## guangzhou electrical **building technology**

## 9 – 12 June 2023 China Import and Export Fair

Complex, Guangzhou, China

**Book your** booth now

The premier platform for the home automation and intelligent building markets

20<sup>th</sup>





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## Guangzhou Electrical Building Technology 2023

# Promoting the latest home automation and intelligent building digital trends

In line with current trends in building energy conservation, smart grids, smart communities and home automation, the fair will showcase a variety of products and technologies across different intelligent building fields, such as AV & home entertainment, smart hotels, real estate and smart communities.

With the Chinese government's support of these areas as detailed in its 14th Five-Year Plan, more technologies such as AI, IoT, big data, and 5G will be widely used in the country's construction projects. These digital transformations will accelerate cross-industry integration and set the stage for the next set of market trends.

Advantages of joining GEBT:

- Held concurrently with Guangzhou International Lighting Exhibition (GILE), providing a comprehensive platform for electrical engineering, intelligent buildings and lighting technologies.
- Renowned international associations regularly join the fair, introducing more in-depth discussions around standard protocols and product integration
- Up-to-date forum topics delivered by industry experts
- Thematic zones showcasing the latest products, solutions and technologies



\*Shared with concurrent event, Guangzhou International Lighting Exhibition (GILE) 2022

## Leading brands showcase new products and technologies

GEBT is the premier platform for home automation and intelligent buildings. The show covers a wide range of products and technologies, and is committed to providing the industry with the latest industry trends and developments.

Prominent exhibitors at past editions of GEBT included: ABB, Schneider, Siemens, Legrand, Philips, HDL, GVS, Moorgen, Dooya, Ezviz, BroadLink, Tuya, KNX, CSA, Intretech, Konke, LifeSmart, inSona, On-bright, Yi Cheng Yi Zhi, Cinemaster, Yufeng, Beichang, JINDA, Racpro, Yosemine, TEIBAR, Eastsoft, TNV, Keliwu, LME, LONON, Ayla, T-Touching, Vensi, Kuaizhu, CITRON, MAXHUB, HOPE, Backaudio, YODAAR, Xiong-Yun, Linptech, Graun, Fhwise, Sail-audio and Schideron.



## **Exhibitors' comments**

"We have exhibited at GEBT over ten times, meeting audiences from influential companies across the country. GEBT is an important event for us to self-promote and encourage more industry players to develop products in line with the KNX standard, and so we will definitely exhibit at next year's fair."

Mr Song Xiaoming, Marketing Assistant, KNX China

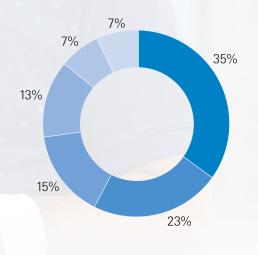
"GEBT is a prominent building technology exhibition in China, and its visitors are mainly our target clients. Through our participation, we received the highest number of orders in a single fair in the company's history, and at next year's fair we hope to break the record once more."

Mr Zhu Haiyang, Marketing officer, Hangzhou Konke Information Technology Co Ltd

# Visitor variety generates business opportunities

In 2022, GEBT and GILE together attracted **128,202\*** visitors, a **31%** increase from the 2021 edition.

## **Visitors' business nature**



System integrators, manufacturers, technology providers, skilled engineers

- Designers, interior design offices, engineering and planning offices, architects, planners, contractors and other service providers
- Suppliers and consulting firms
- Wholesale traders, distributors, agents, exporters, importers
- Hotel industry professionals, property developers, real estate managers, end-users

#### Others

## Visitors' comments

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"The fair is a fantastic platform for the industry, gathering large crowds of experts every year to share the latest technological advancements. Visiting the show is really helpful for our business, and we are pleased to have connected with a number of suppliers already. We will not hesitate to come back again next year."

## Ms Xu Huaxiang, Purchasing Representative, MAVIJU

"So far today, I've already met several exhibitors here who are interested in cooperating, and will follow up with them later. From my impression as a first-time visitor, I can tell that GEBT plays an important role in promoting the industry's development." **Mr Sun Dajian, Manager, Huai'an Jiancheng Information Technology Co Ltd**  力指数 Cell Viability Index, CV 化产品对人眼视网膜损伤的评价指标。可 LED产品对人眼造成的视网膜损伤情况。



# **Diverse forums and seminars**

GEBT acts as a platform for information exchange for a variety of industries in the smart building ecosystem. Every edition of the fair gathers a wide range of speakers and audiences to take part in a diverse selection of conferences, seminars and other events.

