

# guangzhou electrical building technology

**9 – 12 June 2026**

China Import and Export Fair  
Complex, Guangzhou, China

Smart technology drives  
green transformation in  
buildings and homes

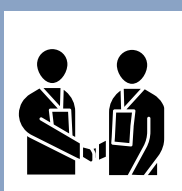
After show report 2026

[www.gebt-china.com](http://www.gebt-china.com)  
[www.building.messefrankfurt.com.cn](http://www.building.messefrankfurt.com.cn)

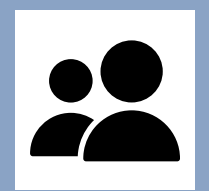


# GEBT's 23rd edition concludes, advancing global business in low-carbon intelligent technologies

The 23rd edition of Guangzhou Electrical Building Technology (GEBT) concluded on 12 June 2026 at the China Import and Export Fair Complex. Running concurrently with Guangzhou International Lighting Exhibition (GILE), the two fairs covered 210,000 sqm across 21 halls in Areas A and B of the venue, with 2,802 exhibitors from 18 countries and regions and 210,128 trade visitors from 164 countries and regions. Exhibitors at GEBT showcased low-carbon intelligent building and home automation technologies, supported by forums exploring more than 60 topics, discussion panels and influencer activities organised in collaboration with industry bodies and experts.



**2,802** exhibitors  
from **18** countries and regions



**210,128** visitors  
from **164** countries and regions



\*Shared with concurrent event Guangzhou International Lighting Exhibition (GILE)



# Product category – Low-carbon intelligent building & smart power distribution

- Building automation systems and products
- Building equipment monitoring and energy saving systems and products
- Public broadcasting and conference systems and products
- Smart security and smart parking systems and products
- Integrated cabling systems and products
- Electrical engineering products
- Smart power distribution system equipment and products



- New energy and energy storage technology
- Bidirectional charging station
- Renewable energy supply and distribution systems
- PEDF (photovoltaic, energy storage, direct current, flexibility) supply and distribution systems
- Hybrid power supply systems
- Source, grid, load and storage power supply systems
- Electrical fire protection systems
- Busbar and cabling systems

# Product category – Home automation products

- Smart lighting control systems
- Home automation systems and products
- Home ventilation and cooling systems
- Smart audio and home entertainment systems
- Smart security and building intercom
- Smart sun-shading and smart curtain
- Home appliance and smart hardware products



- Cloud platform technologies and solutions
- Home cabling systems
- Network and wireless control systems
- Home energy management systems
- Smart health and medical systems
- Smart community management systems and products
- Smart hotel systems and products



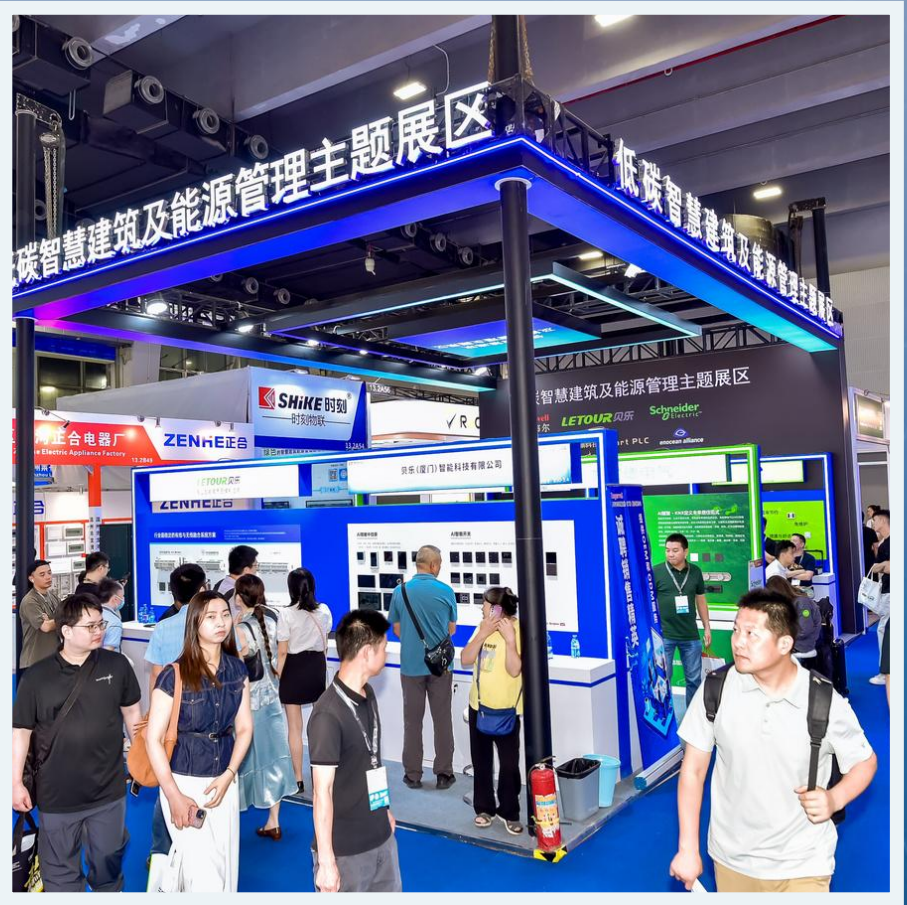
# Themed exhibits and zones at GEBT 2026



