

活动概览

EVENT PROGRAM

GEBT

10-13.10.2020

中国进出口商品交易会展馆

CHINA IMPORT AND
EXPORT FAIR COMPLEX

资料截至 2020 年 9 月, Information as of September 2020

活动一览

AGENDA

10. 10. 2020

10:00 – 12:20

HDL 秋季新品发布会

@ A 区 6.1 会议室 A

HDL Fall Product Launch

@ Seminar Room A in Hall 6.1, Area A

HDL®

10:30 – 12:30

2020 商业娱乐空间的新机遇论坛

@ A 区 6.1 会议室 B

The New Opportunities of Commercial and Entertainment Space Forum 2020

@ Seminar Room B in Hall 6.1, Area A

TECHLAND
蓝本影音



14:00 – 15:45

2020 “未来已来，智慧园区” 专家论坛

@ A 区 6.1 会议室 A

2020 “The Future Has Come, The Smart Park” Forum

@ Seminar Room A in Hall 6.1, Area A



14:00 – 16:45

2020 “KNX 家居和楼宇控制技术研讨会” —— KNX 的应用与发展

@ A 区 6.1 会议室 B

2020 Seminar of KNX Smart Home and Building Control System - KNX Application and Development

@ Seminar Room B in Hall 6.1, Area A



11. 10. 2020

10:00 – 12:00

WAGO 万可专场: 工业智能照明数字化未来论坛

@ A 区 6.1 会议室 A

WAGO Specials: The Future of the Digital Industrial Intelligent Lighting Forum

@ Seminar Room A in Hall 6.1, Area A

WAGO

10:00 – 12:30

AIoT 新时代，电工照明新变局

@ A 区 6.1 会议室 B

The New Changes in Electrical and Lighting under the AIoT New Era

@ Seminar Room B in Hall 6.1, Area A

Ayla

13:30 – 17:30

照明产业融合新趋势论坛

@ A 区 6.1 会议室 B

The New Trend of Lighting Industry Convergence Forum

@ Seminar Room B in Hall 6.1, Area A



14:00 – 17:20

2020 绿色建筑与酒店工程发展高峰论坛

@ A 区 6.1 会议室 A

Green Buildings and Hotel Engineering Development Summit 2020

@ Seminar Room A in Hall 6.1, Area A



GCHCA
HOTEL ENGINEERS ALLIANCE

活动一览

AGENDA

12. 10. 2020

09:50 – 12:15

智能影音渠道重组论坛
2020 智能影音声学设计论坛

@ A 区 6.1 会议室 B

Restructuring of Smart Audiovisual Channels and Smart
Audiovisual and Acoustic Design Forum 2020

@ Seminar Room B in Hall 6.1, Area A



优声美影
YOUSHANGMEIYING



cn wise
SMARTHOME

10:00 – 12:10

2020 智慧人居生态应用高峰论坛

@ A 区 6.1 会议室 A

Smart Living Ecosystem Summit 2020

@ Seminar Room A in Hall 6.1, Area A



千家智客
QJ.Smartech

13:30 – 17:20

2020 中国（广州）智能集成商大会

@ A 区 6.1 会议室 A

The China (Guangzhou) Integrators' Conference 2020

@ Seminar Room A in Hall 6.1, Area A



千家智客
QJ.Smartech



赢在智慧商学院
WIN IN WISDOM BUSINESS COLLEGE

14:00 – 16:35

后疫时代的办公空间设计

@ A 区 6.1 会议室 B

Workplace Design in the Post-Pandemic Era

@ Seminar Room B in Hall 6.1, Area A



CIID.com.cn 广州
室内设计



扫一扫，下载活动日程

Scan the QR code, download the event schedule.

资料截至2020年9月 Information as of September 2020



A 区 6.1 会议室 A
Seminar Room A in Hall 6.1, Area A



10.10.2020
10:00 – 12:20

第 1 天
Day 1

HDL®

HDL 秋季新品发布会

HDL Fall Product Launch

论坛将详细介绍 HDL 无线智能家居子品牌及相关产品，同时也会发布 HDL 新版的智能家居 APP 以及智能面板新 UI。另外，HDL 相关负责人与观众分享在当前行业及经济形势下，如何实现智能家居项目的批量落地、智能建筑控制系统和解决方案在机场等交通枢纽中的应用。

主办单位：
广州光亚法兰克福展览有限公司、HDL 河东

The forum will introduce HDL wireless smart home brand and related products, at the same time announce the new version of HDL smart home app and new UI of smart panel. HDL representatives will also share how do smart home projects can be implemented massively and how do intelligent building control systems and solutions apply to transportation hub under the current industry and economic situation.

Organisers:
Guangzhou Guangya Messe Frankfurt Co Ltd, HDL

10:00 – 10:10

致欢迎辞

Welcome Speech

10:10 – 10:40

HDL 无线智能子品牌发布

古江, HDL, 产品经理

Announcement of HDL Sub-brand for Wireless Smart Home

Anthony Cool, HDL, Product Manager



10:40 – 11:20

HDL 新版 APP、智能建筑软件管理平台、智能面板 UI

杨雄伟, HDL, 品牌运营总监

Introducing the New Smart Home App, Smart Building Software Platform and Smart Panel UI of HDL

Ben Young, HDL, Director of Branding



11:20 – 11:50

如何实现批量落地

陆先斌, HDL, AIoT 事业部总经理

How to Implement Massive Smart Home Projects?

Lu XianBin, HDL, General Manager of AIoT Division



11:50 – 12:20

智慧建筑解决方案如何应用在交通枢纽

钟林枫, HDL, 智慧公建事业部总经理

How to Apply Intelligent Building Solutions to Transportation Hubs?

