

guangzhou electrical
building technology

广州国际建筑电气技术展览会

9 – 12.6.2024

A 区 5-6 会议室

Meeting Room 5 – 6, Area A

B 区 13.2 馆内会议室

Seminar Area in Hall 13.2, Area B



扫一扫下载活动日程

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download the event agenda.

活动概览

Event Agenda

资料截至2024年5月 Information as of May 2024. 语言&费用: 普通话 (不设同传)。与会费用全免。
Language & Fee: Mandarin only, only, without simultaneous interpretation. Free Admission.

活动一览

Event Agenda

A 区 5-6 会议室 Meeting Room 5 – 6, Area A

第一天 Day 1/ 9.6.2024

- 13:50 – 2024 智慧酒店及商业空间的可持续设计与高质量发展论坛
17:00 Sustainable Design and High-Quality Development of Smart Hotels & Commercial Spaces Forum 2024



第二天 Day 2/ 10.6.2024

- 09:30 – 2024 中国（广州）集成商大会
12:15 The China (Guangzhou) Integrators' Conference 2024
13:30 – “光+智能” 智慧时代创新发展峰会
16:30 "Light + Intelligence" Smart Innovation and Development Summit



第三天 Day 3/ 11.6.2024

- 09:30 – AI 技术与智慧建筑供配电论坛
12:50 AI Technology and Intelligent Building Power Supply and Distribution Forum
13:30 – 零碳就绪 · 数智零碳建筑技术论坛
16:40 Zero Carbon and Smart Building Technology Forum



B 区 13.2 馆内会议室 Seminar Area in Hall 13.2, Area B

第一天 Day 1/ 9.6.2024

- 13:30 – 握手开放互联标准 Matter，加速照明企业进入全球市场
16:30 Matter —— Accelerates Lighting Companies' Pace to a Global Market



第二天 Day 2/ 10.6.2024

- 10:00 – 智联未来 声光开启 暨声光智三项全能特训营高峰论坛
12:40 Future Connect: Training Camp on Sound, Light and Intelligence
12:50 – 家的新品发布会
13:30 New Home Product Presentation
13:30 – 2024 “KNX 家居和楼宇控制技术研讨会” ——
16:50 KNX 绿色节能的发展与未来
Forum of 2024 KNX Home Automation and Building Control Technology - the Development and Future of KNX Energy Efficiency and Management



第三天 Day 3/ 11.6.2024

- 09:30 – 2024 全屋智能出海 AI 营销第一课广州站
12:00 First Lesson of AI Marketing Regarding Home Automation Going Global – Guangzhou 2024
13:00 – 全融合、新设计、引破局 —— 2024 智能产业聚合高峰论坛
16:30 Integration, Innovative Design, New Breakthrough - Smart Industry Convergence Summit Forum 2024





A 区 5 - 6 会议室

Meeting Room 5 - 6, Area A

9.6.2024

13:50 - 17:00

2024 智慧酒店及商业空间的可持续设计与高质量发展论坛

Sustainable Design and High-Quality Development of Smart Hotels & Commercial Spaces Forum 2024

<p>主办单位: — 广州光亚法兰克福展览有限公司 大中华酒店工程师协会</p>	13:50	<p>介绍 — 主持: 艾红强, 大中华酒店工程师协会, 常务副会长兼秘书长</p>	
<p>Organisers: Guangzhou Guangya Messe Frankfurt Co Ltd Greater China Hotel Engineers Alliance (GCHEA)</p>	14:00	<p>Opening Host: HongQiang Ai, GCHEA, Executive Vice President & Secretary-General</p>	
	14:00	<p>致辞 — 祝年涛, 大中华酒店工程师协会, 协会会长兼高级专家 何智, 光亚会展, 建筑事业部总经理</p>	
	14:10	<p>Welcome Speech NianTao Zhu, GCHEA, Chairman & Senior Expert Zhi He, Guangya Group, General Manager - Building Team</p>	
	14:10	<p>光与影 — 祝年涛, 大中华酒店工程师协会, 协会会长兼高级专家</p>	
	14:40	<p>Light and Shadow NianTao Zhu, GCHEA, Chairman & Senior Expert</p>	
	14:40	<p>技术专题分享及互动: — 主题分享 1: 智慧酒店客控系统之智能化时代的住宿新选择 陈鸿滨, 广州日顺电子科技有限公司, 工程师</p>	
	15:10	<p>主题分享 2: 普杰科技智能化技术应用介绍 郜强, 南京普杰物联网技术有限公司, 技术总监</p>	
		<p>Technical Topic Sharing and Interaction:</p> <p>Theme 1: Smart Hotel Guest Control Systems - New Accommodation Choices in the Era of Intelligentization HongBin Chen, Vastwise, Engineer</p> <p>Theme 2: Introduction to Puietel Technology's Intelligent Technology Applications Qiang Gao, Puietel Technology, Technical Director</p>	
	15:10	<p>行业创新品牌展示及互动: — 主题分享 1: 智慧酒店如何具备长效生命力 陈林, 北京路安迈普科技发展有限公司, 华南总监</p>	
	15:40	<p>主题分享 2: 易探人体存在传感器如何助力智能控制 朱小兵, 深圳市易探科技有限公司, 副总经理</p>	
		<p>Industry Innovation Brand Showcase and Interaction:</p> <p>Theme 1: How Smart Hotels Can Have Long-Lasting Vitality Lin Chen, Lu An Mai Pu, Director for Southern China</p> <p>Theme 2: How EasyDetek's Human Presence Sensors Enhance Intelligent Control XiaoBing Zhu, EasyDetek, Deputy General Manager</p>	