KNX zone



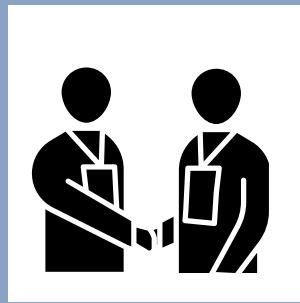
Matter zone



Low-carbon Intelligent Building and Energy Management zone

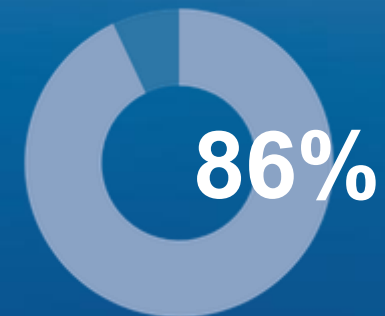


# Exhibitors' profile

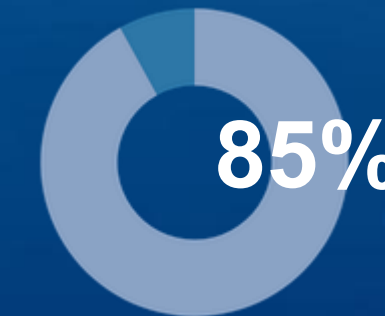


2,802 exhibitors  
from 18 countries and regions

\*Shared with concurrent event Guangzhou International Lighting Exhibition (GILE)



Exhibitor feedback showed a clear upward trend in high satisfaction levels, with overall positive ratings reaching 86%. Notably, first-time exhibitors reported higher overall satisfaction.



Percentage of exhibitors who would definitely or probably exhibit again.