Zhong LinFeng, HDL, General Manager of Smart Building Division



12:20 – 12:30

现场交流

Networking Session

语言 & 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 B
Seminar Room B in Hall 6.1, Area A



10.10.2020
10:30 – 12:30

第 1 天
Day 1

TECHLAND
蓝本影音



佛山市室内设计协会

2020 商业娱乐空间的新机遇论坛

The New Opportunities of Commercial and Entertainment Space Forum 2020

2020 年因为疫情，让所有行业都经历了一次沉重打击，特别对于营业性影院娱乐行业，但这个疫情也让我们看到了商业娱乐空间的新机遇。

如何通过更有价值的原创设计为商业空间带来新的生命，应用新媒体灯光技术让娱乐空间显得更有趣，运用多系统的融合增强社交互动的属性，并提供一个表现自我的机会，让平凡的娱乐空间变成一个明星舞台。

主办单位:
广州光亚法兰克福展览有限公司,
TECHLAND 蓝本影音

协办单位:
0755 集团, 佛山市室内设计协会,
朴光照明

Due to the pandemic in 2020, many industries especially commercial theatre entertainment experienced negative impacts. However, we can also see new opportunities in commercial entertainment space.

How to bring a new life to a commercial space with valuable original designs; apply new lighting media technology to make the entertainment space more interesting; utilize multi-system integration to enhance the social interaction to turn an ordinary entertainment space into a star stage? The forum is going to discuss the 2020 new opportunities for commercial and entertainment space.

Organisers:
Guangzhou Guangya Messe Frankfurt
Co Ltd, Techland

Co-organiser:
0755 Group, Foshan Interior
Design Association, Po Guang
Lighting

主持人: 阮召锐, 佛山市室内设计协会, 秘书长

Moderator: Ruan ZhaoRui, Foshan Interior Design Association,
Secretary General



10:30 – 10:40

致欢迎辞
Welcome Speech

10:40 – 11:05

原创的价值
黄治奇, 0755 创意集团, 创始人
The Value of Originality
Huang ZhiQi, 0755 Group, Founder



11:05 – 11:30

用光让娱乐空间更有趣
李鹏, 朴光照明, 市场总监
Lighting Makes the Entertainment Space Becomes More Fascinating
Li Peng, Po Guang Lighting, Marketing Director



11:30 – 11:55

影音空间多系统融合的价值
李晓程, TECHLAND 蓝本影音, 创始人
The Value of Multi-System Integration in the Audiovisual Space
Li XiaoCheng, Techland, Founder



11:55 – 12:25

互动环节
Networking Session

12:25 – 12:30

结束语
Closing Remark

语言 & 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 A Seminar Room A in Hall 6.1, Area A



10.10.2020
14:00 – 15:45

第 1 天
Day 1



2020 “未来已来，智慧园区” 专家论坛

2020 “The Future Has Come, The Smart Park” Forum

随着物联网、人工智能、云计算、大数据等技术的快速发展和深度应用，智慧园区已经从理论构想进化到了实践。同时，5G时代加速到来，开启“万物互联”的新世界，这为人们所憧憬的未来智慧园区的建设提供了更多可能性和想象的空间。对于智慧园区建设，从顶层及方案设计、软件开发、智能硬件、智慧建筑到智慧运维的全价值链服务逐渐成为行业发展趋势。本论坛将从智慧园区的建设标准出发，为大家带来精彩的行业专家分析。

指导单位：
深圳市科学技术协会

主办单位：
广州光亚法兰克福展览有限公司
深圳市建筑电气与智能化协会

协办单位：
深圳市兴海物联科技有限公司、华为技术有限公司、广东省建筑设计研究院有限公司深圳分公司

With the rapid development and in-depth application of technologies such as IoT, AI, cloud computing, and big data, smart parks have evolved from theoretical ideas to practice. At the same time, the 5G era is accelerating, opening up a new world of "Internet of Everything", which provides more possibilities and imagination for the construction of the future smart park that people are looking forward to. For the construction of smart parks, full value chain services from top-level and scheme design, software development, smart hardware, smart buildings to smart operation and maintenance have gradually become the development trend of the industry. This forum will start from the construction standards of the smart park and bring you wonderful industry expert analysis.

Advisor:
China Association for Science and Technology, Shenzhen

Organisers:
Guangzhou Guangya Messe Frankfurt Co Ltd,
Shenzhen Building Electrical and Intelligent Association

Co-organiser:
Shenzhen Xinghai IoT Technology Co Ltd,
Huawei Technologies Co Ltd, Guangdong Architectural Design & Research Institute Co Ltd, Shenzhen Branch

14:00 – 14:15
致欢迎辞
Welcome Speech

14:15 – 14:45
智慧园区设计探讨
何海平，广东省建筑设计研究院有限公司深圳分公司，电气总工，高级工程师
Discussion on Smart Park Design
He HaiPing, Guangdong Architectural Design & Research Institute Co Ltd, Shenzhen Branch, Senior Engineer



14:45 – 15:15
未来已来，智慧园区
孟兆生，华为技术有限公司，智慧园区业务部地产行业总监
The Future Has Come, The Smart Park
Meng ZhaoSheng, Huawei Technologies Co Ltd, Real Estate Director of Intelligent Campus Business



15:15 – 15:45
科技赋能智慧园区，缔造幸福美好空间
李树果，深圳市兴海物联科技有限公司，副总经理
Technology Empowers Smart Park
Li ShuGuo, Shenzhen Xinghai IoT Technology Co Ltd, Deputy General Manager