A 区 5 - 6 会议室

Meeting Room 5 - 6, Area A

9.6.2024

13:50 - 17:00

2024 智慧酒店及商业空间的可持续设计与高质量发展论坛

Sustainable Design and High-Quality Development of Smart Hotels & Commercial Spaces Forum 2024

主办单位:	15:40	圆桌论坛: 智慧酒店&商业空间的可持续设计与高质量发展
广州光亚法兰克福展览有限公司	-	
大中华酒店工程师协会	16:15	Roundtable Discussion: Sustainable Design and High-Quality Development of Smart Hotels & Commercial Spaces
Organisers:	16:15	中国年度十大最具影响力设计师分享
Guangzhou Guangya Messe Frankfurt Co Ltd	-	主题分享: 用设计推动酒店及商业空间投资最小化, 价值最大化 徐进乐, 悦时代建筑空间设计(广州)有限公司, 创始人兼设计总监
Greater China Hotel Engineers Alliance (GCHEA)	16:40	Sharing by China's Top 10 Most Influential Designers of the Year Theme: Using Design to Minimize Investment and Maximize Value for Hotels and Commercial Spaces JinLe Xu, Yueshidai Design, Founder & Design Director
	16:40	答疑环节
	-	
	17:00	Q&A



握手开放互联标准 Matter，加速照明企业进入全球市场

Matter — Accelerates Lighting Companies' Pace to a Global Market

随着人们对于高效、舒适、节能和环保等方面的需求不断凸显，传统照明转型升级势在必行，而智能照明是公认的通向未来之路。Matter 这一达成照明与多种物联网连接设备安全互联的开放标准能够让企业迅速完成迭代，加入全球全屋智能这一具有巨大潜力的市场。本次论坛将带您探究原因和如何着手进行。

With the growing demand for efficiency, comfort, energy saving and environmental protection, the transformation and upgrading of traditional lighting is imperative, and smart lighting is recognized as the path to the future. Matter, an open standard that offers secure interconnection among lighting and various types of devices, allows companies to quickly complete upgrade and join the fast-growing global home automation market. And in the forum, you may find why and how.

主办单位:

广州光亚法兰克福展览有限公司
连接标准联盟中国成员组

Organisers:

Guangzhou Guangya Messe Frankfurt Co Ltd
Connectivity Standards Alliance Member Group China

13:30 **拓展更多应用领域——Matter 1.3**
宿为民, 连接标准联盟, 中国成员组主席



13:50 **Matter 1.3 — Expanding into New Territory**
Wilma Su, Connectivity Standards Alliance, Chairman of CSA Member Group China

13:50 **Matter 带领照明企业“一路到 C”**
陈海权, 龙眼联, CEO



14:20 **Matter Lead All the Way to C for Lighting**
Finn Chen, LonganLink, CEO

14:20 **亚马逊为 Matter 照明企业出海赋能**
刘燕峰, 亚马逊云科技, 资深架构师



14:40 **Amazon Empowers Matter Lighting Entities Going Global**
Yanfeng Liu, Amazon Web Service, Senior Solutions Architect

14:40 **Matter 点亮沉浸式智能生活**
黄小华, 涂鸦智能, 技术专家



15:10 **Matter Lights up Immersive Smart Life**
XiaoHua Huang, Tuya Smart

15:10 **Matter + AIGC 升华照明智能场景**
何泽铠, 集贤科技, 大语言模型架构师



15:40 **Matter + AIGC Sublimates Intelligent Lighting Scenes**
Kyle He, Uascent, LLM Architect

15:40 **Matter 开发认证流程速览**
商瑞云, 连接标准联盟, 中国区代表



16:10 **A Quick Tour to Join Matter ecosystem – From Development to Certification**
Laura Shang, Connectivity Standards Alliance, China Representative

16:10 **开放讨论及答疑**

– **Q&A**

16:30

2024 中国（广州）智能集成商大会

The China (Guangzhou) Integrators' Conference 2024

近几年，随着物联网技术与智能系统不断融合，全屋智能市场规模正在不断扩大发展。智能产品和系统应用变得越来越普遍，同时也在大幅提升人们的空间使用效率和生活体验水平。千家智客千家品牌实验室研究表明，中国全屋智能市场不仅成为了巨头的关注热点，更是正在成为人们生活消费升级的必然选择。

全屋智能涉及的环节、细分领域正变得越来越多，对全屋智能设计、系统集成、安装售后、一站式解决方案等服务的需求也日益明显。而基于智能产品系统的特性，要实现完整的功能体验，离不开设备厂家与集成商群体的设计、打造、服务。在这样的大趋势下，国内的智能集成商迎来前所未有的机遇。