## Leading brands (partial list)

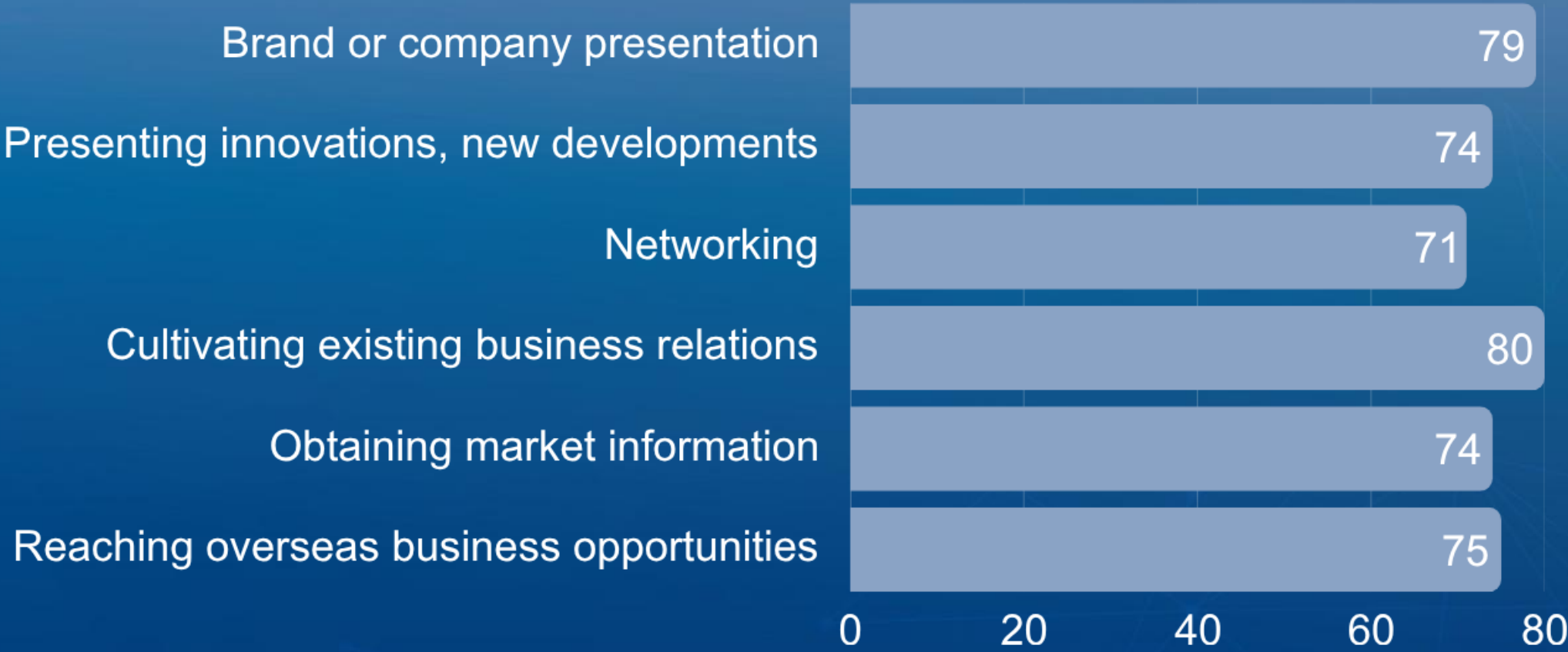


\*排名不分先后 Listed in no particular order



# Exhibitors' profile

## Exhibitor satisfaction with goal achievement (%)



# Exhibitors' profile

## Exhibitor satisfaction with reaching primary target visitors (%)

Exhibitors have remained optimistic and satisfied with the target visitor reached, with scores for certain target groups showing an improvement compared to 2025.

**Electrical  
engineering and  
system integration**



**Construction and  
building services**



**Design and planning  
professionals**



**Industrial  
associations and  
standard institutions**



**Manufacturers,  
importers, exporters**



**Property  
development and  
management**



**Facility management  
and transportation  
management**



**Industry-related  
media and  
communication**







# Exhibitors' comments

“GEBT is an essential platform for showcasing technology in the home automation and intelligent control sectors. The exhibition attracts a high volume of our target clients, supporting our promotional efforts by allowing visitors to easily understand our systems through hands-on exposure to complete KNX solutions. With our booth attendance steadily growing and customer demands becoming clearer over recent years, this exhibition has become the most important fixture on our calendar.”

**Mr Wenhong Lu, Chairman, KNX China**

“Participating for our sixth consecutive year, we view GEBT as the leading event in China’s electrical engineering and intelligent building sectors. By focusing our display entirely on smart technologies this year, we have helped traditional switch users affordably upgrade to a connected lifestyle. For us, the exhibition remains an indispensable in-person platform to reconnect with long-term clients, monitor evolving industry trends, and gain deeper insights into customer needs.”

**Mr Jian Kuang, General Manager,  
Zhongshan Gamder Electric Appliance Co Ltd**

“We showcased our energy and building automation solutions and AI-driven energy saving and diagnostic tools. The exhibition drew professionals from intelligent building, energy management and factory automation sectors, with a visitor profile that closely matched our target customers. We engaged with target clients from Malaysia, Singapore, and the Middle East who requested follow-up meetings. For our industry, GEBT remains a vital platform for accessing both domestic and international markets.”

**Mr Haiqing Li, Chairman, Beijing HaiLin Control Technology Inc**

“This is our first time exhibiting, and we are presenting several new smart shading products to connect with integrators and appliance companies, all while laying the groundwork for our international expansion. We have met numerous buyers from Southeast Asia, Europe and the US who showed genuine interest. Buying intent is high; some clients have asked to become our service providers, which we plan to follow up with. Overall, we are very pleased with the results of our participation and intend to return.”