15:45 – 17:30
组团参观，现场交流
Show Visit and Networking Session

语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



2020 “KNX 家居和楼宇控制技术研讨会” —— KNX 的应用与发展

2020 Seminar of KNX Smart Home and Building Control System - KNX Application and Development

主办单位:
广州光亚法兰克福展览有限公司
KNX 协会

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd, KNX
Association

| | |
|---------------|--|
| 14:00 – 14:15 | KNX 在中国发展现状 何检 , KNX 中国组织, 主席 Status and Development of KNX in China Jack He , KNX China, President |
| 14:15 – 14:30 | KNX 系统助您实现健康舒适的室内环境控制 叶敏莉 , 西门子（中国）有限公司, 产品经理 SIEMENS instabus Room Control with KNX Ye MinLi , Siemens Ltd, China, Product Manager |
| 14:30 – 14:45 | ABB KNX 在住宅行业的应用及第 45 届世界技能大赛电气装置项目简介 王大江 , ABB（中国）有限公司, 电气事业部技术专家 Application of ABB KNX in Residence Industry and Introduction of the 45th World Skill - Electric Installation Item Competition Wang Dajiang , ABB (China) Limited, Technical Specialist |
| 14:45 – 15:00 | KNX 在家居应用中的新思考 徐峰 , 海格电气有限公司, 产品经理 New Ideas of KNX Application in Smart Home Xu Feng , Hager Electric Ltd, Product Manager |
| 15:00 – 15:15 | KNX 助力浙医余杭园区实现数字化升级 张溢 , 施耐德电气（中国）有限公司, 产品经理 KNX Helps Yuhang Medical Park in Zhejiang Hospital Digital Upgrade Zhang Ye , Schneider Electric (China) Co Ltd, Product Manager |
| 15:15 – 15:30 | 其实你可以更喜欢 KNX 杨雄伟 , 广州河东科技有限公司, 市场总监 You Could Have Liked KNX Better Yang XiongWei , Hedong Automation Co Ltd, Marketing Director |
| 15:30 – 15:45 | 后疫情时代, KNX 如何为新基建赋能 任继光 , 广州视声智能股份有限公司, 产品经理 How Can KNX Empower New Infrastructure in the Post-epidemic Era Ren JiGuang , Guangzhou Video-star Intelligent Corp Ltd, Product Manager |

语言 & 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 B
Seminar Room B in Hall 6.1, Area A



10.10.2020
14:00 – 16:45

第 1 天
Day 1



2020 “KNX 家居和楼宇控制技术研讨会” —— KNX 的应用与发展

2020 Seminar of KNX Smart Home and Building Control System -
KNX Application and Development

| | |
|------------------|---|
| 15:45 – 16:00 | <p>罗格朗 KNX 解决方案 王铭, 罗格朗中国, 罗格朗高端项目销售总监</p> <p>The Solution with KNX of Legrand Michael Wang, Legrand China, Legrand Sales Director of High-end Projects</p> |
| 16:00 – 16:15 | <p>如何保持智能系统的生命力 方明, 泰创科技股份有限公司, 市场总监</p> <p>How to Keep Vitality of Intelligent Systems Fang Ming, Tantron Group, Marketing Director</p> |
| 16:15 – 16:30 | <p>KNX & IoT——会学习能生长的智能家居系统 李文信, 杭州逸悦科技有限公司, 总经理</p> <p>KNX & IoT-Smart Home System That Can Learn and Grow Li WenXin, Hangzhou EaseMore Technology Co Ltd, General Manager</p> |
| 16:30 – 16:45 | <p>分布式 KNX 与离线 AI 语音智能面板的创新与应用 李利青, 广州乐原生活科技有限公司, 总经理</p> <p>Innovation and Application of Distributed KNX and Offline AI Voice Intelligent Panel Li LiQing, Guangzhou Letour Life Technology Co Ltd, General Manager</p> |

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WAGO 万可专场：工业智能照明数字化未来论坛

WAGO Specials :

The Future of The Digital Industrial Intelligent Lighting Forum

主办单位:
广州光亚法兰克福展览有限公司, 万可电子(天津)有限公司

Organisers:
Guangzhou Guangya Messe
Frankfurt Co Ltd, WAGO
Electronic (Tianjin) Co Ltd

语言 / 费用: 普通话 (不设同传)。
与会费用全免。
Language & Fee: Mandarin only,
without simultaneous interpretation.
Free Admission.

10:00 – 10:30

工业照明数字化管理应用及未来思考

徐华, 北京照明学会, 理事长



Digital Management Application and The Future Thinking of Industrial Lighting

Xu Hua, Illuminating Engineering Society of Beijing, Chairman

10:30 – 11:30

新连接, 新制造 —— 智能照明数字化管理如何满足现代生产的更高要求?

- WAGO 万可品牌发展历程
- 高效智能照明管理整体方案
- 落地方案技术解析
- 数字化照明管理案例分享



丁敬保, 万可电子(天津)有限公司, 解决方案业务项目经理

New Linkage, New Manufacturing —— How Does Digital Management of Intelligent Lighting Lead to a Higher Standard of Modern Production?

- The Development History of WAGO
- Efficient Smart Lighting Management Solution
- Technical Analysis of Practical Cases
- Digital Lighting Management Case Studies

Ding JingBao, WAGO Electronic (Tianjin) Co Ltd, Project Manager

11:30 – 12:00

圆桌论坛

1. 照明, 如何助力实体经济在转型中弯道超车?
2. 随着工业 4.0 的发展, 工业照明管理有哪些新的挑战 and 痛点? 工业照明需要什么样的照明解决方案?
3. 针对目前工业照明发展痛点, 有哪些创新解决方案?
4. 未来工业照明管理发展趋势与机遇



嘉宾:

徐华, 北京照明学会, 理事长

黄峰, 昕诺飞(中国)亚太区标准和法规, 首席专家, 博士, 教授级高工

生态合作方: 陈信荣, 深圳市黑云精密工业有限公司, 研发及运营总监

方案商: 周昊, 万可电子(天津)有限公司, 照明行业经理

Roundtable

1. How does Lighting Help in the Real Economy during the Transition?
2. With the Development of Industry 4.0, What are the Challenges and Pain Points of Industrial Lighting Management? What Kind of Lighting Solutions are Needed for Industrial Lighting?
3. What are The Innovative Solutions Needed for Current Industrial Lighting Development Pain Points?
4. The Trends and Opportunities for the Future Industrial Lighting Management