但同时，集成商们要面对更加巨大的挑战：

- 一. 方案设计预算报价难，无法精准捕捉客户的需求
- 二. 系统解决方案困难，面对客户无精准系统解决方案提供
- 三. 国内工程服务、系统集成地域性明显，市场拓展难
- 四. 竞争激烈，利润空间大幅减少，如何提升服务价值？
- 五. 系统集成服务遇到规模化瓶颈，急需产业升级

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主办单位：

广州光亚法兰克福展览有限公司

千家智客

09:30 **观众签到**

-

09:45 **Registration**

09:45 **主持人开场**

-

09:50 **Opening Speech**

09:50 **致辞**

-

何智, 光亚会展, 建筑事业部总经理

09:55 **Welcome Speech**

Zhi He, Guangya Group, General Manager - Building Team

09:55 **致辞**

-

向忠宏, 千家智客, 创始人 & CEO

10:00 **Welcome Speech**

ZhongHong Xiang, Qianjia SmarTech, Founder & CEO

10:00 **高端地产智能化的设计及落地**

-

阮诗京, 广州欧明电子技术有限公司, 总经理

10:15 **Design and Applications of High-end Real Estate Intelligentization**

ShiJing Ruan, Ou Ming Electronic, General Manager

10:15 **用户心目中的智慧酒店**

-

朱守磊, 淮南逸馨, 创始人

10:30 **User's Vision of a Smart Hotel**

ShouLei Zhu, Huainan Yixin, Founder

10:30 **匠心闽南·千平大宅项目落地纪实分享**

-

庄煜芝, 泉州市聪邦智能科技有限公司, 总经理

10:45 **Achievements and Insights: The Implementation of the Meticulous Min-Yun Thousand-square-meter Mansion Project**

YuYi Zhuang, Quanzhou Congbang Intelligent Technology Co., Ltd., General Manager

10:45 **满足豪宅业主“所想所需”，全屋智能实战分享**

-

徐炳辉, 广州市金山戎利电气有限公司, 总经理

11:00 **Fulfilling the Desires and Needs of Luxury Homeowners: A Practical Sharing of Home Automation**

BingHui Xu, GP Rongli, General Manager



2024 中国（广州）智能集成商大会

The China (Guangzhou) Integrators' Conference 2024

Recently, with the continuous integration of IoT technology and smart systems, the home automation market has been expanding and developing. Smart products and system applications are becoming increasingly common, while also significantly improving people's space utilization efficiency and quality of life. Research conducted by the Qianjia Smartech indicates that the Chinese home automation market has not only become a focus of attention for industry giants but also a necessary choice for people's consumption upgrade.

The home automation industry is experiencing significant growth, and domestic smart integrators are at the forefront of this trend. These integrators play a crucial role in designing, integrating, installing, and providing after-sales support for home automation systems.

Meanwhile, integrators are facing even greater challenges;

a) Difficulty in designing budget quotes for solutions and inability to accurately capture customer needs

b) Difficulty in providing accurate system solutions to customers

c) Difficulty in expanding market due to the distinct regional characteristics

d) Difficulty in increasing product value due to the highly competitive market

e) An urgent need for industrial upgrading

Organisers:

Guangzhou Guangya Messe
Frankfurt Co Ltd

Qianjia Smartech

11:00 **数智生态总部智慧空间设计与实践**
刘放芬, 宏景科技股份有限公司, 总工

11:15 **Smart Spaces Design and Practice for the Digital Intelligence Headquarters**
FangFen Liu, Gloryview Tech, Chief Engineer



11:15 **互动主题一：
新形势下如何赋能集成商未来发展？**

11:45 **主持: 蒙光伟, 千家智客, 主编**
嘉宾:

彭永坚, GVS视声, 总裁
陆先斌, 广州河东科技有限公司, 中国区总经理
吴飞, 立林智能, C端营销中心事业部总经理
林军, 盈趣智能, 常务副总经理
李敏, 施耐德电气, 全屋智能市场部负责人



**Discussion 1:
How to Empower the Future Development of Integrators in the New Situation?**

Moderator:
GuangWei Meng, Qianjia Smartech, Chief Editor

Guests:
YongJian Peng, GVS, President
XianBin Lu, HDL China, General Manager
Fei Wu, Leelen, General Manager of the Consumer Marketing Center Division
Jun Lin, Intrehome, Executive Vice President
Min Li, Schneider Electric (China) Co Ltd., Head of Home Automation Marketing Department

11:45 **互动主题二：
如何通过智能场景提供情绪价值**

12:15 **主持: 向忠宏, 千家智客, 创始人**
嘉宾:

陈夏, inSona英索纳, 董事长兼创始人
陶新民, 诺森斯, 总经理
王俊锋, Léwin雷鑫艺术智能, CEO
陈庆龙, 璟睿科技, CEO
黄伟, 声博士, 副总工程师
吕龙, CAV, 首席营销官兼执行合伙人