**Mr Mutao Pan, Smart Omnichannel Marketing Manager,  
Guangdong Chuangming Smart Home Technology Co Ltd**

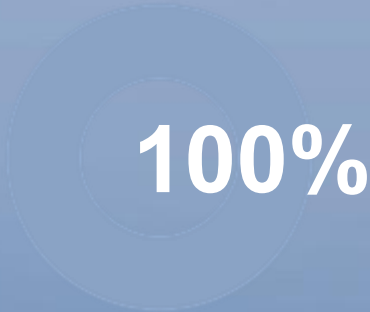
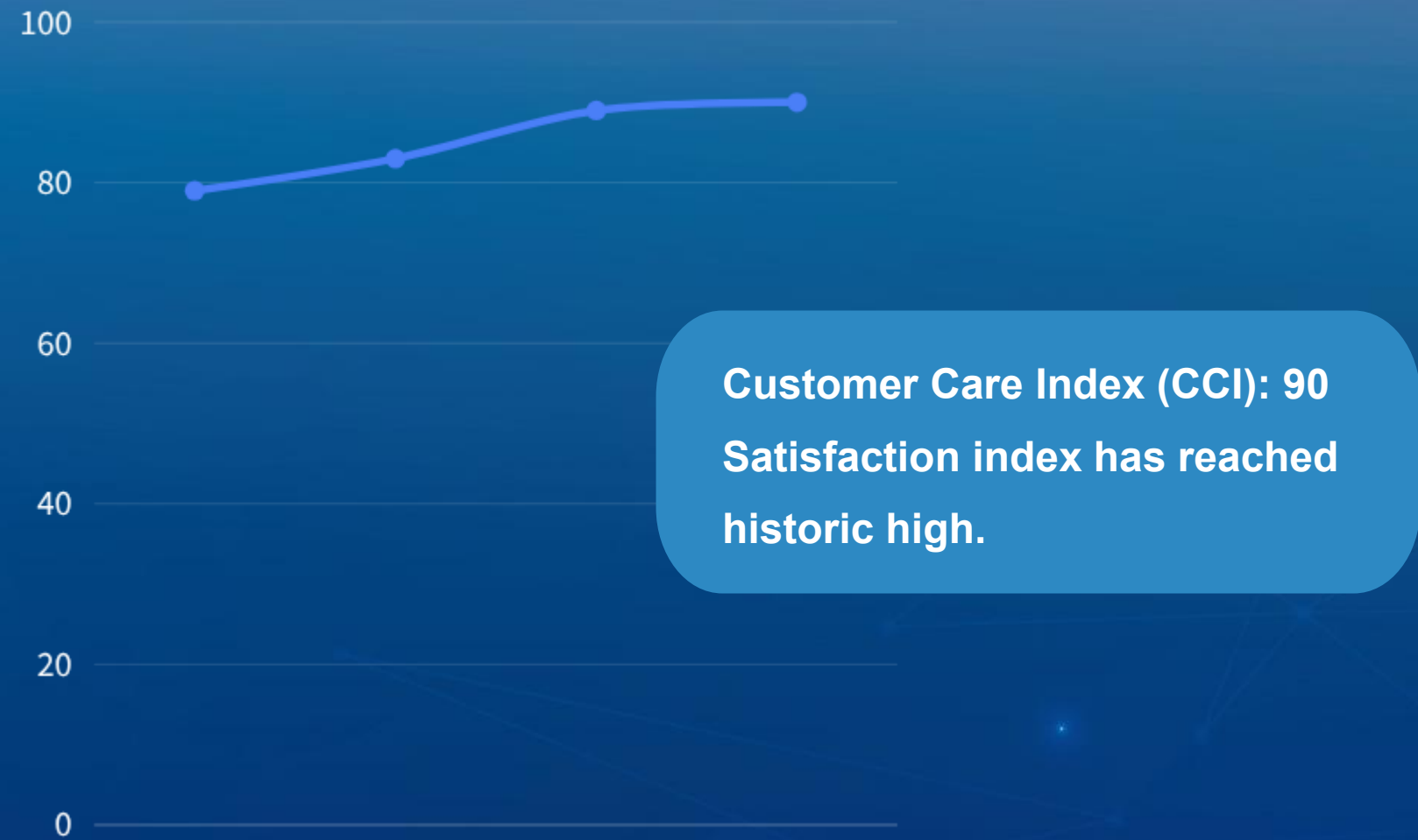


# Visitors' profile

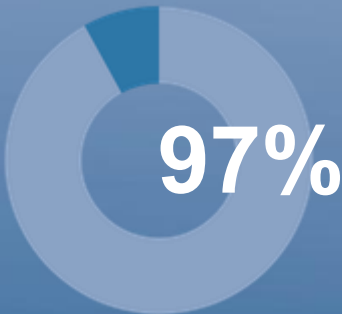


**210,128** visitors  
from **164** countries and regions

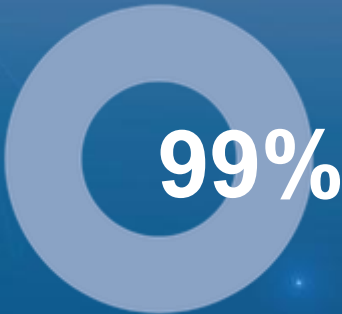
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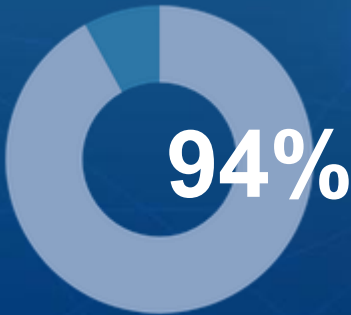
The overall feedback from visitors was positive, with respondents rating the exhibition as "good" or "very good," and 64% of them being "very satisfied" with the event overall.



The percentage of visitors would recommend the GEBT to others.



The vast majority of visitors evaluated their visit outcome as "good" or "very good."