Speaker:

Xu Hua, Illuminating Engineering Society of Beijing, Chairman

Huang Feng, PhD, Standards and Regulations Specialist, Signify (China)

Partner: Chen XinRong, Ash Cloud Co Ltd, Shenzhen, Director of R&D and Operations

Solution Provider: Zhou Hao, WAGO Electronic (Tianjin) Co Ltd, Lighting Manager



A 区 6.1 会议室 B
Seminar Room B in Hall 6.1, Area A



11.10.2020
10:00 – 12:30

第 2 天
Day 2



AIoT 新时代，电工照明新变局

The New Changes in Electrical and Lighting under the AIoT New Era

今年，AIoT 风起云涌，技术、产品与应用都开始加速落地，尤其是电工照明行业，为摆脱价格战和同质化竞争，纷纷开启智慧化转型。但目前，智能产品开发困难重重，竞争赛道与营销渠道突变，传统电工照明企业如何在 AIoT 时代下，从容应对新变局？

主办单位：
广州光亚法兰克福展览有限公司，
艾拉物联网（深圳）有限公司

AIoT goes viral this year, technology, products and applications start to implement rapidly. To get rid of price war and homogeneous market competition, many industries begin the intelligent transformation, especially the electrical and lighting industry. However, at present, the development of intelligent products is full of obstacles because of the rapid change in competitions and marketing channels. How can traditional electrical and lighting companies cope with the new changes under the AIoT era?

Organisers:
Guangzhou Guangya Messe Frankfurt
Co Ltd, Ayla Networks (Shenzhen)
IOT Co Ltd

**10:00 –
10:30**

AIoT 如何赋能电工照明企业全生命周期？

张小青，艾拉物联网（深圳）有限公司，CMO

How does AIoT Empower the Life Cycle of Electrical and Lighting Companies?

Zhang XiaoQing, Ayla Networks (Shenzhen) IOT Co Ltd, CMO



**10:30 –
11:00**

Wi-Fi+蓝牙双频单火智能开关的应用与趋势

宋克强，艾拉物联网（深圳）有限公司，全屋智能产品部总监

Application and Trend of Wi-Fi + Bluetooth Smart Dual Frequency and Single Wire Switch

Song KeQiang, Ayla Networks (Shenzhen) IOT Co Ltd,
Director of Smart Home Product



**11:00 –
11:30**

如何利用 AIoT 技术快速打造照明产品差异化？

韩智强，艾拉物联网（深圳）有限公司，云模组产品部总监

How to Apply AIoT to Differentiate the Lighting Products?

Han ZhiQiang, Ayla Networks (Shenzhen) IOT Co Ltd,
Director of Cloud Module Department



**11:30 –
12:00**

嘉宾分享 - AWS

代表，AWS

Guest Sharing - AWS

Representative, AWS

**12:00 –
12:30**

技术交流

Technical Discussion Session

语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



广东省光环境
产业技术创新联盟
Guangdong Technology Innovation Alliance of
Light Environment Industry

照明产业融合新趋势论坛

The New Trend of Lighting Industry Convergence Forum

融合与破局，决不止步于眼前。

众所周知，国家注册高级照明设计师是一个特别的群体存在，可以说，在如今中国的主要景观呈现上，绝大部份的策划、设计、施工、供应、管理等工作中都由这个群体完成。

“登高望远，高九之光，戮力同心，勇创辉煌”论坛，论坛将围绕智慧路灯生态建设、景观显示技艺融合、多产业融合等主题展开交流。论坛除交流之外，还安排充裕时间让各位充分交流，获得商机与合作。

论坛聚焦当下热点，对从业者面临的多产业融合态势，从高度上进行逻辑梳理；针对因疫情产生的市场反馈延缓商议新的对策，思考新的方向与目标；针对智慧城市智慧路灯具体实施过程中的问题处理，开拓思路；面对景观与显示的融合带来的新问题，提出新的科学解决之道。同时创造合作机会，为各位的事业开疆拓土提供下半年的合作机会。

国家注册照明设计师第九期学习班全体师生，教学相长，通力合作，并开放融合，诚意向学长取经，乐于传承经验与心得予下一届学弟学妹。同时把具体工作当中的认知进行总结分享，共同提高。论坛诚意邀请您的参与！

主办单位：
广州光亚法兰克福展览有限公司，高级照明设计师九班班委

承办单位：
高级照明设计师九班华南班委

共同承办：
广东省光环境产业技术创新联盟

主持人：陈玉梅，广东省光环境产业技术创新联盟，秘书长

Moderator: Chen YuMei, Guangdong Technology Innovation Alliance of Light Environment Industry, Secretary-general

13:30 –
13:40

主持人开场
Opening Remark

13:40 –
13:50

致欢迎辞
领导，中国照明学会
王钢，广东省光环境产业技术创新联盟，理事长
伍煜标，九班班长中筑天佑，常务副总

Welcome Speech
Leader, China Illuminating Engineering Society
Wang Gang, Guangdong Technology Innovation Alliance of Light Environment Industry, Chairman
Wu YuBiao, ZZTY Lighting, Deputy Chief

13:50 –
14:10

工程 - 题目待定
李强，山东奥斯福市政工程有限公司，董事长
贺勇强，山东奥斯福市政工程有限公司，总经理

Engineer - Topic to be confirmed
Li Qiang, Shandong OSF Municipal Construction Co Ltd, Director
He Yong Qiang, Shandong OSF Municipal Construction Co Ltd, General Manager

14:10 –
14:30

设计 - 题目待定
甘今路
Design - Topic to be confirmed
Gan JinLu

14:30 –
14:50

厂家 - 题目待定
饶卫东，珠江灯光
Factory - Topic to be confirmed
Rao WeiDong, Pearl River Lighting

14:50 –
15:05

沙发论坛：高九论光
伍煜标、郭传勇、贺勇强、金辉及主要人员
Panel Discussion: Discussion about Lighting
Wu YuBiao, Guo ChuanYong, He YongQiang, Jin Hui and Committees

语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



照明产业融合新趋势论坛

The New Trend of Lighting Industry Convergence Forum

National-registered senior lighting designer is a special group that most of the planning, design, construction, supply and management work are done by them in today's main national landscape display.