**Discussion 2:
How to Provide Emotional Value through Smart Applications?**

Moderator:
ZhongHong Xiang, Qianjia Smartech, Founder & CEO

Guests:
Xia Chen, inSona, Chairman & Founder
XinMin Tao, Noocens, General Manager
JunFeng Wang, Léwin Intelligent Technology, CEO
QingLong Chen, UnitLink, CEO
Wei Huang, Soundbox, Deputy Chief Engineer
Long Lu, CAV, Chief Marketing Officer & Managing Partner





A 区 5 - 6 会议室

Meeting Room 5 - 6, Area A

10.6.2024

13:30 - 16:30

“光+智能” 智慧时代创新发展峰会

"Light + Intelligence" Smart Innovation and Development Summit

	13:30	观众签到	
主办单位:	-		
广州光亚法兰克福展览有限公司	14:00	Registration	
CSHIA 智能家居产业联盟			
智能头条			
Organisers:			
Guangzhou Guangya Messe Frankfurt Co Ltd	14:00	嘉宾致辞	
China Smart Home Industry Alliance (CSHIA)	-	王胜阳, CSHIA 执行秘书长, 智能头条总编辑	
ZN Toutiao	14:10	Welcome Speech	
	-	ShengYang Wang, Executive Secretary-General of CSHIA, Chief Editor of ZN Toutiao	
	14:10	光與盈趣智能	
	-	林廉凯, 盈趣智能, 总经理	
	14:30	Light and Intrehome	
	-	LianKai Lin, Intrehome, General Manager	
	14:30	博联 FastCon 打造商业照明新场景	
	-	刘宗孺, 博联智能, 总经理	
	14:50	Broadlink FastCon Creates New Commercial Light Scenarios	
	-	Zongru Liu, Broadlink, General Manager	
	14:50	尊享智境, 会所智能化定制艺术	
	-	马驰, 上海雷益云智能技术有限公司, 市场总监	
	15:10	Exclusive Smart Environment, Intelligent Customized Art for Clubs	
	-	Matthew Ma, Léwin Intelligent Technology, Marketing Director	
	15:10	inSona 智慧商照解决方案	
	-	陈夏, inSona 英索纳, 董事长兼创始人	
	15:30	inSona Smart Commercial Light Solutions	
	-	Xia Chen, inSona, Chairman & Founder	
	15:30	力合微 PLC 技术, 助力光智能时代的发展与创新	
	-	梁凤季, 力合微, 销售总监	
	15:50	Leaguer's PLC Technology Empowering Development and Innovation in the Era of Light Intelligence	
	-	FengJi Liang, Leaguer, Director of Sales	
	15:50	智能开关的新趋势	
	-	巫甲萍, 平头熊智能, 总经理	
	16:10	New Trends of Smart Switches	
	-	JiaPing Wu, Ping Tou Xiong Zhi Neng, General Manager	
	16:10	创新驱动, 解码智能遮阳新领域	
	-	周国厚, 威仕达, 智能事业部总监	
	16:30	Innovation-Driven: Decoding the New Frontier of Smart Sunshading	
	-	GuoHou Zhou, Wistar, Director of the Intelligent Business Division	



B 区 13.2 馆内会议室

10.6.2024

Seminar Area in Hall 13.2, Area B

10:00 – 12:40

智联未来 声光开启 暨声光智三项全能特训营高峰论坛

Future Connect: Training Camp on Sound, Light and Intelligence

主办单位:	10:00	开场 黄振华, 声光智联盟联合发起人, 声博士影音事业部总监	
广州光亚法兰克福展览有限公司 声光智联盟	10:05	Opening ZhenHua Huang, Co-founder of Smart Home, Acoustics and Light Union, Audiovisual Director of Soundbox	
Organisers:	10:05	致辞 何智, 光亚会展, 建筑事业部总经理	
Guangzhou Guangya Messe Frankfurt Co Lt	10:10	Welcome Speech Zhi He, Guangya Group, General Manager - Building Team	
Smart Home, Acoustics and Light Union	10:10	声光智全场景体验设计 陈庆龙, 声光智联盟联合发起人, 璟睿智能执行董事	
	10:35	Audiovisual Intelligence for Full-Scene Experience Design QingLong Chen, Co-founder of Smart Home, Acoustics and Light Union, Executive Director of UnitLink	
	10:35	影音体验对人居生活幸福指数的影响 邓红星, 声光智联盟联合发起人, 哈比豪斯总经理	
	11:00	The Impact of Audiovisual Experience on the Happiness Index of Human Living HongXing Deng, Co-founder of Smart Home, Acoustics and Light Union, General Manager of Peavey	
	11:00	健康照明·未来已来 谢坚, inSona 英索纳, 销售总监	
	11:25	Healthy Lighting: The Future is Here Jian Xie, inSona, Sales Director	
	11:25	全屋智能灯光之舞 曹传双, 声光智联盟联合发起人, 好光 CEO	
	11:50	The Dance of Light in Home Automation ChuanShuang Cao, Co-founder of Smart Home, Acoustics and Light Union, CEO of Hilighthouse	
	11:50	从理论到实践 全方位解读建筑隔音减震 黄振华, 声光智联盟联合发起人, 声博士影音事业部总监	
	12:15	From Theory to Practice, Comprehensive Interpretation of Architectural Soundproofing and Vibration Control ZhenHua Huang, Co-founder of Smart Home, Acoustics and Light Union, Audiovisual Director of Soundbox	
	12:15	全屋智能如何借力新零售风口突破重围 冯光宇, 圣谛影音, CEO	
	12:40	How Home Automation Leveraging the New Retail Trend to Breakthrough Barriers GuangYu Feng, Sentiment, CEO	

