Guangzhou Electrical Building Technology

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Mid-east information

Event page

Guangzhou Electrical Building Technology 2025 - 9-12 June, 2025 - China Import and Export Fair Complex



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Building Technology (GEBT) provides a premier platform to showcase cutting-edge technologies and product in the fields of in home automation, low carbon intelligent building and smart power distribution. Learn more about the show and sign up as an exhibitor or visitor now.

Event page

Engineering Post

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Explore the latest trends in home automation, low carbon building, and power distribution

guangzhou electrical building technology 9 - 12.6.2025

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Published: 2025-04-10 17:23

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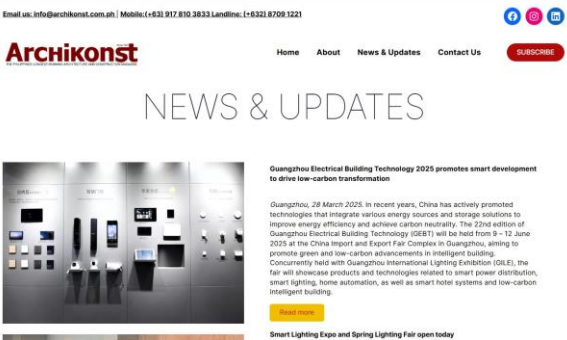
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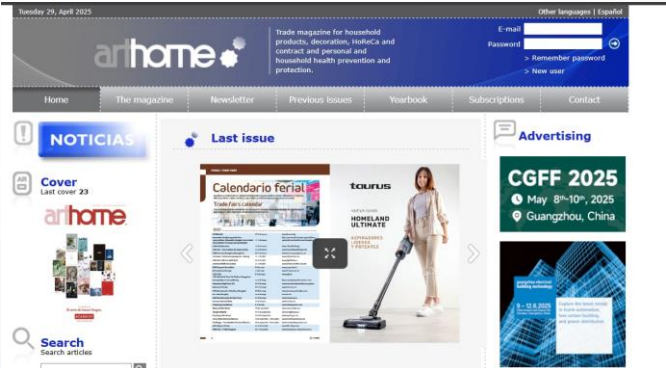
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Visitor promotion

Visitor promotion | Social media / EDM

During the show period: 9 - 12 June 2025

	Douyin (China)	TikTok (International)	Total
No. of post published	68	21	89
No. of viewers	159,356	63,452	222,808
No. of like received	1,514	2,196	3,710
No. of comment received	94	-	94
No. of saved volume	198	-	198
No. of forwarding	31	621	652

	Total
EDM messages delivered	104,448

GEBT 2025 concludes successfully, paving the way for new opportunities in the building sector

The 22nd Guangzhou Electrical Building Technology (GEBT) concluded on 12 June 2025. Held concurrently with the Guangzhou International Lighting Exhibition (GILE), the fairs showcased 3,188 exhibitors from 20 countries and regions and attracted 211,173 local and overseas visitors from 151 countries and regions, covering an overall exhibition area of 250,000 square meters.

The vibrant atmosphere at GEBT, with enthusiastic exchanges between exhibitors and visitors, as well as insightful discussions among industry leaders and professionals. These meaningful interactions demonstrate the industry's collaborative spirit and drive to push boundaries, explore new opportunities and lead innovation in building technology. Looking ahead to next year, GEBT will continue to serve as a leading platform for home automation and intelligent building solutions, supporting companies in their international growth and fostering global cooperation, while guiding the industry towards a more sustainable future.

The next edition of Guangzhou Electrical Building Technology (GEBT) will take place from 9 – 12 June 2026 at the China Import and Export Fair Complex.

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See you next year!
9 – 12.6.2026



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