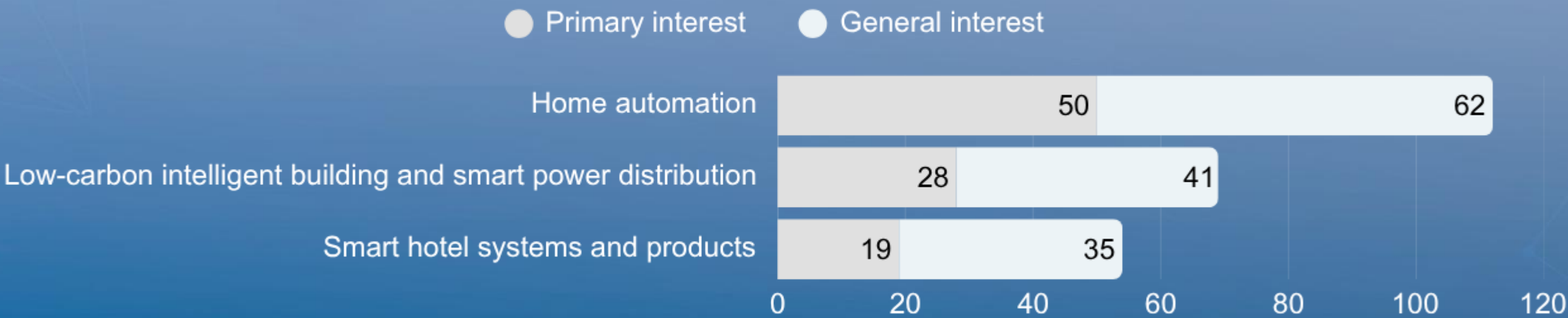


Percentage of visitors who would definitely or probably attend the next edition of GEBT.



# Visitors' profile

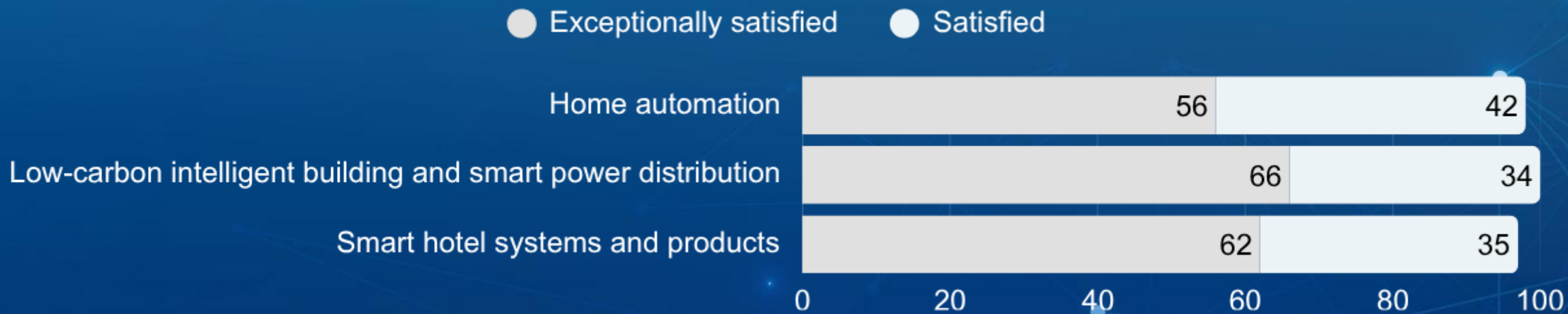
## Visitor interest in exhibit categories (%)



Primary interest: Most important interest (only one answer possible)  
General interest: Several answers possible

Exhibit categories received exceptionally positive feedback from the audience.