家的新品发布会

New Home Product Presentation

12:50 SEC 智慧养老照护系统
马丽

13:30 SEC Smart Elderly Care System
Li Ma



家的零眩光健康照明
李飞

Glare-free Healthy Lighting for Home
Fei Li





B 区 13.2 馆内会议室

10.6.2024

Seminar Area in Hall 13.2, Area B

13:30 – 16:50

2024 “KNX 家居和楼宇控制技术研讨会” —— KNX 绿色节能的发展与未来

Forum of 2024 KNX Home Automation and Building Control Technology
- the Development and Future of KNX Energy Efficiency and Management

主办单位:

广州光亚法兰克福展览有限公司

KNX 中国组织

Organisers:

Guangzhou Guangya Messe
Frankfurt Co Ltd

KNX China

- | | |
|-------|---|
| 13:30 | KNX 优势及在中国发展机遇
李会强, KNX 中国组织, 主席代表 |
| — | |
| 13:50 | KNX Advantages and Development Opportunities in China
Ricky Li, KNX China - National Group of KNX Association, President |
| 13:50 | KNX——安全技术的进步将推动一个可持续发展的世界
Casto Canavate, KNX 国际协会, CTO/CFO |
| — | |
| 14:10 | KNX, the Evolution of a Secure Technology for a Sustainable World
Casto Canavate, KNX Association International, CTO/CFO |
| 14:10 | 标准与创新并行: KNX 助力全屋智能与楼宇的可持续发展
叶敏莉, 西门子(中国)有限公司, 产品经理 |
| — | |
| 14:30 | Standards and Innovation Go Hand in Hand: KNX Contributes to the Sustainable Development of Home Automation and Building
Minli Ye, Siemens Ltd., China, Product Manager |
| 14:30 | 打造高品质住宅空间-宸嘉嘉佰道项目
张溢, 施耐德电气(中国)有限公司, 产品经理 |
| — | |
| 14:50 | Building High Quality Residential Space - Cityscape Development Chengdu Project
Ye Zhang, Schneider Electric (China) Co., Ltd., Product Manager |
| 14:50 | GVS KNX 总部大厦解决方案
束中明, 广州视声智能股份有限公司, 华东区销售总监 |
| — | |
| 15:10 | Solution of KNX Headquarters Building with GVS KNX
Zhongming Shu, Guangzhou Video-star Intelligent Corp., Ltd., Sales Director of East North Area |
| 15:10 | 智慧建筑解决方案之实践
李昊, ABB(中国)有限公司, 产品经理 |
| — | |
| 15:30 | Smart Building Solutions in Practice
Hao Li, ABB (China) Limited, Product Marketing Specialist |
| 15:30 | 罗格朗 KNX 产品应用与发展
韩永久, 罗格朗中国, 全屋智能产品经理 |
| — | |
| 15:50 | Application and Development of KNX Product of Legrand
Yongjiu Han, Legrand China, Product Manager of Home Automation |



B 区 13.2 馆内会议室

10.6.2024

Seminar Area in Hall 13.2, Area B

13:30 – 16:50

2024 “KNX 家居和楼宇控制技术研讨会” —— KNX 绿色节能的发展与未来

Forum of 2024 KNX Home Automation and Building Control Technology
- the Development and Future of KNX Energy Efficiency and Management

主办单位:	15:50	HDL KNX 智能与节能场景的应用 杜其昌, 广州河东科技有限公司, 硬件研发部总监
广州光亚法兰克福展览有限公司	—	
KNX 中国组织	16:10	Application of HDL KNX Intelligent and Energy-saving Scenarios Qichang Du, HDL Automation Co., Ltd., Director of Hardware R&D
Organisers:	16:10	分布式 KNX 在智慧空间的创新与应用 李利青, 广州乐原生活科技有限公司, 总经理
Guangzhou Guangya Messe	—	
Frankfurt Co Ltd	16:30	Innovation and Application of Distributed KNX System in Smart Space Liqing Li, Guangzhou Letour Life Technology Co., Ltd., General Manager
KNX China		
	16:30	从能效到艺术：KNX 绿色节能的跨界融合 马驰, 上海雷鑫云智能技术有限公司, 市场总监
	—	
	16:50	From Energy Efficiency to Art: Cross Border Integration of KNX Green and Energy Conservation Matthew Ma, Shanghai Léwin Intelligent Technology Co., Ltd., Marketing Director