This forum will focus on the ecological construction of smart street lights, the integration of landscape display and technology, and the convergence of multiple industries. Other than topic discussion, it also involves networking sessions to bring business opportunities to all the audience. Hot topics include: Logically analyze the multi-industry convergence situation faced by practitioners; Discuss new countermeasures and think about new directions and goals in response to market feedback caused by the pandemic; Develop ideas through problems solving in the implementation of smart city and smart light; Bring up new scientific solutions to solve the problems brought by the integration of landscape and display.

All the teachers and students in national-registered lighting design Class 9 have sincerely learned and cooperated from each other and the seniors. They are also happy to share experiences with the juniors. Willing to summarize the cognition in work and enhance the quality together.

Organisers:
Guangzhou Guangya Messe Frankfurt Co Ltd, Advanced Lighting Design Course Class 9 Committee

Co-organiser:
Advanced Lighting Design Course Class 9 South China Committee

Supporting Co-organiser:
Guangdong Technology Innovation Alliance of Light Environment Industry

景观显示技艺融合 Landscape Display and Technology Integration

15:05 – 15:30

特邀神秘嘉宾
Special Guest Session

15:30 – 15:50

文旅夜游新宠 —— 尚乐之互动装置
叶海, 东莞市尚乐照明科技有限公司, 总经理
Culture, Tourism and Night Tour New Favorites: GGD Lighting Interactive Installation
Ye Hai, GGD Lighting, General Manager

15:50 – 16:10

题目待定
王崇彩, 山东清华康利城市照明研究设计院有限公司, 总裁 / 市场总监
Topic to be confirmed
Wang ChongCai, Shangdong Qing Hau Kang Li City Lighting Research Design Institution Co Ltd, President and Marketing Director

16:10 – 16:30

小休
Break

16:30 – 16:50

沙发论坛: 高九论影
饶卫东、刘诚及班上核心人员
Panel Discussion : Discussion about Shadow – Landscape
Rao WeiDong, Liu Cheng and Class core members

多产业融合 Industry Convergence

16:50 – 17:10

从行业发展的多产业融合角度, 总结行业运行规律
洪震, 中国光学光电子行业协会发光二极管显示应用分会, 秘书长
To Conclude the Industry Operation Pattern from the Perspective of Multi-Industry Convergence
Hong Zhen, China Optics & Optoelectronics Manufactures Association LED Display Application Branch, Secretary-general

17:10 – 17:20

高九之盟: 宣读盟约
Class 9 Alliance: Covenant Reading

17:20 – 17:30

华南班委与华东班委会旗交接仪式
Flag Handover Ceremony of South China Committee to East China Committee

语言 & 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 A
Seminar Room A in Hall 6.1, Area A



11.10.2020
14:00 – 17:20

第 2 天
Day 2



GCHHA
HOTEL ENGINEERS ALLIANCE

2020 绿色建筑与酒店工程发展高峰论坛

Green Buildings and Hotel Engineering Development Summit 2020

主办单位:
广州光亚法兰克福展览有限公司
大中华酒店工程师协会

Organisers:
Guangzhou Guangya Messe Frankfurt
Co Ltd, Greater China Hotel Engineer
Alliance

主持人: 艾红强

Moderator: Ai HongQiang

**14:00 –
14:10**

致欢迎辞

祝年涛, 大中华酒店工程师协会
肖阳明, 中国饭店协会绿色饭店工程专业委员会
何智, 广州光亚法兰克福展览有限公司



Welcome Speech

Zhu NianTao, Greater China Hotel Engineer Alliance
Xiao YangMing, Green Hotel Engineering Committee of China Hospitality
Association
He Zhi, Guangzhou Guangya Messe Frankfurt Co Ltd

**14:10 –
14:40**

中国绿色建筑发展现状与趋势

李翔, IDM 酒店研究院, 副院长



Current Development and Trends of China Green Building

Li Xiang, IDM Hotel Institute (China) Limited, Associate Dean

**14:40 –
15:10**

专家及技术专题分享: 绿色建筑与酒店工程

黄胥扬博士, 高得建筑机电设计事务所(广州)有限公司



**Experts and Technical Topics Sharing: Green Building and Hotel
Engineering**

Dr Huang XuYang, Co-Tech China

**15:10 –
15:30**

行业贡献品牌公益展示: 为酒店工程减负 让智能变得更简单

向玉婷, 广东帝达聚智能科技有限责任公司(T-Touching), 市场部部长

Welfare Showcase by Industry Contribution Brand:

Make Intelligence Easier and Reduce the Burden on Hotel Engineering

Xiang YuTing, T-Touching, Head of Marketing

**15:30 –
16:00**

专家及技术专题分享: 设计装饰与文旅体验

高康华, 深圳市梵森建筑装饰工程有限公司, 高级建筑师



**Experts and Technical Topics Sharing: Design Decoration and
Cultural Experience**

Gao KangHua, FASO Decoration, Senior Architect

**16:00 –
16:20**

**行业贡献品牌公益展示: 全触屏智能面板, 在智慧酒店全面应用的
时代已经到来!**

蒙静强, Léwin 雷鑫艺术智能, 中国区销售总监



**Welfare Showcase by Industry Contribution Brand: Application
of Touch Screen Smart Panel in Smart Hotel Industry**

Meng JingQiang, Léwin, Sales Director, China

语言 & 费用: 普通话 (不设同传)。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 A
Seminar Room A in Hall 6.1, Area A



