

guangzhou electrical building technology

3 – 6 August 2022

China Import and Export Fair
Complex, Guangzhou, China

Asia's premier platform
for the electrical
engineering and intelligent
building markets



www.building.messefrankfurt.com.cn

www.gebt-china.com



messe frankfurt



光亞 · Guang ya



Guangzhou Electrical Building Technology 2022

Explore new markets and inspire new ideas in building and home automation

The 19th edition of Guangzhou Electrical Building Technology 2022 will be held at the China Import & Export Fair Complex, Guangzhou, China. GEBT is the premier platform for electrical engineering, building automation and smart home. With the development of building energy saving, smart grid and smart city, GEBT covers aspects of the industry including electrical supply and distribution systems, building automation and smart home, and hot topics including the latest audio-visual and smart home theatres, smart home, smart hotel, smart real estate, smart health, smart community and more. The fair will enable exhibitors to showcase their new products and explore new ideas within the industry.

The Chinese government's 14th Five-Year Plan emphasises green buildings, increasing green building products and technologies, implementing green building projects, renewable energy, 5G technology, big data, AI, IoT and more.

Using the advantages of policies implemented by the Chinese government, smart building and green building technology is developing rapidly and covering various smart applications, promising ample business opportunities at GEBT.





Gather renowned brands and inspire innovation

Together with Guangzhou International Lighting Exhibition, the two fairs attracted **2,036** exhibitors in 2021, with major brands at GEBT including Tuya, KNX, Kuaizhu, Konke, GVS, CITRON, YaYaHome, Ayla, inSona, Yi Cheng Yi Zhi, TENS, HUCN, Kanway, Zhiteer, Xiong-Yun, TEIBAR, SAIL, Yosemite, JK, Baiying, KEF, Yufeng, YODAAR, Kaiboer, Asia, GDKES, Vensi, TNV, Homeland, Racpro, LONON, ACEMATIC, Xiaolingdang, Duragreen, Noocens, Gunshi, ezhome, TNC, LME, Raying, HOMESSEN, LINENG, Linptech, Bekede, Shanutech, KOPOU, Intretech smart home, Lechao, iebelong, Advante, BaiJian, XYD, DUOMEI, Eide, Nidone, Lide, Keliwu, Beile, IVersLink and MXCHIP.



GEBT is the premier platform for understanding China's electrical building market, discovering the latest innovative products and technologies as well as technological integration and development.

Exhibitors' Comments

"This year, 30 of our members exhibited at GEBT. They brought new products and technologies. In the future, KNX will continue to lead the industry, create and interconnect new products. Our association and our members will continue to support Messe Frankfurt."

Ms Pu Shen, Executive Secretary, Secretariat of KNX China, China

"The fair is good this year. Until now, many visitors came to Tuya consulting for new products and solutions. Our aim is to decrease the cost of smart products which has attracted quite a number of clients to our booth and we will strengthen interconnectivity to satisfy the demand from the industry."

Mr Sun Liwei, Lighting Product Manager, Tuya Smart, China



A diverse audience creates business opportunities



Apart from gathering renowned exhibitors, the fairs also welcomed **97,688** visitors, bringing huge opportunities and benefits by creating a professional platform for exhibitors and visitors to share views on key industry issues as well as to meet face to face for mutually beneficial business cooperation.

Visitors' Comments

"I have been to GEBT for several years, because every time I visit there are A/V exhibitors and products that match my needs. With the increasing demand for smart products in the market over the past two years, I also saw a lot of these at the fair this time. I have been in touch with some manufacturers in this field here already, and will follow up with them afterwards. As the pandemic has slowed down the communication between all parties, GEBT has provided a much-needed platform for us. The fair is very influential within the industry."

Ms Shunzhen Chen, Sales Manager, Jun Feng Audio Visual, China

"This is our first time visiting GEBT. It is a leading trade fair in the industry, so we can explore new products and learn more about the latest market trends here. We have found some innovative products already in the intelligent building space, especially to do with cultural tourism lighting, and we have placed some orders. Being held concurrently with GILE is definitely beneficial for us to seek greater business opportunities. All in all we can give a high appraisal of the fair, and will be back next year!"

Mr Liu Jing Wei, General Manager, AV-CHINA, China



Fringe programme showcased new industry trends

GEBT 2021 unveiled a collection of fringe programme events and invited industry professionals to share real case studies and future trends as well as topics including electrical lighting, green building and hotel engineering, smart real estate, system integration, protocols, interior design, smart home, smart lighting, smart community, smart AV and more.

GEBT 2021 highlights included:

Green building and hotel engineering

This forum discussed the Chinese government's "14th Five-Year Plan", energy saving in buildings, hotel engineering, digitalisation of property and engineering organisational structures, hotel project management and more.

Protocols

This forum shared KNX Smart and Building Control System and talked about the future and development of KNX Green Energy Conservation, while CSA (originally named "Zigbee") shared the latest solutions and use cases in the industry and introduced new trends in the development of Alliance standards.

System integration

This forum discussed the opportunities and challenges faced by system integrators in China.

Smart real estate

This forum discussed hot topics including 'The Ecosystem of Smart Real Estate', 'Technology Helps the Real Estate Industry: The Intelligence in the Luxemburg Project', 'Co-build the Digital Space: From Whole House Automation to All-scenario Intelligence' among other topics.