In 2022 edition gathered over 60 experts across different industries to discuss numerous topics including:

#### Standardised protocols

Guangzhou Wi-Fi Technology and Smart Application Seminar, KNX Ecosystem Development Seminar, PLC Home Automation Industry Forum

#### Smart audio-visual

Smart Lighting, Audio-Visual and Acoustics Integration Forum, "Intelligent Audio-Visual" Home Automation Industry Convergence Forum

## Building and hotel engineering

Smart Hotel and Green Building Development Summit, Guangzhou "Intelligent Building Operating System" Seminar 2022

#### System integration

China (Guangzhou) Intelligent Integrators' Conference

#### Electrical engineering

MANK Switch 40 Years in the Electrical Industry, Say Goodbye to Power Strips and Live Wirelessly!

#### Smart lighting

Smart Ecosystem Conference - The Integration and Application of Light and Intelligence Scenarios and Platform, The 2nd Future of Healthy Smart Lighting Design Forum

## **Speakers' comments**

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"With more and more topics being shared at GEBT's forums, the event's reputation will continue to grow year after year. I am very pleased with the technical exchanges taking place at the conference as these conversations really help to drive the industry forward."

#### Mr Cai Danque, Director, Shenzhen General Institute of Architectural Design & Research

"As a specialist in intelligent building design, I shared my views on energy-saving technologies within centrally controlled air conditioning systems at the summit. The audiences were of high quality, asking some good questions, and their responses exceeded my expectations." **Mr Liao Mingdi, Senior Engineer, Shenzhen General Institute of Architectural Design & Research Co Ltd** 

# Show details

#### Date

9 – 12 June 2023 (Friday to Monday)

## **Opening hours**

9 – 11 June 12 June

09:30 - 18:0009:30 - 14:00

### Venue

China Import and Export Fair Complex No. 380 Yuejiang Zhong Road Haizhu District, Guangzhou, China

## **Participation fees**

Standard booth package: RMB 17,000 / 9 sqm (min 9 sqm) Raw space: RMB 1,600 / sqm (min 36 sqm)

## Organiser

Guangzhou Guangya Messe Frankfurt Co Ltd

## **Official supporters**

- Asia Pacific Intelligent Green Building Alliance (APIGBA)
- Asian Institute of Intelligent Buildings (AIIB)
- China Smart Home Industry Alliance (CSHIA)
- Clean Heating Industry Committee (CHIC), China Association of Building Energy Efficiency
- Connectivity Standards Alliance (CSA)
- Continental Automated Buildings Association (CABA)
- EnOcean Alliance
- Greater China Hotel Engineer Association
- Green Building Energy Saving Industry **Innovation Alliance of Chinese Public** Institutions
- Green Low-carbon Technology Center (GLTC)
- Guangdong Association of Art Crafts and Decoration Industry
- Guangdong Real Estate Industrial Association
- Hong Kong Electrical Contractors' Association (HKECA)

#### Hunan Smart Home Industry Association

- KNX Association
- LonMark International
- Modern Architecture Electric Magazine
- PLC Group of Shanghai Pudong Intelligent Lighting Association

- Qianjia.com
  RHPC Group
  Shenzhen Intelligent Electrical and Automation Association
- Taiwan Intelligent Building Association (TIBA)
- The Federation of Asian and Pacific **Electrical Contractors Associations** (FAPECA)
- The Guangdong Association of Automation
- The Hong Kong Federation of Electrical & Mechanical Contractors Ltd (HKFEMC)
- The Intelligent Branch of China Exploration & Design Association • Wi-Fi Alliance
- Ying Yuan Zhuan Jia

(Listed alphabetically)

## **Product categories**

### Intelligent building

- Building automation systems and products
- Green building and energy saving systems and products
- Smart community management systems and products
- Smart home systems and products
- Public broadcasting and conference systems and products
- Smart security systems and products
- Smart hotel systems and products
- Smart sun-shading systems and products
- Integrated cabling systems and products
- Electrical engineering products

#### Home automation

- Smart lighting control systems
- Home ventilation and cooling systems
- Smart security and building intercom systems
- Smart sun-shading and smart curtains
- Home appliances and smart hardware products
- Cloud platform technologies and solutions
- Home cabling systems

- Smart health and medical systems
- Smart community management systems and products
- Home automation system integration

## Join now! Please contact:

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GEBT is part of Messe Frankfurt's building technology shows, headed by the biennial Light + Building event in Frankfurt, Germany. For details and show dates, please visit: www.brand.light-building.com

## For more information, please visit www.building.messefrankfurt.com.cn or https://gebt.gymf.com.cn/

- Smart audio and home entertainment systems

- · Network and wireless control systems
- Home energy management systems