11.10.2020
14:00 – 17:20

第 2 天
Day 2



GCHEA
HOTEL ENGINEERS ALLIANCE

2020 绿色建筑与酒店工程发展高峰论坛

Green Buildings and Hotel Engineering Development Summit 2020

**16:20 –
16:50**

专家分享：酒店战疫与酒店工程发展高峰对话

主持人：

曾世维，北京金融街物业管理有限责任公司惠州分公司，工程总监

嘉宾：

袁明贤，松山湖凯悦酒店，工程总监

卞祖强，珠海华发酒店管理有限公司，技术支援部总监

王思光，白天鹅酒店管理有限公司，工程技术部总监

阮能，大中华酒店工程师协会，顾问



**Experts Sharing: Overcoming Obstacles
from Epidemic and Hotel Engineering Development Forum**

Moderator:

Zeng ShiWei, Financial Street Property Co Ltd, Huizhou Branch,
Director of Engineering

Speaker:

Yuan MingXian, Hyatt Regency Dongguan, Director of Engineering

Bian ZuQiang, Huafa Hotel Management, Director of Technical Support

Wang SiGuang, White Swan Hotel Management Co Ltd,
Director of Engineering Technology

Ruan Neng, Greater China Hotel Engineer Association, Consultant

**16:50 –
17:20**

专家及技术专题分享：大数据时代的企业工程管理

王凯旋，珠海制冷协会，会长

**Experts and Technical Topics Sharing: The Enterprise Engineering
Management in the Big Data Era**

Wang KaiXuan, The AC & Refrigeration Association of Zhuhai, President



语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



A 区 6.1 会议室 B
Seminar Room B in Hall 6.1, Area A



12.10.2020
09:50 – 12:15

第 3 天
Day 3



智能影音渠道重组论坛 2020 智能影音声学设计论坛

Restructuring of Smart Audiovisual Channels and Smart Audiovisual and Acoustic Design Forum 2020

2020 年,受疫情影响,商业院线遭遇重大生存危机,家庭影音市场却引来了最好的市场上升期。当年附着在影音渠道的小生意,家居智能已长成参天大树,反过来成为影音生意的流量入口。同时,由国家主导的新基建建设中,智能家居,智慧城市,智能制造,智慧医疗,智慧校园纷纷开始发力,既是时代的方向,也蕴含着无数可以结合传统智能和影音的商业机会。面对这样巨大的产业升级,传统影音和智能品牌和商家该如何抓住其中的机遇?智能家居能否和智慧城市,智慧园区建设深度结合?

主办单位:
广州光亚法兰克福展览有限公司
中国电视艺术家协会视听音响委员会
(筹)

协办单位:
深圳优声美影有限公司, 深城新基建
(深圳) 有限公司, 璟睿智能, 华尔思

In 2020, many commercial cinemas encountered a survival crisis because of the epidemic, however, this has brought a market upswing for the home audiovisual industry. Small smart home business in the past has gradually become the mainstream of audiovisual business. At the same time, smart home, smart city, intelligent manufacturing, intelligent medical and smart campus become the more important aspects of the new infrastructures which led by the state. This becomes a new trend and creates business opportunities for integrating traditional intelligence and audiovisual. Facing the huge industrial upgrade, how can traditional intelligence and audiovisual market catch the right business opportunities? Can smart home integrate with smart cities and smart park infrastructure?

Organisers:
Guangzhou Guangya Messe Frankfurt Co Ltd, China TV Artists Association Audiovisual Committee

Co-organiser:
Yosemite Audio, Shencheng New Infrastructure (Shenzhen) Co Ltd, Guangzhou Jingrui Technology Co Ltd, Wise

09:50 – 10:00

致欢迎辞
Welcome Speech

10:00 – 10:25

家庭影音与智能市场的高度融合
周碧涛, 深圳优声美影有限公司, 销售副总
Integration of Home Audiovisual and Smart Industry
Zhou BiTao, Yosemite Audio, Vice President of Sales



10:25 – 10:50

影音中控系统的本土需求和解决方案
陈庆龙, 璟睿智能, 执行董事兼产品总监
Local Requirements and Solutions of Audiovisual Control Systems
Chen QingLong, Guangzhou Jingrui Technology Co Ltd, Executive Director



10:50 – 11:15

空间声学基础
李罕星, 中国电视艺术家协会视听音响委员会(筹), 执行主任
Fundamentals of Room Acoustics
Li HanXing, China TV Artists Association Audiovisual Committee, Executive Director



11:15 – 11:25

茶歇
Break

11:25 – 11:50

50 AI 无界
童益, 华尔思, 市场总监
Unbounded 50 AI
Tong Yi, Wise, Marketing Director



11:50 – 12:15

智慧城市蕴含的智能影音的渠道重组机会
黄艺明, 深城新基建(深圳)有限公司
The Opportunities for Restructuring of Smart Audiovisual Channels in the Smart City
Huang YiMing, Shencheng New Infrastructure (Shenzhen) Co Ltd



12:15 – 13:30

组团参观, 现场交流
Show Visit and Networking Session

语言 & 费用: 普通话 (不设同传)。与会费用全免。
Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



2020 智慧人居生态应用高峰论坛

Smart Living Ecosystem Summit 2020

扎根实际需求，展望未来发展。而随着物联网技术快速迭代，必将促进智能家居的产品形态和商业模式升级，智能家居将更智能、更人性化、更易用、更多的可能性，于是在下一个十年，或者二十年，人类居住环境空间的智能化进程上，未来将更多地关注人与空间环境的交互，行业称之为“智慧人居”。智慧人居将是智能家居的下一形态。

本次论坛将诚邀智能家居厂商、建筑设计院总工程师、采购商、建筑及室内设计师、装修工程、酒管人员、云平台、建筑工程商、系统集成商、专家学者、强弱电工程师、房地产开发商及投资者、文旅企业、民宿、智能科技爱好者、照明经销代理商、通信运营商等相关行业人士出席参会。

With the rapid development of IoT, the product form and business model of smart home are upgrading, smart home becomes more intelligent, more user-friendly, and creates more possibilities. In the next 10-20 years, the future development of living space “intelligentisation” will focus on more interaction between human and living space which the industry calls it “smart living”. This will become a new form of smart home.