A区5-6会议室

Meeting Room 5-6, Area A

11.6.2024

09:30 - 12:50

AI 技术与智慧建筑供配电论坛

AI Technology and Intelligent Building Power Supply and Distribution Forum

	09:30	观众签到	
主办单位:	-	Registration	
中国电子节能技术协会电气与照明专业委员会	10:00		
广州光亚法兰克福展览有限公司			
联合主办:	10:00	开幕式致辞	
广东省土木建筑学会建筑电气专业委员会	-	张剑霖, 中电协电气与照明专委会, 主任	
广东省建筑电气设计技术协作及情报交流网	10:10	俞洋, 广东省土木建筑学会建筑电气专业委员会, 主任 庄孙毅, 广东省建筑电气设计技术协作及情报交流网, 理事长 广州光亚法兰克福展览有限公司代表 主持: 高飞, 华南理工大学建筑设计研究院, 副总工程师	
Organisers:		Opening Ceremony	
China Electronics Energy Saving Technology Association Lighting Committee (Lighting Committee of CEESTA)		JianLin Zhang, Lighting Committee of CEESTA, Head Yang Yu, GSCEA, Head SunYi Zhuang, GAEDTCIE, President Representative of Guangzhou Guangya Messe Frankfurt Co Ltd Host: Fei Gao, South China University of Technology Architectural Design and Research Institute, Deputy Chief Engineer	
Guangzhou Guangya Messe Frankfurt Co Ltd	10:10	绿色建筑与智能配电	
	-	徐华, 清华大学建筑设计研究院, 电气总工	
Supporting Organisers:	10:40	Green Building and Smart Power Distribution	
Guangdong Society of Civil Engineering and Architecture Electrical Engineering Professional Committee (GSCEA)		Hua Xu, Architectural Design & Research Institute of Tsinghua University, Chief Electrical Engineer	
Guangdong Architectural Electrical Design Technology Collaboration and Information Exchange (GAEDTCIE)	10:40	助力双碳, 直流柔性配电系统规划探索	
	-	陈丽华, 施耐德电气能效管理低压业务, 战略与业务发展高级经理	
	11:10	Empowering Dual Carbon Initiatives: Exploring Planning for VSC-HVDC Systems	
	-	LiHua Chen, Low Voltage Energy Management of Schneider Electric, Senior Manager of Strategic and BD	
	11:10	AI+ 为新型能源系统赋能	
	-	莫理莉, 华南理工大学建筑设计研究院, 三院电气总工	
	11:40	AI+ Empowering New Energy Systems	
	-	Lili Mo, South China University of Technology Architectural Design and Research Institute Co., Ltd., Chief Electrical Engineer	
	11:40	智能供配电系统及其设计要点	
	-	李炳华, CCDI 悉地国际, 电气总工	
	12:10	Smart Power Supply and Distribution System and Key Points for Design	
	-	BingHua Li, China Construction Design International CCDI, Chief Electrical Engineer	
	12:10	互动讨论: AI 技术与智能建筑技术应用中的问题及发展前景	
	-		
	12:50	Interactive Discussion: Problems and Development Prospects of the Application of AI Technology and Smart Building Technology	



A 区 5 - 6 会议室

Meeting Room 5 - 6, Area A

11.6.2024

13:30 - 16:40

零碳就绪 · 数智零碳建筑技术论坛

Zero Carbon and Smart Building Technology Forum

	13:30	观众签到	
主办单位:	-		
广州光亚法兰克福展览有限公司	14:10	Registration	
深圳市建筑电气与智能化协会			
Organisers:	-		
Guangzhou Guangya Messe Frankfurt Co Ltd	14:20	Welcome Speech	
Shenzhen Building Electrical & Intelligent Association	14:20		
	14:20	基于真数字孪生的中国智能建筑操作系统	
	-	突强, 博锐尚格科技股份有限公司执行总裁, 博士/教授级高工	
	15:00	China's Intelligent Building Operating System Based on Digital Twins	
	-	Qiang Dou, Executive President of Persagy, Doctor/Professor-level Senior Engineer	
	15:00	空港新城综合应急中心项目 近零碳示范专项工程研究工作进展	
	-	李小伟, 清华大学深圳研究生院, 博士	
	15:40	Integrated Emergency Center of New Town Airport Project & Research Progress of Near Zero Carbon Demonstration	
	-	XiaoWei Li, Tsinghua University Shenzhen Graduate School, Doctor	
	15:40	智控家庭能源, 绿享生活未来	
	-	彭振文, 广州河东科技有限公司, 产品运营总监	
	16:00	Smart Control of Home Energy, Green Enjoyment of Future Life	
	-	ZheWen Peng, HDL China, Director of Product Operations	
	16:00	KNX 总部大厦解决方案	
	-	束中明, GVS 视声, 创新中心总监	
	16:20	KNX Building Solutions	
	-	Zhongming Shu, GVS, Director of Innovation Center	
	16:20	基于 PLC (电力线通信) 的万物互联全场景解决方案	
	-	纪伟良, 广东金朋科技有限公司, 执行副总裁	
	16:40	PLC-based All-Scenario Solutions for IoT	
	-	Weiliang Ji, Guangdong Jinpeng Technology Co., Ltd., Executive Vice President	