## Visitor satisfaction with exhibit categories (%)



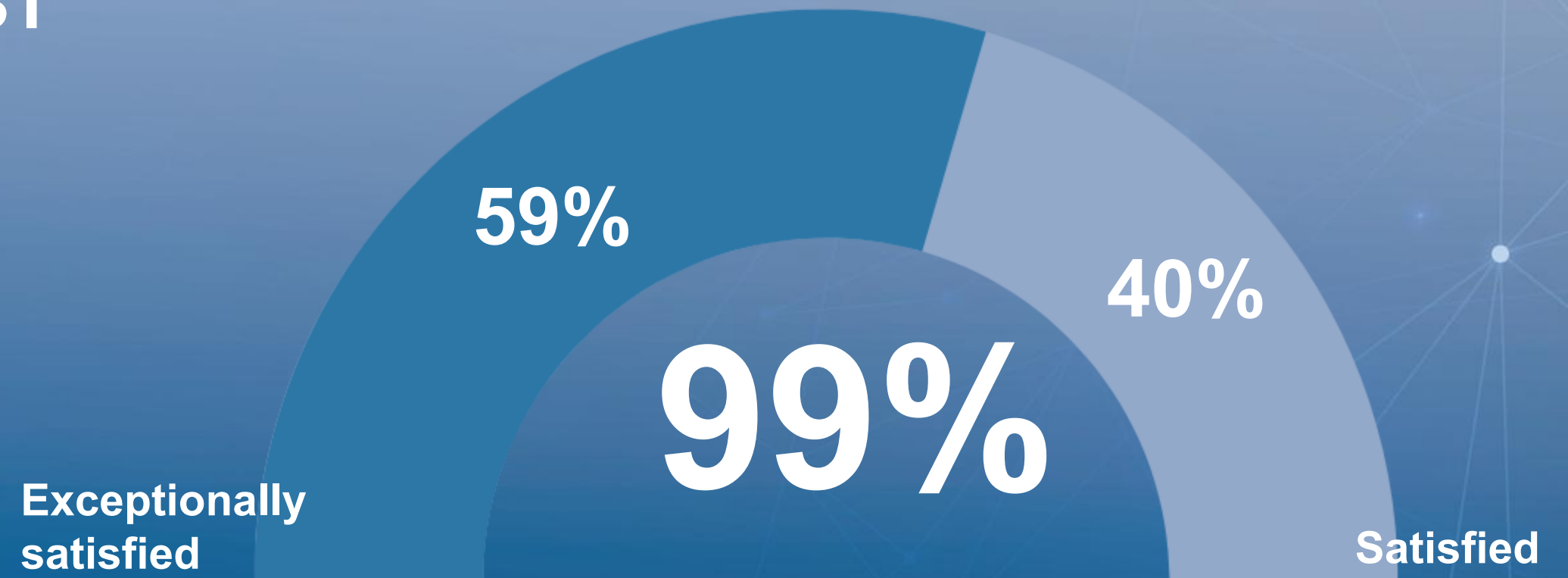


# Visitors' profile

## Visitor objectives for visiting GEBT

- Looking for new suppliers
- Prepare purchasing decision
- Networking
- Achieve an overall impression of the market situation
- Expand specialist knowledge
- Get to know product variants

## Visitor satisfaction with goal achievement

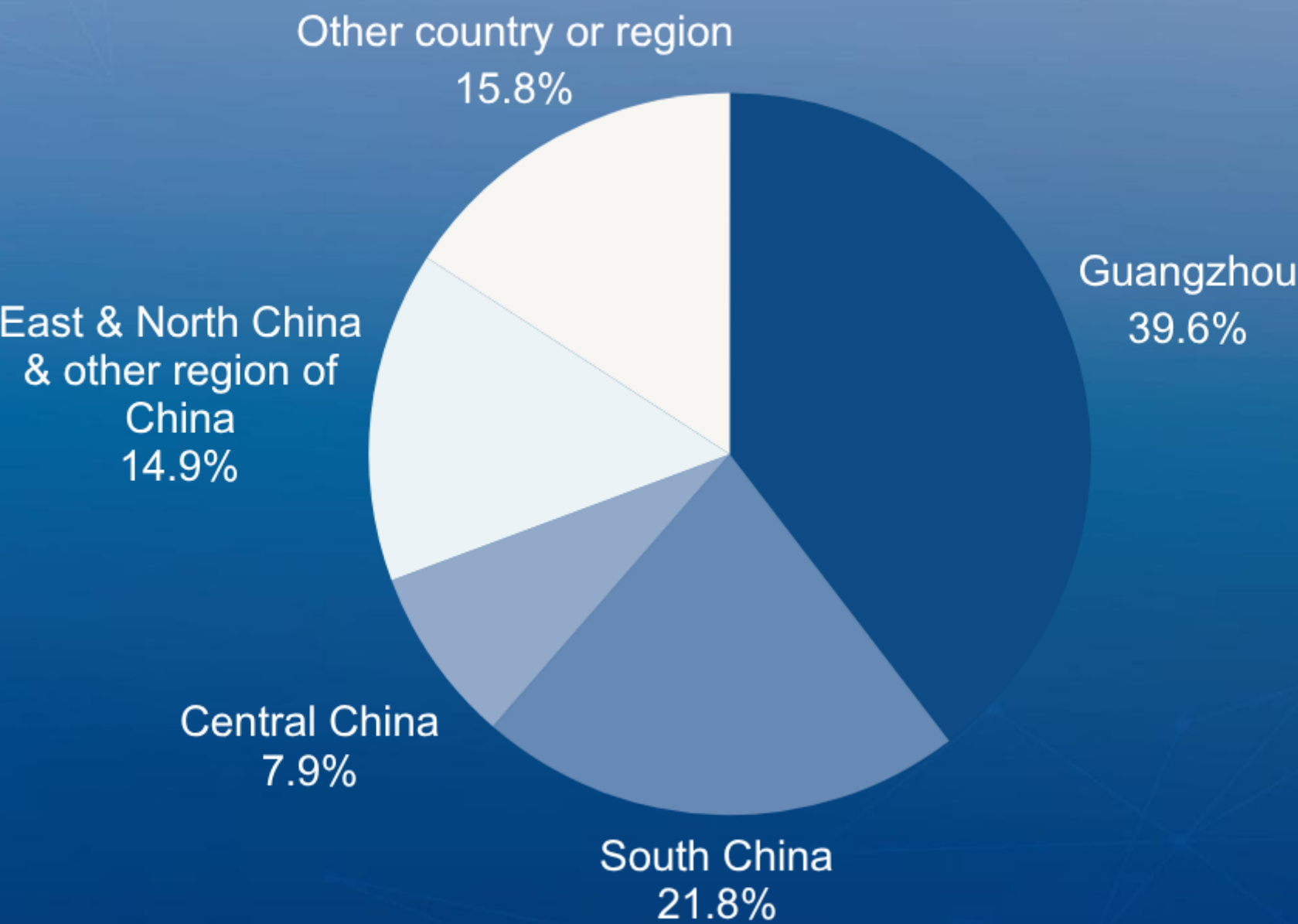


With visitor goal achievement rates hitting a record high, the data indicated that respondents perceived the exhibition as highly reliable and effective for business.