The emergence of “smart living” not only redefine smart home and intelligent building and emphasize the key role of AIoT in building smart living scene, but also create new requirements for the connection ability of the internet product, service and peripheral products.

主办单位:
广州光亚法兰克福展览有限公司

支持单位:
千家智客

Organiser:
Guangzhou Guangya Messe Frankfurt Co Ltd

Supporting Organisation:
Qianjia Smartech

10:00 –
10:10

嘉宾介绍
Guest Introduction

10:10 –
10:20

致欢迎辞
Welcome Speech

10:20 –
10:50

新基建领域，智慧人居场景
向忠宏，千家智客，创始人

New Field of Infrastructure: Smart Living Scene
Xiang ZhongHong, Qianjia Smartech, Founder



10:50 –
11:10

地产新形势，智慧新机遇
陈迪浩，明源云采购，总经理

New Real Estate Situation, New Intelligence Opportunities
Chen DiHao, Mycaigou, General Manager



11:10 –
11:30

AIoT 技术在绿色健康住宅中的应用
龚仕伟，广东省建筑设计研究院，智慧中心总工程师

The Application of AIoT Technology in Green and Healthy Housing
Gong ShiWei, Smart Centre, Guangdong Architectural Design & Research Institute, Chief Engineer



11:30 –
11:50

智慧人居场景应用的机遇和挑战
成斌，青岛海信智慧家庭系统股份有限公司，华南区总经理

The Opportunities and Challenges of Smart Living Scene Application
Cheng Bin, Hisense, General Manager, South China



11:50 –
12:10

有温度的第四代全屋智能
刘渝龙，艾拉物联网网络（深圳）有限公司，CEO

The 4th Generation of Complete Smart Home
John Liu, Ayla, CEO



12:10 –
12:30

活动结束，现场交流
Networking Session

12:30 –
13:30

组团参观，现场交流
Show Visit and Networking

语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



2020 中国（广州）集成商大会

The China (Guangzhou) Integrators' Conference 2020

随着人们对健康、安全、便捷、舒适的生活空间需求快速提升，也在促使智能家居市场规模正不断扩大发展，报告指出 2018 年国内市场规模更达到千亿级别，这不但意味着中国智能家居市场成为各巨头的关注热点，带来更多的投资机会，也同时表示智能家居涉及的环节、细分领域正变得越来越多，对智能家居设计、系统集成、安装售后、一站式解决方案等优质服务的需求日益明显。而包括智能家居在内的智能化系统工程是多产品、多专业、跨行业的整合，系统集成，其存在的价值在于“集成”，集成多厂商的产品、信息和服务等，并借此产生价值增值。集成商可提供的许多服务，特别是综合性服务，往往是单一产品的生产商不能提供的。在这样的大趋势下，国内的系统集成商迎来前所未有的机遇和难题。

为了更好地服务智能家居产业，搭建智能家居产品厂商与用户、系统集成商之间的桥梁与纽带，协助智能家居设计与定制安装企业更好地为房地产精装智能家居项目、酒店客房智能家居项目、办公空间智能家居项目、住宅智能家居项目提供服务，由广州光亚法兰克福展览有限公司、千家智客、赢在智慧商学院共同主办的“2020 中国（广州）智能家居集成商大会”即将在 2020 年 10 月 12 日隆重举办！

本次大会将邀请全国各大地区有影响力的知名集成商代表出席，就智能家居行业现状及未来发展相关的话题在集成商领域进行分享探讨。欢迎全国的系统集成商、智能家居厂商、房地产项目方、酒店管理方、建筑设计、影音、照明、云平台、物联网、室内设计、强弱电工程师、智慧办公等行业相关人士参会。

主办单位：
广州光亚法兰克福展览有限公司、
千家智客

协办单位：
赢在智慧商学院

主持人：汪国武，赢在智慧商学院，创始人

Moderator: Wang GuoWu, Winning Business School, Dean

13:30 – 13:40

嘉宾介绍

Guest Speakers Introduction

13:40 – 14:00

致欢迎辞

Welcome Speech

14:00 – 14:20

打造智慧社区未来之路

向忠宏，千家智客，创始人&CEO

Building the Future of Smart Communities

Xiang ZhongHong, Qianjia Smartech, Founder & CEO



14:20 – 14:40

未来已来，数字孪生+AIOT 赋能智慧园区

刘放芬，宏景科技股份有限公司，副总工

The Future Has Come, Digital+AIoT Empowers Smart Park

Liu FangFen, Gloryview Tech, Deputy Chief Engineer



14:40 – 15:00

智能家居的赋能与变现

夏卫华，科曼利（广东）电气有限公司，董事长

The Empowerment and Realisation of Smart Home

Xia WeiHua, Acematic (Guangdong) Electrical Engineering Co Ltd, Director



15:00 – 15:20

打破智能家居协议之争，M+O 新模式

任继光，广州视声智能股份有限公司，首席技术官

Breaking the Dispute Over Smart Home Agreements: M+O New Model

Ren JiGuang, Guangzhou Video-Star Intelligent Corp Ltd, CTO



语言 & 费用：普通话（不设同传）。与会费用全免。

Language & Fee: Mandarin only, without simultaneous interpretation. Free Admission.



2020 中国（广州）集成商大会

The China (Guangzhou) Integrators' Conference 2020

As the demand for healthy, safe, convenient and comfortable living space is increasing, the smart home market is expanding which reached a market size of 100 billion, a report indicated. This does not only mean the China smart home market becomes an investment opportunity for the tycoons, but it also means that smart home involves in more aspects nowadays and the needs of smart home design, system integration, after-sale installation and one-stop solutions are increasing. The intelligent system engineering, including smart home, is the integration of multiple products, disciplines and cross-industries. The core value of system integration is about "integration". Integrating different products, information and services from multiples vendors to generate value. Integrators can provide a lot of comprehensive services that the manufacturers of a single product could not. Therefore, local integrators are facing unprecedented opportunities and also challenges.