Interior design

Professionals in the acousto-optic and space design field were invited to share space design knowledge and insight.

Smart Audio Visual and Home Entertainment

The seminar focused on the innovative integrations in the industry, including smart AV, customised theatre and smart lighting. Professionals were invited to speak on various topics such as analysing the future development of the industry, sharing the latest technologies through real case studies as well as redefining complete home automation and smart AV.

Smart community

Hot topics were discussed including the interpretation of smart application coding of smart community design standards, the application of AI in smart communities, 'AIoT Helps the Communities', 'High-quality Development of Communities' among other topics.

Yi Cheng Yi Zhi Fans Talk

The talk invited industry professionals to share real case studies on topics including 'Whole House Lighting Design Case Sharing', 'Cultural Core-Helps the Audio-Visual Industry', 'Pandemic Prevention Design of Architectural Space' and more.



Speakers' Comments

"GEBT has become a must-go event for industry players. The fair serves as an important occasion for them to observe new industry trends and developments. Through this seminar and the fair, it's important that the audience are exposed to different ideas and new inspirations. Due to the pandemic, people are spending much more time working and entertaining themselves at home so the demand for smart home solutions is increasing."

Ms Wilma Su, Chair, Connectivity Standards Alliance (CSA) Member Group China, China

Show details

Date

3 – 6 August 2022 (Wednesday to Saturday)

Opening hours

09:30 - 18:00 (3 – 5 August)

09:30 - 14:00 (6 August)

Venue

China Import and Export Fair Complex
No. 380 Yuejiang Zhong Road
Haizhu District, Guangzhou, China

Participation fees

Standard booth package:

RMB 13,800 / 9 sqm (min 9 sqm)

Raw space:

RMB 1,380 / sqm (min 36 sqm)

Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

Official Show Supporters

- Asia Pacific Intelligent Green Building Alliance
- Asian Institute of Intelligent Buildings
- Bluetooth Special Interest Group, Inc.
- China Smart Home Industry Alliance (CSHIA)
- CSA Alliance (Originally "Zigbee Alliance")
- Continental Automated Buildings Association
- EnOcean Alliance
- Greater China Hotel Engineer Association
- Green Building Energy Saving Industry Innovation Alliance of Chinese Public Institutions
- Guangdong Association of Art Crafts and Decoration Industry
- Guangdong Real Estate Industrial Association
- HK Electrical Contractors Association Limited
- KNX Association
- LonMark International
- Modern Architecture Electric Magazine
- Qianjia.com
- RHPC Group
- Screen End Interconnection
- Shenzhen Intelligent Electrical and Automation Association
- Taiwan Intelligent Building Association
- The Electrical and Electronics Association of Malaysia
- The Federation of Asian and Pacific Electrical Contractors Associations
- The Guangdong Association of Automation
- The Hong Kong Federation of Electrical & Mechanical Contractors Ltd
- The Hong Kong Institution of Engineers – Building Services Division
- The Intelligent Branch of China Exploration & Design Association
- Yin Yuan Zhuan Jia

(2021 official supporters)

For more information, please contact

Messe Frankfurt (HK) Ltd

Tel: +852 2238 9961

Fax: +852 2519 6079

building@china.messefrankfurt.com

Messe Frankfurt (Shanghai) Co Ltd Beijing Branch

Tel: +86 400 613 8585 ext 820

Fax: +86 10 6510 2799

building@china.messefrankfurt.com

Product Categories

Intelligent building

- Building automation systems and products
- Green building and energy saving systems and products
- Smart community management systems and products
- Smart home systems and products
- Public broadcasting and conference systems and products
- Smart security systems and products
- Smart hotel systems and products
- Smart sun-shading systems and products
- Integrated cabling systems and products
- Electrical engineering products

Complete smart home

- Smart lighting control systems
- Home ventilation and cooling systems
- Smart audio and home entertainment systems
- Smart security and building intercom
- Smart sun-shading and smart curtains
- Home appliance and smart hardware products
- Cloud platform technologies and solutions
- Home cabling systems
- Network and wireless control systems
- Home energy management systems
- Smart health and medical systems
- Smart community management systems and products
- Complete smart home system integration

Light + Building portfolio of fairs

Light + Building

Frankfurt, Germany

Guangzhou International Lighting Exhibition

Guangzhou, China

Guangzhou Electrical Building Technology

Guangzhou, China

Shanghai Intelligent Building Technology

Shanghai, China

Shanghai Smart Home Technology

Shanghai, China

Parking China

Shanghai, China

Thailand Building Fair

Bangkok, Thailand

Thailand Lighting Fair

Bangkok, Thailand

Light + LED Expo India

New Delhi, India

LED Expo New Delhi

New Delhi, India

IEE Expo – International Elevator & Escalator Expo

Mumbai, India

LED Expo Mumbai

Mumbai, India

Interlight Russia

Moscow, Russia

Light Middle East

Dubai, United Arab Emirates

BIEL Light + Building Buenos Aires

Buenos Aires, Argentina

GEBT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany

For details and show dates please visit:
www.brand.light-building.com

For more information, please visit

www.building.messefrankfurt.com.cn or

www.gebt-china.com