# Visitors' profile

## Visitors by regions

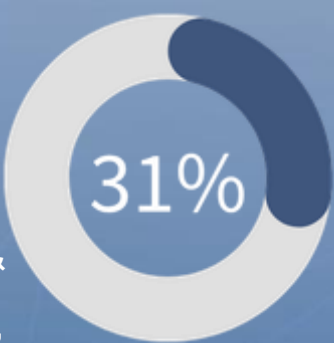


## Visitors by business sectors



### Project related:

Architects, Designers, Energy suppliers, Building owners, Building contractors, Planners & engineers, Property developers, Housing & property management, Construction and planning authorities, Procurement authorities, Industry end-users



### Trade related

Importers, Exporters, Wholesalers & distributors, Buying offices, Retailers, Chain stores, Department stores, E-tailers



### Industry related

IoT platform developers & providers, Smart lighting solutions providers



### Authorities related

Construction and planning authorities, Procurement authorities, Industrial associations and media, Industry experts/professors



# Synergies between GEBT and the concurrent event, Guangzhou International Lighting Exhibition (GILE)

## 98%

GILE visitors cross-visited GEBT

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## Up to 77%

GILE visitors spent a  
significant amount of time in  
exploring GEBT

High overlap between GEBT and

GILE visitors

An impressive 98% of GILE's core attendees cross-visited GEBT, underscoring a powerful synergy between the twin events. Most cross-visiting attendees spent a significant portion of their time engaging with exhibitors in both venues.





# Visitors’ comments

“As a Singaporean provider of one-stop home automation solutions, our systems span lighting, security, climate control, and audio-visual entertainment. Attending GEBT 2026 led to a major commercial milestone for us. We have long sought to deepen our supplier relationships, and the productive face-to-face discussions we have had here progressed into a signed distributor agreement right on the floor. It has been an exceptional event for us.”

**Mr Wai Hoong Loong, Director,  
INHAUS Home Smart Solutions (Singapore)**

“ As a representative of the Thai IoT Association, I came to GEBT to explore opportunities and identify partners for our members. GEBT’s focus on low carbon intelligent building and home automation is directly relevant to Thailand’s rapidly growing sectors, so we were keen to see the latest innovations. Our association is built on networking and collaboration. Today I held several meetings and collected samples that we may take back to Thailand for potential pilot projects. ”

**Mr Ronnavate Pothong, Manager, Thai IoT Association**

“ This is our second consecutive year at the show. Our company specializes in whole-house smart systems, and we came looking for new products and technologies. The exhibition is vast and incredibly rich in content. It holds strong brand recognition in the Malaysian market, which is why we keep coming back. When we spot innovatively designed products, we always look deeper into their after-sales service and supporting packages. ”

**Mr Bryan Lee, Founder, Tech AV Concepts Sdn Bhd**

“ We primarily operate in the home automation sector, focusing on home automation derivative products. Our main objective at GEBT is to find suppliers and explore new, innovative products to learn from. GEBT provides a centralized platform that allows us to see a large number of suppliers and products in a short period. There is a lot to learn here by seeing how others operate, which is highly valuable to us. ”

**Ms Xia Chen, Manager, Nanning Feifan Smart Home**



# GEBT drives substantial growth in international business matching

## Global professional delegations (partial list)

Overseas KNX User Club | Thai IoT Association | Cambodian Trade and Economic Exchange Delegation | Malaysian Engineering Planning and Design Group | Malaysia Entrepreneurs' Development Association | Influencer Visiting Group | The Government Engineering Delegation from the HKSAR

## Official supporters

Architectural Electrical Committee of the Guangdong Society of Civil Engineering and Architecture | Asia Pacific Intelligent Green Building Alliance (APIGBA) | Asian Institute of Intelligent Buildings (AIIB) | Association for Smarter Homes & Buildings (ASHB) | China Chamber of Commerce for Import and Export of Machinery and Electronic Products | China Industry Technology Innovation Strategic Alliance for Housing | China Smart Home Industry Alliance (CSHIA) | Committee of Photovoltaic Energy Storage Direct Current and Flexibility | Connectivity Standards Alliance (CSA) | Electrical and Lighting Professional Committee of China Electronics Energy Saving Technology Association | EnOcean Alliance | Federation of Asian and Pacific Electrical Contractors Associations (FAPECA) | Foshan Engineering & Design Association | Greater China Hotel Engineer Association (GCHEA) | Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions | Green Low-carbon Technology Center (GLTC) | Guangdong Association of Art Crafts and Decoration Industry | Guangdong Association of Automation | Guangdong Real Estate Industrial Association | Hong Kong Electrical Contractors' Association (HKECA) | Hong Kong Federation of Electrical & Mechanical Contractors Ltd (HKFEMC) | Hunan Smart Home Industry Association | Intelligent Branch of China Engineering and Consulting Association | Intelligent Building and Smart City Committee of the Shaanxi Civil Engineering and Architecture Society | KNX Association | LonMark International | Modern Architecture Electric Magazine | PLC Group | Qianjia.com | Shenzhen Intelligent Electrical and Automation Association | Taiwan Intelligent Building Association (TIBA) | Wi-Fi Alliance | Wisoom Road | Guangdong Building Materials Association Prefabricated Construction Branch