The conference will serve as a bond between smart home manufacturers, end-users and system integrators to promote various smart home projects such as smart home design and customisations in real estate, smart hotels, workplaces, etc. A number of reputed integrators are invited to discuss the current situation and the future development of smart home in the field of integrations.

Organiser:
Guangzhou Guangya Messe
Frankfurt Co Ltd
QianJia Smartech

Co-organiser:
Winning Business School

15:20 – 15:40

智能家居之马斯洛需求分析

付振兴, 武汉世聪智能科技有限公司, 副总经理



Analysis of Maslow's Hierarchy of Needs for Smart Home
Fu ZhenXing, Citron, Deputy General Manager

15:40 – 16:00

全屋智能家居集成交付品质如何保障?

陶新民, 诺森斯智能科技(苏州)有限公司, 创始人



The Quality Assurance of Complete Smart Home Integration
Tao XinMin, Gnosis, Founder

16:00 – 16:20

智慧影音与智能豪宅项目透析

邢罡, 华歌智家科技(北京)有限公司, CEO



Analysis of Smart Audiovisual and Smart Mansions Project
Xing Gang, HuaGe Smart Tech (Beijing) Co Ltd, CEO

16:20 – 17:20

嘉宾互动: 智慧城市与智慧社区集成

主持人: 向忠宏, 千家智客, 创始人



互动嘉宾:

王文君, 恒大旅游集团, 智能化总工
彭永坚, 广州视声智能股份有限公司, 总经理
陶新民, 诺森斯智能科技(苏州)有限公司, 创始人
夏卫华, 科曼利(广东)电气有限公司, 董事长

Panel Discussion: Integration of Smart City and Smart Community

Moderator:

Xiang ZhongHong, QianJia Smartech, Founder & CEO

Panel Speaker:

Kevin Wong, Evergrande Tourism Group, Chief Engineer
Steven Peng, Guangzhou Video-Star Intelligent Corp Ltd, CEO
Tao XinMin, Gnosis, Founder
Xia WeiHua, Acematic (Guangdong) Electrical Engineering Co Ltd, Director

17:20 – 17:30

嘉宾合照

Group Photo

17:30

活动结束, 现场交流

Networking Session

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A 区 6.1 会议室 B
Seminar Room B in Hall 6.1, Area A



12.10.2020
14:00 – 16:35

第 3 天
Day 3



CIID 广州
室内设计

2020 年 1 月 23 日，随着武汉“封城”令的下达，一场新冠抗疫战打响，席卷全国的病毒经过两个多月的全民抵抗下得到有效控制，然而，病毒仍在境外的 200 多个国家及地区肆虐中。9 月 8 日，全国抗击新冠肺炎疫情表彰大会隆重的召开，标志着我国开始进入了后疫情时代。一场猝不及防的疫情让社会、经济、生活等全面受到影响，如何恢复经济成为重中之重。办公场所作为经济活动的重要空间，在常态防疫的时代提出了更高的要求。由广州国际建筑电气技术及智能家居展览会、广东省陈设艺术协会、CIID 广州联合发起，拟举办“后疫情时代的办公空间设计”论坛，集合知名设计企业、智能家居企业家等，结合 90 后、00 后的工作方式、分享企业管理、分工协作的案例，探索未来办公空间设计如何更为科学化及智能化等。

主办单位：
广东省陈设艺术协会、CIID 广州、
广东设计师交流网

承办单位：
广州光亚法兰克福展览有限公司

The unexpected pandemic completely affected the society, economy and people's life, recovering the economy becomes the top priority in the post-pandemic era. As an important space of all economic activities, workplaces put forward higher requirements under the new normal of pandemic prevention. The forum invites well-known design companies, smart home entrepreneurs, etc., also gathers the ideas on the working ways of the post-90s and 00s and the cases of corporate management and division of labor to discuss how the future workplace can be more scientific and intelligent.

Organisers:
Guangdong Association of Art Crafts and
Decoration Industry, China Institute of
Interior Design, Guangdong Designer
Communication Centre

Co-organiser:
Guangzhou Guangya Messe Frankfurt Co Ltd

后疫情时代的办公空间设计

Workplace Design in the Post-pandemic Era

14:00 – 14:05 致欢迎辞

Welcome Speech

14:05 – 14:35 空间设计的远程办公实践

张海曼, 广州本至装饰设计有限公司, 创始人兼设计总监

Remote Office Practice in Space Design

Zhang HaiMan, Guangzhou Benzhi Design Firm,
Founder & Design Director



14:35 – 15:05 设计从光环境出发

梁国辉, 广东东一装饰设计工程有限公司, 创始人兼设计总监

Designing Begins with a Light Environment

Liang GuoHui, Guangdong DongYi Decoration Design
Engineering Co Ltd Founder & Design Director



15:05 – 15:25 智能化助力办公空间升级

王柳清, 世荣电子, 首席运营官

Intelligence Helps the Workplace Upgrade

Wang LiuQing, Guangzhou Seyoung Electronic Co Ltd, COO



15:25 – 15:55 办公空间设计的进化

谭晓宁, 广东省美术设计装饰工程有限公司, 设计总监

The Evolution of Workplace Design

Tan XiaoNing, Guangdong Art & Design Decoration Co Ltd,
Design Director



15:55 – 16:25 异地办公与设计协同

易永强, 5+2 设计工作室合伙人 / 设计总监

Remote Office and Design Collaboration

Yi YongQiang, 5+2 Design Studio, Partner & Design Director



16:25 – 16:35 现场交流

Networking Session

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