2024 全屋智能出海 AI 营销第一课广州站

First Lesson of AI Marketing for Home Automation Going Global – Guangzhou 2024

全屋智能企业究竟如何借助 AI 力量应对挑战，巧妙地转化为出海的助推器？这是每个全屋智能老板面临的必修课。

希冀以此活动，汇聚“AI+出海”行业精英和落地实战派专家，为广大全屋智能企业带来一场 AI 赋能下的新机遇。

这场活动将会是一场脑海的狂欢，思想的碰撞，创新的绽放。让所有热爱全屋智能、享受 AI 技术带来的魅力、渴望在创新浪潮中拥抱全球的成长机遇的人们，在这里找到属于自己的舞台，找到市场的脉搏，找到未来的方向。

主办单位：

广州光亚法兰克福展览有限公司
智哪儿

支持单位：

亚马逊、涂鸦、造物云、易微联、AIGC 研究院、AI 营销研究院、懒播

How can home automation enterprises leverage the power of AI to address challenges and cleverly transform into a booster for expanding into overseas markets? This is a mandatory lesson for every home automation boss.

With hopes of gathering industry elites and practical experts in the field of "AI+Going Global," this event aims to bring new opportunities for home automation enterprises in the era of AI empowerment.

This event is a hub of ideas, innovation, and global growth opportunities for home automation enthusiasts passionate about AI technology.

Organisers:

Guangzhou Guangya Messe
Frankfurt Co Ltd

Zhinaer

Supporting Organisers:

AWS, Tuya Smart, Zaowuyun, eWeLink, AIGC Research Institute, AI Marketing Research Institute, Lanbo

09:30 观众签到

— Registration

10:00

10:00 介绍活动及到场嘉宾

— 彭安军, 智哪儿及懒播创始人, AI 营销研究院院长

10:05 Introduction and Opening Speech

— AnJun Peng, Founder of Zhinaer and Lanbo, Director of AI Marketing Research Institute

主办方领导致辞

Welcome Speech



10:05 全屋智能-亚马逊云科技的云端驱动力

— 朱耀飞, 亚马逊云科技, 制造业解决方案行业总监



10:20 Home Automation – AWS Cloud Driving Force

— YaoFei Zhu, AWS, Director of Manufacturing Solutions Industry

10:20 AI+IoT: 智慧照明的商业化实践

— 孙理伟, 涂鸦, 智能照明解决方案总负责人



10:35 AI+IoT: Commercialization Practices of Smart Lighting

— LiWei Sun, Tuya Smart, Head of Smart Lighting Solutions

10:35 AI 如何赋能产品创新

— 邱懿武, 造物云, CEO



10:50 How AI Empowers Product Innovation

— YiWu Qiu, Zaowuyun, CEO

10:50 出海市场精细化, 易微联全生态 IoT 解决方案

— 黄海峰, 酷宅科技, 照明事业部总监



11:05 Refined overseas markets, eWeLink's Comprehensive Ecosystem IoT Solutions

— HaiFeng Huang, Coolkit, Director of the Lighting Division

11:05 AI 大模型, 助力全屋智能企业出海+出圈

— 彭安军, 智哪儿及懒播创始人, AI 营销研究院院长



11:20 AI Model Empowering Industry Enterprises to Go Global

— AnJun Peng, Founder of Zhinaer and Lanbo, Director of AI Marketing Research Institute

11:20 圆桌论坛:

— 全屋智能企业如何借力 AI 出海?

12:00 全体演讲嘉宾

Roundtable Discussion:

— How Can Home Automation Enterprises Leverage AI to Expand Globally?

All Guest Speakers

全融合、新设计、引破局 —— 2024 智能产业聚合高峰论坛

Integration, Innovative Design, New Breakthrough - Smart Industry Convergence

Summit Forum 2024

全球科技产业逐步复苏，结合国内推动扩大消费、供应链优化、新兴产业培育等新质生产力发展态势，加上凭借人工智能与云技术的巨大迭代变革力和融合创新属性，正引领着智能产业 4.0 深度融合阶段往“AI+”新时代方向迈进。

机遇与挑战并存，经近几十年市场发展，智能领域竞争日渐白热化，新的高质量发展方向以及更完善的产业体系成为行业大挑战。其中，作为关键应用场景，智能与泛家居领域的融合应用创新、交互拓展、渠道落地更将是市场瞩目的商机风口。作为行业交流、融合与创新的重要平台，本届论坛以“产业深聚合，质量新路径”为主题，特邀智能人家、家具家居设计、建筑装修、智能建造、康养、家电、新能源等领域知名业界大咖、企业高层荟聚广州，从不同的维度出发，解读智能市场与智能产业融合痛点与挑战，深入分析新技术、新应用、新前景，打造更具生命力的高质量产业模式。

主办单位:

广州光亚法兰克福展览有限公司

千家智客

支持媒体:

千家网

13:00 **观众签到**

— **Registration**

13:30

13:30 **主持人开场 & 嘉宾介绍**

— **Opening & Introduction**

13:40

领导致辞

Welcome Speech

13:40 **5G+AI 赋能未来健康：创新社区康养服务模式创新化、精准化发展**

— 浦贵阳，杭州中移研究院，家庭解决方案部总经理，博士高级工程师及高级经济师

14:00

5G+AI Empowering Future Health: Innovating and Precision-Driven Development of Community Healthcare Service Models
 GuiYang Pu, Hangzhou China Mobile Research Institute., General Manager of Home Solutions Department, Senior Engineer with a Doctorate, and Senior Economist



14:00 **商业空间内容定制与智能化新纪元**

— 马驰，上海雷益云智能技术有限公司，市场总监

14:15 **New Era of Customized Content and Intelligentization in Commercial Spaces**

— Matthew Ma, Léwin Intelligent Technology, Marketing Director



14:15 **1+N 智富新模式：快速盈利才是王道**

— 吴飞，立林全屋智能，C 端营销中心事业部总经理

14:30 **1+N Smart Wealth New Model: Rapid Profitability is the Key**

— Fei Wu, Leelen, General Manager of the Consumer Marketing Center Business Unit



14:30 **基于人文视角的康养思考**

— 白淦文，深圳市凯而康智能科技，总经理

14:45 **Humanistic Perspective on Wellness and Health**

— GanWen Bai, Carercom, General Manager



14:45 **智能赛道纬度升级**

— 陶新民，诺森斯，总经理

15:00 **Upgrading the Dimensions of the Intelligent Track**

— XinMin Tao, Noocens, General Manager



15:00 **装配式建筑，开启建筑产业互联新浪潮**

— 符大秦，诚友绿建科技，副总裁

15:15 **Prefabricated Construction: Initiating a New Wave of Interconnected Building Industry**

— DaQin Fu, Chengyou, Vice President



全融合、新设计、引破局 —— 2024 智能产业聚合高峰论坛

Integration, Innovative Design, New Breakthrough - Smart Industry Convergence

Summit Forum 2024

The global technology industry is gradually recovering, combining domestic efforts to expand consumption, optimize supply chains, and cultivate emerging industries as new sources of productivity. With the immense transformative power and innovative integration attributes of artificial intelligence and cloud technology, the intelligent industry 4.0 is leading towards a new era of "AI+".

Opportunities and challenges coexist. After decades of market development, competition in the intelligent field has intensified, and identifying new directions for high-quality development and building a more robust industrial system have become major challenges for the industry. Among them, the integration, innovation, and market implementation of intelligent and smart home applications in various scenarios are attracting attention and offering business opportunities. As an important platform for industry exchange, integration, and innovation, this forum invites renowned industry experts and executives from intelligent homes, furniture and home design, construction and decoration, smart construction, healthcare, home appliances, and new energy fields to gather in Guangzhou. From different perspectives, the forum aims to interpret the pain points and challenges of the intelligent market and industry integration, analyze new technologies, applications, and prospects, and create a more vibrant and high-quality industrial model.

Organisers:

Guangzhou Guangya Messe
Frankfurt Co Ltd

Qianjia Smartech

Supporting Media:

Qianjia

15:15 **ST KNX 方案创享未来智慧生活**
白雅伟, 意法半导体, 策略市场经理

15:30 **ST KNX Solution: Creating a Future Smart Lifestyle**
YaWei Bai, ST Microelectronics, Strategic Marketing Manager



15:30 **圆桌嘉宾互动:**
智慧康养-科技创新与人文关怀的未来探索

16:00 **主持:**
向忠宏, 千家智客, 创始人& CEO



嘉宾:
付强, 涂鸦智能, 中国区总裁
余同立, 颐寿科技, 总经理
白淦文, 凯而康智能科技, 总经理
白雅伟, 意法半导体, 策略市场经理



Roundtable discussion:
Smart Gerotechnology: Exploring the Future of Technological Innovation and Humanistic Care

Moderator:
ZhongHong Xiang, Qianjia Smartech, Founder & CEO

Guests:
Qiang Fu, Smart Tuya, China Regional President
TongLi Yu, Yishou Technology, General Manager
GanWen Bai, Carercom, General Manager
YaWei Bai, ST Microelectronics, Strategic Marketing Manager

16:00 **圆桌嘉宾互动:**
融合创新, 引领智慧人居产业新升级

16:30 **主持:**
向忠宏, 千家智客, 创始人& CEO



嘉宾:
俞震海, 威仕达机电科技, 总经理助理
夏纯全, 东软载波, 产品总监
纪伟良, 金朋科技, 副总裁
符大素, 诚友绿建科技, 副总裁



Roundtable discussion:
Integrated Innovation, Leading the New Upgrade of Smart Living Industry

Moderator:
ZhongHong Xiang, Qianjia Smartech, Founder & CEO

Guests:
ZhenHai Yu, Wistar, Assistant of General Manager
ChunQuan Xia, Eastsoft, Product Director
WeiLiang Ji, Jin Peng Technology, Vice President
DaQin Fu, Chengyou, Vice President