# Highlights: Influencer programme



Featuring **68** content creators  
across related fields

GEBT's first Influencer Programme

During the event, the onsite group of 68 content creators specialising in smart lighting, home automation, spatial design, consumer technology and lifestyle visited the show floors.

They visited individual brand booths to uncover product debuts, decode technological trends, and experience immersive smart scenarios. Across major popular social media platforms like WeChat, Douyin, and Xiaohongshu, they delivered a highly efficient "**Cloud Exhibition**" experience and first-hand insights to industry professionals who were unable to attend in person.





# Turning brand reach into **million-level** targeted traffic

**1,017** items

Content creation

Douyin 405 (items) +  
WeChat channels 612 (items)

**4,440,000**

Total reaches

Short video plays +  
Live streams

**133,000**

Total interactions

Likes + Comments +  
Reposts + Save

**Douyin**

**405** items

**1,376,000** views



**WeChat Channels**

**612** items

**2,957,000** views



**Short videos**

**133,000** interactions

**4,334,000** views



**Lives**

**36** live steams

**108,000** views





# Forums activities extend industry dialogue



**60** forums sessions and discussion panels

## Featured events (partial list)

- KNX Home and Building Control Technology Workshop” 2026: Digital Intelligence Empowerment, Green Building Residence KNX New Ecosystem Builds a New Era of Smart Space and Quality Homes
- The Inaugural Home Automation Industry OpenClaw & Smart Ecosystem Application Summit
- The 2nd PLC Building Automation Forum Revolutionizing Low-Carbon Automation Systems Through Smart Interconnection
- 2026 Guangzhou Low-Carbon Smart Building Conference — Low-Carbon Intelligence Drives the Future
- AI Technology and Smart Power Distribution for Intelligent Building Conference 2026 — Green Energy & Electrical Tech Driving the Future through Synergy
- The China (Guangzhou) Integrators’ Conference 2026
- CSHIA Startup Camp · Home Automation Evolution Summit







# Speakers' & attendees' comments

“At the Integrators Conference, I co-hosted an interactive session with integrators focused on commercial public buildings and home automation systems. We discussed how AI agents can support home automation, and presented the latest integrated solutions, agent concepts and case studies to help integrators develop differentiated offerings that better match specific user segments. The conference provided a setting for discussion, knowledge sharing and training; our goal was to support leading integrators and their continued growth. Overall, it was a focused and practical event.”

**Mr Zhonghong Xiang, Founder & CEO, Qianjia Smartech**

“As a residential automation provider covering smart lighting, automated blinds and energy monitoring systems, we came here not just to source products, but to understand the latest technical developments and market trends. The speaker line-up at the KNX forum was excellent, leading companies such as Siemens shared some highly practical insights in their session. This seminar is incredibly valuable for helping the industry keep pace with new technology.”

**Mr Jinyuan Xia, Owner,  
Guangzhou Yunshan Intelligent Technology Co Ltd**

“The CSHIA Startup Camp focused on how manufacturers, solution providers, and integration partners collaborate across the supply chain. Together with our partners, we highlighted the latest developments in home automation, opening up a productive dialogue on the floor and helping attendees better adapt to industry changes through the summit. On the third day of the exhibition, the strong turnout and high engagement demonstrated the genuine value the industry places on this forum.”

**Mr Shengyang Wang, Chief Editor, ZN Toutiao;  
Head, CSHIA StartupCamp**

“I came to attend the forum looking for practical AI implementations, and the presentation on office building automation was very well done. The case study demonstrated how AI models analyse peak and off-peak elevator data to perform energy-saving analyses. I believe the forum content brings significant inspiration to future real estate design and serves as a vital learning and networking platform for the industry.”

**Mr Jingbin Lin, Chief Electrical Engineer,  
Guangzhou R&F Properties Co Ltd**



# Media attention



Reached **458,874** views,  
partnering with industry  
associations, media, and design  
communities across **18** countries  
and regions

## Overseas social media coverage

Total views **276,165**

 views **31,536**

 views **202,042**

 views **42,046**

\*GEBT 2026 onsite data and figures

# Overseas medias (partial list)





# guangzhou electrical building technology

广州国际建筑电气技术展览会

## 9 – 12.6.2027

China Import and Export Fair  
Complex, Guangzhou, China  
中国进出口商品交易会展馆

下一届  
Next edition

## Join us for GEBT

For enquiries, please contact

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